

Global MICE Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

This report studies the MICE market, from angles of players, regions, product types and end industries, to analyze the status and the future.

Meetings, incentives, conferences and exhibitions (MICE) is a type of tourism in which large groups, usually planned well in advance, are brought together for a particular purpose. Recently, there has been an industry trend towards using the term 'meetings industry' to avoid confusion from the acronym. Other industry educators are recommending the use of 'events industry' to be an umbrella term for the vast scope of the meeting and events profession.

According to our (Global Info Research) latest study, the global MICE market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of %during review period.

In the Indonesian market, Major participants are PT Pamerindo Indonesia, GEM Indonesia, Debindo-ite, Melali Mice, Association of The Indonesia Tours & Travel Agencies, Indonesian Congress and Convention Association, Indonesian Exhibition Companies Association and Jakarta Convention & Exhibition Bureau, etc.

This report is a detailed and comprehensive analysis for global MICE market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global MICE market size and forecasts, in consumption value (\$ Million), 2019-2030

Global MICE market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global MICE market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global MICE market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for MICE

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global MICE market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PT Pamerindo Indonesia, GEM INDONESIA, Debindo-ITE, MELALI MICE, Association of The Indonesia Tours & Travel Agencies, Indonesian Congress and Convention Association, Indonesian Exhibition Companies Association, Jakarta Convention & Exhibition Bureau, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

MICE market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by

targeting qualified niche markets.

Market segmentation

MICE market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Meetings

Incentives

Conferencing

Exhibitions

Market segment by Application

Academic Field

Business Field

Political Field

Others

Market segment by players, this report covers

PT Pamerindo Indonesia

GEM INDONESIA

Debindo-ITE

MELALI MICE

Association of The Indonesia Tours & Travel Agencies

Indonesian Congress and Convention Association

Indonesian Exhibition Companies Association

Jakarta Convention & Exhibition Bureau

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe MICE product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of MICE, with revenue, gross margin, and global market share of MICE from 2019 to 2024.

Chapter 3, the MICE competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2019 to 2024. and MICE market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of MICE.

Chapter 13, to describe MICE research findings and conclusion.

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