

# Global MICE Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GF29C0E6D36EN.html>

Date: August 2018

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: GF29C0E6D36EN

## Abstracts

Meetings, incentives, conferences and exhibitions (MICE) is a type of tourism in which large groups, usually planned well in advance, are brought together for a particular purpose. Recently, there has been an industry trend towards using the term 'meetings industry' to avoid confusion from the acronym. Other industry educators are recommending the use of 'events industry' to be an umbrella term for the vast scope of the meeting and events profession.

### SCOPE OF THE REPORT:

This report studies the MICE market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the MICE market by product type and applications/end industries.

Indonesia is rich in tourism resources. The tourism industry is growing into one of Indonesia's pillar industries, and its contribution to GDP is now 3.78%.

Indonesia's tourism competitiveness ranks 70th in nearly 200 countries and regions around the world.

By Application, the Business Field accounts for the largest market share which is about 64.07% in 2017.

The global MICE market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of MICE.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

PT Pamerindo Indonesia

Pamerindo

GEM INDONESIA

Debindo-ITE

MELALI MICE

Indonesian Congress and Convention Association

Indonesian Exhibition Companies Association

Indonesia Hotel and Restaurant Association

Association of The Indonesia Tours & Travel Agencies

Society of Indonesia Professional Convention Organizer

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Meetings

Incentives

Conferencing

Exhibitions

Market Segment by Applications, can be divided into

Academic Feild

Business Feild

Political Field

Exhibitions

Others

## Contents

### 1 MICE MARKET OVERVIEW

- 1.1 Product Overview and Scope of MICE
- 1.2 Classification of MICE by Types
  - 1.2.1 Global MICE Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global MICE Revenue Market Share by Types in 2017
  - 1.2.3 Meetings
  - 1.2.4 Incentives
  - 1.2.5 Conferencing
  - 1.2.6 Exhibitions
- 1.3 Global MICE Market by Application
  - 1.3.1 Global MICE Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Academic Field
  - 1.3.3 Business Field
  - 1.3.4 Political Field
  - 1.3.5 Exhibitions
  - 1.3.6 Others
- 1.4 Global MICE Market by Regions
  - 1.4.1 Global MICE Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) MICE Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) MICE Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) MICE Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) MICE Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) MICE Status and Prospect (2013-2023)
- 1.5 Global Market Size of MICE (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 PT Pamerindo Indonesia
  - 2.1.1 Business Overview
  - 2.1.2 MICE Type and Applications

- 2.1.2.1 Product A
- 2.1.2.2 Product B
- 2.1.3 PT Pamerindo Indonesia MICE Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Pamerindo
  - 2.2.1 Business Overview
  - 2.2.2 MICE Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 Pamerindo MICE Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 GEM INDONESIA
  - 2.3.1 Business Overview
  - 2.3.2 MICE Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 GEM INDONESIA MICE Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Debindo-ITE
  - 2.4.1 Business Overview
  - 2.4.2 MICE Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Debindo-ITE MICE Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 MELALI MICE
  - 2.5.1 Business Overview
  - 2.5.2 MICE Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 MELALI MICE MICE Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Indonesian Congress and Convention Association
  - 2.6.1 Business Overview
  - 2.6.2 MICE Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 Indonesian Congress and Convention Association MICE Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Indonesian Exhibition Companies Association
  - 2.7.1 Business Overview
  - 2.7.2 MICE Type and Applications
    - 2.7.2.1 Product A

#### 2.7.2.2 Product B

2.7.3 Indonesian Exhibition Companies Association MICE Revenue, Gross Margin and Market Share (2016-2017)

2.8 Indonesia Hotel and Restaurant Association

2.8.1 Business Overview

2.8.2 MICE Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Indonesia Hotel and Restaurant Association MICE Revenue, Gross Margin and Market Share (2016-2017)

2.9 Association of The Indonesia Tours & Travel Agencies

2.9.1 Business Overview

2.9.2 MICE Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Association of The Indonesia Tours & Travel Agencies MICE Revenue, Gross Margin and Market Share (2016-2017)

2.10 Society of Indonesia Professional Convention Organizer

2.10.1 Business Overview

2.10.2 MICE Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Society of Indonesia Professional Convention Organizer MICE Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL MICE MARKET COMPETITION, BY PLAYERS**

3.1 Global MICE Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 MICE Players Market Share

3.2.2 Top 10 MICE Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL MICE MARKET SIZE BY REGIONS**

4.1 Global MICE Revenue and Market Share by Regions

4.2 North America MICE Revenue and Growth Rate (2013-2018)

4.3 Europe MICE Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific MICE Revenue and Growth Rate (2013-2018)

4.5 South America MICE Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa MICE Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA MICE REVENUE BY COUNTRIES**

5.1 North America MICE Revenue by Countries (2013-2018)

5.2 USA MICE Revenue and Growth Rate (2013-2018)

5.3 Canada MICE Revenue and Growth Rate (2013-2018)

5.4 Mexico MICE Revenue and Growth Rate (2013-2018)

## **6 EUROPE MICE REVENUE BY COUNTRIES**

6.1 Europe MICE Revenue by Countries (2013-2018)

6.2 Germany MICE Revenue and Growth Rate (2013-2018)

6.3 UK MICE Revenue and Growth Rate (2013-2018)

6.4 France MICE Revenue and Growth Rate (2013-2018)

6.5 Russia MICE Revenue and Growth Rate (2013-2018)

6.6 Italy MICE Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC MICE REVENUE BY COUNTRIES**

7.1 Asia-Pacific MICE Revenue by Countries (2013-2018)

7.2 China MICE Revenue and Growth Rate (2013-2018)

7.3 Japan MICE Revenue and Growth Rate (2013-2018)

7.4 Korea MICE Revenue and Growth Rate (2013-2018)

7.5 India MICE Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia MICE Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA MICE REVENUE BY COUNTRIES**

8.1 South America MICE Revenue by Countries (2013-2018)

8.2 Brazil MICE Revenue and Growth Rate (2013-2018)

8.3 Argentina MICE Revenue and Growth Rate (2013-2018)

8.4 Colombia MICE Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE MICE BY COUNTRIES**

9.1 Middle East and Africa MICE Revenue by Countries (2013-2018)

9.2 Saudi Arabia MICE Revenue and Growth Rate (2013-2018)

- 9.3 UAE MICE Revenue and Growth Rate (2013-2018)
- 9.4 Egypt MICE Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria MICE Revenue and Growth Rate (2013-2018)
- 9.6 South Africa MICE Revenue and Growth Rate (2013-2018)

## **10 GLOBAL MICE MARKET SEGMENT BY TYPE**

- 10.1 Global MICE Revenue and Market Share by Type (2013-2018)
- 10.2 Global MICE Market Forecast by Type (2018-2023)
- 10.3 Meetings Revenue Growth Rate (2013-2023)
- 10.4 Incentives Revenue Growth Rate (2013-2023)
- 10.5 Conferencing Revenue Growth Rate (2013-2023)
- 10.6 Exhibitions Revenue Growth Rate (2013-2023)

## **11 GLOBAL MICE MARKET SEGMENT BY APPLICATION**

- 11.1 Global MICE Revenue Market Share by Application (2013-2018)
- 11.2 MICE Market Forecast by Application (2018-2023)
- 11.3 Academic Field Revenue Growth (2013-2018)
- 11.4 Business Field Revenue Growth (2013-2018)
- 11.5 Political Field Revenue Growth (2013-2018)
- 11.6 Exhibitions Revenue Growth (2013-2018)
- 11.7 Others Revenue Growth (2013-2018)

## **12 GLOBAL MICE MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global MICE Market Size Forecast (2018-2023)
- 12.2 Global MICE Market Forecast by Regions (2018-2023)
- 12.3 North America MICE Revenue Market Forecast (2018-2023)
- 12.4 Europe MICE Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific MICE Revenue Market Forecast (2018-2023)
- 12.6 South America MICE Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa MICE Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology



## 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure MICE Picture

Table Product Specifications of MICE

Table Global MICE and Revenue (Million USD) Market Split by Product Type

Figure Global MICE Revenue Market Share by Types in 2017

Figure Meetings Picture

Figure Incentives Picture

Figure Conferencing Picture

Figure Exhibitions Picture

Table Global MICE Revenue (Million USD) by Application (2013-2023)

Figure MICE Revenue Market Share by Applications in 2017

Figure Academic Field Picture

Figure Business Field Picture

Figure Political Field Picture

Figure Exhibitions Picture

Figure Others Picture

Table Global Market MICE Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America MICE Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe MICE Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific MICE Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America MICE Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa MICE Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global MICE Revenue (Million USD) and Growth Rate (2013-2023)

Table PT Pamerindo Indonesia Basic Information, Manufacturing Base and Competitors

Table PT Pamerindo Indonesia MICE Type and Applications

Table PT Pamerindo Indonesia MICE Revenue, Gross Margin and Market Share (2016-2017)

Table Pamerindo Basic Information, Manufacturing Base and Competitors

Table Pamerindo MICE Type and Applications

Table Pamerindo MICE Revenue, Gross Margin and Market Share (2016-2017)

Table GEM INDONESIA Basic Information, Manufacturing Base and Competitors

Table GEM INDONESIA MICE Type and Applications

Table GEM INDONESIA MICE Revenue, Gross Margin and Market Share (2016-2017)

Table Debindo-ITE Basic Information, Manufacturing Base and Competitors

Table Debindo-ITE MICE Type and Applications

Table Debindo-ITE MICE Revenue, Gross Margin and Market Share (2016-2017)

Table MELALI MICE Basic Information, Manufacturing Base and Competitors

Table MELALI MICE MICE Type and Applications

Table MELALI MICE MICE Revenue, Gross Margin and Market Share (2016-2017)

Table Indonesian Congress and Convention Association Basic Information, Manufacturing Base and Competitors

Table Indonesian Congress and Convention Association MICE Type and Applications

Table Indonesian Congress and Convention Association MICE Revenue, Gross Margin and Market Share (2016-2017)

Table Indonesian Exhibition Companies Association Basic Information, Manufacturing Base and Competitors

Table Indonesian Exhibition Companies Association MICE Type and Applications

Table Indonesian Exhibition Companies Association MICE Revenue, Gross Margin and Market Share (2016-2017)

Table Indonesia Hotel and Restaurant Association Basic Information, Manufacturing Base and Competitors

Table Indonesia Hotel and Restaurant Association MICE Type and Applications

Table Indonesia Hotel and Restaurant Association MICE Revenue, Gross Margin and Market Share (2016-2017)

Table Association of The Indonesia Tours & Travel Agencies Basic Information, Manufacturing Base and Competitors

Table Association of The Indonesia Tours & Travel Agencies MICE Type and Applications

Table Association of The Indonesia Tours & Travel Agencies MICE Revenue, Gross Margin and Market Share (2016-2017)

Table Society of Indonesia Professional Convention Organizer Basic Information, Manufacturing Base and Competitors

Table Society of Indonesia Professional Convention Organizer MICE Type and Applications

Table Society of Indonesia Professional Convention Organizer MICE Revenue, Gross Margin and Market Share (2016-2017)

Table Global MICE Revenue (Million USD) by Players (2013-2018)

Table Global MICE Revenue Share by Players (2013-2018)

Figure Global MICE Revenue Share by Players in 2016

Figure Global MICE Revenue Share by Players in 2017

Figure Global Top 5 Players MICE Revenue Market Share in 2017

Figure Global Top 10 Players MICE Revenue Market Share in 2017

Figure Global MICE Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global MICE Revenue (Million USD) by Regions (2013-2018)

Table Global MICE Revenue Market Share by Regions (2013-2018)  
Figure Global MICE Revenue Market Share by Regions (2013-2018)  
Figure Global MICE Revenue Market Share by Regions in 2017  
Figure North America MICE Revenue and Growth Rate (2013-2018)  
Figure Europe MICE Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific MICE Revenue and Growth Rate (2013-2018)  
Figure South America MICE Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa MICE Revenue and Growth Rate (2013-2018)  
Table North America MICE Revenue by Countries (2013-2018)  
Table North America MICE Revenue Market Share by Countries (2013-2018)  
Figure North America MICE Revenue Market Share by Countries (2013-2018)  
Figure North America MICE Revenue Market Share by Countries in 2017  
Figure USA MICE Revenue and Growth Rate (2013-2018)  
Figure Canada MICE Revenue and Growth Rate (2013-2018)  
Figure Mexico MICE Revenue and Growth Rate (2013-2018)  
Table Europe MICE Revenue (Million USD) by Countries (2013-2018)  
Figure Europe MICE Revenue Market Share by Countries (2013-2018)  
Figure Europe MICE Revenue Market Share by Countries in 2017  
Figure Germany MICE Revenue and Growth Rate (2013-2018)  
Figure UK MICE Revenue and Growth Rate (2013-2018)  
Figure France MICE Revenue and Growth Rate (2013-2018)  
Figure Russia MICE Revenue and Growth Rate (2013-2018)  
Figure Italy MICE Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific MICE Revenue (Million USD) by Countries (2013-2018)  
Figure Asia-Pacific MICE Revenue Market Share by Countries (2013-2018)  
Figure Asia-Pacific MICE Revenue Market Share by Countries in 2017  
Figure China MICE Revenue and Growth Rate (2013-2018)  
Figure Japan MICE Revenue and Growth Rate (2013-2018)  
Figure Korea MICE Revenue and Growth Rate (2013-2018)  
Figure India MICE Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia MICE Revenue and Growth Rate (2013-2018)  
Table South America MICE Revenue by Countries (2013-2018)  
Table South America MICE Revenue Market Share by Countries (2013-2018)  
Figure South America MICE Revenue Market Share by Countries (2013-2018)  
Figure South America MICE Revenue Market Share by Countries in 2017  
Figure Brazil MICE Revenue and Growth Rate (2013-2018)  
Figure Argentina MICE Revenue and Growth Rate (2013-2018)  
Figure Colombia MICE Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa MICE Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa MICE Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa MICE Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa MICE Revenue Market Share by Countries in 2017  
Figure Saudi Arabia MICE Revenue and Growth Rate (2013-2018)  
Figure UAE MICE Revenue and Growth Rate (2013-2018)  
Figure Egypt MICE Revenue and Growth Rate (2013-2018)  
Figure Nigeria MICE Revenue and Growth Rate (2013-2018)  
Figure South Africa MICE Revenue and Growth Rate (2013-2018)  
Table Global MICE Revenue (Million USD) by Type (2013-2018)  
Table Global MICE Revenue Share by Type (2013-2018)  
Figure Global MICE Revenue Share by Type (2013-2018)  
Figure Global MICE Revenue Share by Type in 2017  
Table Global MICE Revenue Forecast by Type (2018-2023)  
Figure Global MICE Market Share Forecast by Type (2018-2023)  
Figure Global Meetings Revenue Growth Rate (2013-2018)  
Figure Global Incentives Revenue Growth Rate (2013-2018)  
Figure Global Conferencing Revenue Growth Rate (2013-2018)  
Figure Global Exhibitions Revenue Growth Rate (2013-2018)  
Table Global MICE Revenue by Application (2013-2018)  
Table Global MICE Revenue Share by Application (2013-2018)  
Figure Global MICE Revenue Share by Application (2013-2018)  
Figure Global MICE Revenue Share by Application in 2017  
Table Global MICE Revenue Forecast by Application (2018-2023)  
Figure Global MICE Market Share Forecast by Application (2018-2023)  
Figure Global Academic Field Revenue Growth Rate (2013-2018)  
Figure Global Business Field Revenue Growth Rate (2013-2018)  
Figure Global Political Field Revenue Growth Rate (2013-2018)  
Figure Global Exhibitions Revenue Growth Rate (2013-2018)  
Figure Global Others Revenue Growth Rate (2013-2018)  
Figure Global MICE Revenue (Million USD) and Growth Rate Forecast (2018 -2023)  
Table Global MICE Revenue (Million USD) Forecast by Regions (2018-2023)  
Figure Global MICE Revenue Market Share Forecast by Regions (2018-2023)  
Figure North America MICE Revenue Market Forecast (2018-2023)  
Figure Europe MICE Revenue Market Forecast (2018-2023)  
Figure Asia-Pacific MICE Revenue Market Forecast (2018-2023)  
Figure South America MICE Revenue Market Forecast (2018-2023)  
Figure Middle East and Africa MICE Revenue Market Forecast (2018-2023)

## I would like to order

Product name: Global MICE Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/GF29C0E6D36EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF29C0E6D36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

