

Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The MICE (Meetings, Incentives, Conferencing, Exhibitions) market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global MICE (Meetings, Incentives, Conferencing, Exhibitions) market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Corporate Organizations accounting for % of the MICE (Meetings, Incentives, Conferencing, Exhibitions) global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Corporate segment is altered to a % CAGR between 2022 and 2028.

Global key companies of MICE (Meetings, Incentives, Conferencing, Exhibitions) include The Freeman Company, Informa (UBM), RELX Group, BCD Meetings & Events, and Live Nation, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

MICE (Meetings, Incentives, Conferencing, Exhibitions) market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can

help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Corporate

Entertainment

Sports

Education

Others

Market segment by Application, can be divided into

Corporate Organizations

Public Organizations & NGOs

Others

Market segment by players, this report covers

The Freeman Company

Informa (UBM)

RELX Group

BCD Meetings & Events

Live Nation

Anschutz Entertainment Group

Cvent Inc

ATPI Ltd

CWT Meetings & Events

Production Resource Group

Clarion Events Ltd

Capita plc

Emerald Expositions Events Inc. (EEX)

Fiera Milano SpA

Hyve Group plc

Cievents

Tarsus Group

Questex LLC

Global Sources

Meorient

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe MICE (Meetings, Incentives, Conferencing, Exhibitions) product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of MICE (Meetings, Incentives, Conferencing, Exhibitions), with revenue, gross margin and global market share of MICE (Meetings, Incentives, Conferencing, Exhibitions) from 2019 to 2022.

Chapter 3, the MICE (Meetings, Incentives, Conferencing, Exhibitions) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and MICE (Meetings, Incentives, Conferencing, Exhibitions) market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe MICE (Meetings, Incentives, Conferencing, Exhibitions) research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of MICE (Meetings, Incentives, Conferencing, Exhibitions)
- 1.2 Classification of MICE (Meetings, Incentives, Conferencing, Exhibitions) by Type
 - 1.2.1 Overview: Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Type: 2017 Versus 2021 Versus 2028
 - 1.2.2 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Type in 2021
 - 1.2.3 Corporate
 - 1.2.4 Entertainment
 - 1.2.5 Sports
 - 1.2.6 Education
 - 1.2.7 Others
- 1.3 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market by Application
 - 1.3.1 Overview: Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Application: 2017 Versus 2021 Versus 2028
 - 1.3.2 Corporate Organizations
 - 1.3.3 Public Organizations & NGOs
 - 1.3.4 Others
- 1.4 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size & Forecast
- 1.5 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast by Region
 - 1.5.1 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Region: 2017 VS 2021 VS 2028
 - 1.5.2 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Region, (2017-2022)
 - 1.5.3 North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Prospect (2017-2028)
 - 1.5.4 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Prospect (2017-2028)
 - 1.5.5 Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Prospect (2017-2028)
 - 1.5.6 South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)
Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Drivers

1.6.2 MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Restraints

1.6.3 MICE (Meetings, Incentives, Conferencing, Exhibitions) Trends Analysis

2 COMPANY PROFILES

2.1 The Freeman Company

2.1.1 The Freeman Company Details

2.1.2 The Freeman Company Major Business

2.1.3 The Freeman Company MICE (Meetings, Incentives, Conferencing, Exhibitions)

Product and Solutions

2.1.4 The Freeman Company MICE (Meetings, Incentives, Conferencing, Exhibitions)

Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 The Freeman Company Recent Developments and Future Plans

2.2 Informa (UBM)

2.2.1 Informa (UBM) Details

2.2.2 Informa (UBM) Major Business

2.2.3 Informa (UBM) MICE (Meetings, Incentives, Conferencing, Exhibitions) Product
and Solutions

2.2.4 Informa (UBM) MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue,
Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 Informa (UBM) Recent Developments and Future Plans

2.3 RELX Group

2.3.1 RELX Group Details

2.3.2 RELX Group Major Business

2.3.3 RELX Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product
and Solutions

2.3.4 RELX Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue,
Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 RELX Group Recent Developments and Future Plans

2.4 BCD Meetings & Events

2.4.1 BCD Meetings & Events Details

2.4.2 BCD Meetings & Events Major Business

2.4.3 BCD Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions)
Product and Solutions

2.4.4 BCD Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions)

Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 BCD Meetings & Events Recent Developments and Future Plans

2.5 Live Nation

2.5.1 Live Nation Details

2.5.2 Live Nation Major Business

2.5.3 Live Nation MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.5.4 Live Nation MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 Live Nation Recent Developments and Future Plans

2.6 Anschutz Entertainment Group

2.6.1 Anschutz Entertainment Group Details

2.6.2 Anschutz Entertainment Group Major Business

2.6.3 Anschutz Entertainment Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.6.4 Anschutz Entertainment Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 Anschutz Entertainment Group Recent Developments and Future Plans

2.7 Cvent Inc

2.7.1 Cvent Inc Details

2.7.2 Cvent Inc Major Business

2.7.3 Cvent Inc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.7.4 Cvent Inc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Cvent Inc Recent Developments and Future Plans

2.8 ATP Ltd

2.8.1 ATP Ltd Details

2.8.2 ATP Ltd Major Business

2.8.3 ATP Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.8.4 ATP Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 ATP Ltd Recent Developments and Future Plans

2.9 CWT Meetings & Events

2.9.1 CWT Meetings & Events Details

2.9.2 CWT Meetings & Events Major Business

2.9.3 CWT Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.9.4 CWT Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 CWT Meetings & Events Recent Developments and Future Plans

2.10 Production Resource Group

2.10.1 Production Resource Group Details

2.10.2 Production Resource Group Major Business

2.10.3 Production Resource Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.10.4 Production Resource Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 Production Resource Group Recent Developments and Future Plans

2.11 Clarion Events Ltd

2.11.1 Clarion Events Ltd Details

2.11.2 Clarion Events Ltd Major Business

2.11.3 Clarion Events Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.11.4 Clarion Events Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Clarion Events Ltd Recent Developments and Future Plans

2.12 Capita plc

2.12.1 Capita plc Details

2.12.2 Capita plc Major Business

2.12.3 Capita plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.12.4 Capita plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.12.5 Capita plc Recent Developments and Future Plans

2.13 Emerald Expositions Events Inc. (EEX)

2.13.1 Emerald Expositions Events Inc. (EEX) Details

2.13.2 Emerald Expositions Events Inc. (EEX) Major Business

2.13.3 Emerald Expositions Events Inc. (EEX) MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.13.4 Emerald Expositions Events Inc. (EEX) MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.13.5 Emerald Expositions Events Inc. (EEX) Recent Developments and Future Plans

2.14 Fiera Milano SpA

2.14.1 Fiera Milano SpA Details

2.14.2 Fiera Milano SpA Major Business

2.14.3 Fiera Milano SpA MICE (Meetings, Incentives, Conferencing, Exhibitions)

Product and Solutions

2.14.4 Fiera Milano SpA MICE (Meetings, Incentives, Conferencing, Exhibitions)

Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.14.5 Fiera Milano SpA Recent Developments and Future Plans

2.15 Hyve Group plc

2.15.1 Hyve Group plc Details

2.15.2 Hyve Group plc Major Business

2.15.3 Hyve Group plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.15.4 Hyve Group plc MICE (Meetings, Incentives, Conferencing, Exhibitions)

Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.15.5 Hyve Group plc Recent Developments and Future Plans

2.16 Cievents

2.16.1 Cievents Details

2.16.2 Cievents Major Business

2.16.3 Cievents MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.16.4 Cievents MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.16.5 Cievents Recent Developments and Future Plans

2.17 Tarsus Group

2.17.1 Tarsus Group Details

2.17.2 Tarsus Group Major Business

2.17.3 Tarsus Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.17.4 Tarsus Group MICE (Meetings, Incentives, Conferencing, Exhibitions)

Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.17.5 Tarsus Group Recent Developments and Future Plans

2.18 Questex LLC

2.18.1 Questex LLC Details

2.18.2 Questex LLC Major Business

2.18.3 Questex LLC MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.18.4 Questex LLC MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.18.5 Questex LLC Recent Developments and Future Plans

2.19 Global Sources

2.19.1 Global Sources Details

2.19.2 Global Sources Major Business

2.19.3 Global Sources MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.19.4 Global Sources MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.19.5 Global Sources Recent Developments and Future Plans

2.20 Meorient

2.20.1 Meorient Details

2.20.2 Meorient Major Business

2.20.3 Meorient MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

2.20.4 Meorient MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.20.5 Meorient Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Share by Players (2019, 2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 MICE (Meetings, Incentives, Conferencing, Exhibitions) Players Market Share in 2021

3.2.2 Top 10 MICE (Meetings, Incentives, Conferencing, Exhibitions) Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 MICE (Meetings, Incentives, Conferencing, Exhibitions) Players Head Office, Products and Services Provided

3.4 MICE (Meetings, Incentives, Conferencing, Exhibitions) Mergers & Acquisitions

3.5 MICE (Meetings, Incentives, Conferencing, Exhibitions) New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Market Share by Type (2017-2022)

4.2 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Application (2017-2022)

5.2 Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2017-2028)

6.2 North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2017-2028)

6.3 North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Country

6.3.1 North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country (2017-2028)

6.3.2 United States MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

6.3.3 Canada MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

6.3.4 Mexico MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2017-2028)

7.2 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2017-2028)

7.3 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Country

7.3.1 Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country (2017-2028)

7.3.2 Germany MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

7.3.3 France MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

7.3.4 United Kingdom MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

7.3.5 Russia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

7.3.6 Italy MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2017-2028)

8.2 Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2017-2028)

8.3 Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Region

8.3.1 Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Region (2017-2028)

8.3.2 China MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

8.3.3 Japan MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

8.3.4 South Korea MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

8.3.5 India MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

8.3.7 Australia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2017-2028)

9.2 South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2017-2028)

9.3 South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Country

9.3.1 South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country (2017-2028)

9.3.2 Brazil MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and

Forecast (2017-2028)

9.3.3 Argentina MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2017-2028)

10.2 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2017-2028)

10.3 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size by Country

10.3.1 Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country (2017-2028)

10.3.2 Turkey MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

10.3.4 UAE MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million) by Region (2017-2022)

Table 5. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Region (2023-2028)

Table 6. The Freeman Company Corporate Information, Head Office, and Major Competitors

Table 7. The Freeman Company Major Business

Table 8. The Freeman Company MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 9. The Freeman Company MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Informa (UBM) Corporate Information, Head Office, and Major Competitors

Table 11. Informa (UBM) Major Business

Table 12. Informa (UBM) MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 13. Informa (UBM) MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. RELX Group Corporate Information, Head Office, and Major Competitors

Table 15. RELX Group Major Business

Table 16. RELX Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 17. RELX Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. BCD Meetings & Events Corporate Information, Head Office, and Major Competitors

Table 19. BCD Meetings & Events Major Business

Table 20. BCD Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 21. BCD Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Live Nation Corporate Information, Head Office, and Major Competitors

Table 23. Live Nation Major Business

Table 24. Live Nation MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 25. Live Nation MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. Anschutz Entertainment Group Corporate Information, Head Office, and Major Competitors

Table 27. Anschutz Entertainment Group Major Business

Table 28. Anschutz Entertainment Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 29. Anschutz Entertainment Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. Cvent Inc Corporate Information, Head Office, and Major Competitors

Table 31. Cvent Inc Major Business

Table 32. Cvent Inc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 33. Cvent Inc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. ATPI Ltd Corporate Information, Head Office, and Major Competitors

Table 35. ATPI Ltd Major Business

Table 36. ATPI Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 37. ATPI Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. CWT Meetings & Events Corporate Information, Head Office, and Major Competitors

Table 39. CWT Meetings & Events Major Business

Table 40. CWT Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions

Table 41. CWT Meetings & Events MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. Production Resource Group Corporate Information, Head Office, and Major Competitors

Table 43. Production Resource Group Major Business
Table 44. Production Resource Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 45. Production Resource Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 46. Clarion Events Ltd Corporate Information, Head Office, and Major Competitors
Table 47. Clarion Events Ltd Major Business
Table 48. Clarion Events Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 49. Clarion Events Ltd MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 50. Capita plc Corporate Information, Head Office, and Major Competitors
Table 51. Capita plc Major Business
Table 52. Capita plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 53. Capita plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 54. Emerald Expositions Events Inc. (EEX) Corporate Information, Head Office, and Major Competitors
Table 55. Emerald Expositions Events Inc. (EEX) Major Business
Table 56. Emerald Expositions Events Inc. (EEX) MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 57. Emerald Expositions Events Inc. (EEX) MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 58. Fiera Milano SpA Corporate Information, Head Office, and Major Competitors
Table 59. Fiera Milano SpA Major Business
Table 60. Fiera Milano SpA MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 61. Fiera Milano SpA MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 62. Hyve Group plc Corporate Information, Head Office, and Major Competitors
Table 63. Hyve Group plc Major Business
Table 64. Hyve Group plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 65. Hyve Group plc MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. Cievents Corporate Information, Head Office, and Major Competitors
Table 67. Cievents Major Business
Table 68. Cievents MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 69. Cievents MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 70. Tarsus Group Corporate Information, Head Office, and Major Competitors
Table 71. Tarsus Group Major Business
Table 72. Tarsus Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 73. Tarsus Group MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 74. Questex LLC Corporate Information, Head Office, and Major Competitors
Table 75. Questex LLC Major Business
Table 76. Questex LLC MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 77. Questex LLC MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 78. Global Sources Corporate Information, Head Office, and Major Competitors
Table 79. Global Sources Major Business
Table 80. Global Sources MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 81. Global Sources MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 82. Meorient Corporate Information, Head Office, and Major Competitors
Table 83. Meorient Major Business
Table 84. Meorient MICE (Meetings, Incentives, Conferencing, Exhibitions) Product and Solutions
Table 85. Meorient MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 86. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)
Table 87. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Share by Players (2019, 2020, 2021, and 2022)
Table 88. Breakdown of MICE (Meetings, Incentives, Conferencing, Exhibitions) by Company Type (Tier 1, Tier 2 and Tier 3)
Table 89. MICE (Meetings, Incentives, Conferencing, Exhibitions) Players Head Office, Products and Services Provided
Table 90. MICE (Meetings, Incentives, Conferencing, Exhibitions) Mergers &

Acquisitions in the Past Five Years

Table 91. MICE (Meetings, Incentives, Conferencing, Exhibitions) New Entrants and Expansion Plans

Table 92. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million) by Type (2017-2022)

Table 93. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Share by Type (2017-2022)

Table 94. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Forecast by Type (2023-2028)

Table 95. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2017-2022)

Table 96. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Forecast by Application (2023-2028)

Table 97. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2017-2022) & (USD Million)

Table 98. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2023-2028) & (USD Million)

Table 99. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2017-2022) & (USD Million)

Table 100. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2023-2028) & (USD Million)

Table 101. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country (2017-2022) & (USD Million)

Table 102. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country (2023-2028) & (USD Million)

Table 103. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2017-2022) & (USD Million)

Table 104. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2023-2028) & (USD Million)

Table 105. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2017-2022) & (USD Million)

Table 106. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Application (2023-2028) & (USD Million)

Table 107. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country (2017-2022) & (USD Million)

Table 108. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Country (2023-2028) & (USD Million)

Table 109. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue by Type (2017-2022) & (USD Million)

Table 110. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Type (2023-2028) & (USD Million)

Table 111. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Application (2017-2022) & (USD Million)

Table 112. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Application (2023-2028) & (USD Million)

Table 113. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Region (2017-2022) & (USD Million)

Table 114. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Region (2023-2028) & (USD Million)

Table 115. South America MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Type (2017-2022) & (USD Million)

Table 116. South America MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Type (2023-2028) & (USD Million)

Table 117. South America MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Application (2017-2022) & (USD Million)

Table 118. South America MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Application (2023-2028) & (USD Million)

Table 119. South America MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Country (2017-2022) & (USD Million)

Table 120. South America MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Country (2023-2028) & (USD Million)

Table 121. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Type (2017-2022) & (USD Million)

Table 122. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Type (2023-2028) & (USD Million)

Table 123. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Application (2017-2022) & (USD Million)

Table 124. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Application (2023-2028) & (USD Million)

Table 125. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Country (2017-2022) & (USD Million)

Table 126. Middle East & Africa MICE (Meetings, Incentives, Conferencing, Exhibitions)
Revenue by Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. MICE (Meetings, Incentives, Conferencing, Exhibitions) Picture
- Figure 2. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Type in 2021
- Figure 3. Corporate
- Figure 4. Entertainment
- Figure 5. Sports
- Figure 6. Education
- Figure 7. Others
- Figure 8. MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Application in 2021
- Figure 9. Corporate Organizations Picture
- Figure 10. Public Organizations & NGOs Picture
- Figure 11. Others Picture
- Figure 12. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 13. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Forecast (2017-2028) & (USD Million)
- Figure 14. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Region (2017-2028)
- Figure 15. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Region in 2021
- Figure 16. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 17. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 18. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 19. South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 20. Middle East and Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 21. MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Drivers
- Figure 22. MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Restraints
- Figure 23. MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Trends
- Figure 24. The Freeman Company Recent Developments and Future Plans

- Figure 25. Informa (UBM) Recent Developments and Future Plans
- Figure 26. RELX Group Recent Developments and Future Plans
- Figure 27. BCD Meetings & Events Recent Developments and Future Plans
- Figure 28. Live Nation Recent Developments and Future Plans
- Figure 29. Anschutz Entertainment Group Recent Developments and Future Plans
- Figure 30. Cvent Inc Recent Developments and Future Plans
- Figure 31. ATPI Ltd Recent Developments and Future Plans
- Figure 32. CWT Meetings & Events Recent Developments and Future Plans
- Figure 33. Production Resource Group Recent Developments and Future Plans
- Figure 34. Clarion Events Ltd Recent Developments and Future Plans
- Figure 35. Capita plc Recent Developments and Future Plans
- Figure 36. Emerald Expositions Events Inc. (EEX) Recent Developments and Future Plans
- Figure 37. Fiera Milano SpA Recent Developments and Future Plans
- Figure 38. Hyve Group plc Recent Developments and Future Plans
- Figure 39. Cievents Recent Developments and Future Plans
- Figure 40. Tarsus Group Recent Developments and Future Plans
- Figure 41. Questex LLC Recent Developments and Future Plans
- Figure 42. Global Sources Recent Developments and Future Plans
- Figure 43. Meorient Recent Developments and Future Plans
- Figure 44. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Share by Players in 2021
- Figure 45. MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021
- Figure 46. Global Top 3 Players MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share in 2021
- Figure 47. Global Top 10 Players MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share in 2021
- Figure 48. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)
- Figure 49. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Share by Type in 2021
- Figure 50. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Share Forecast by Type (2023-2028)
- Figure 51. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Share by Application in 2021
- Figure 52. Global MICE (Meetings, Incentives, Conferencing, Exhibitions) Market Share Forecast by Application (2023-2028)
- Figure 53. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales

Market Share by Type (2017-2028)

Figure 54. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Application (2017-2028)

Figure 55. North America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Country (2017-2028)

Figure 56. United States MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. Canada MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. Mexico MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Type (2017-2028)

Figure 60. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Application (2017-2028)

Figure 61. Europe MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Country (2017-2028)

Figure 62. Germany MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 63. France MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 64. United Kingdom MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. Russia MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. Italy MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Type (2017-2028)

Figure 68. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Application (2017-2028)

Figure 69. Asia-Pacific MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Region (2017-2028)

Figure 70. China MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 71. Japan MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. South Korea MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. India MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 74. Southeast Asia MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 75. Australia MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Type (2017-2028)

Figure 77. South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Application (2017-2028)

Figure 78. South America MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Country (2017-2028)

Figure 79. Brazil MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 80. Argentina MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 81. Middle East and Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Type (2017-2028)

Figure 82. Middle East and Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Sales Market Share by Application (2017-2028)

Figure 83. Middle East and Africa MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue Market Share by Country (2017-2028)

Figure 84. Turkey MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 85. Saudi Arabia MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 86. UAE MICE (Meetings, Incentives, Conferencing, Exhibitions) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 87. Methodology

Figure 88. Research Process and Data Source

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