

Global Metocean Data Buoy Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Metocean Data Buoy market size was valued at US\$ 477 million in 2025 and is forecast to a readjusted size of US\$ 592 million by 2032 with a CAGR of 3.1% during review period.

Metocean Data Buoy is an instrumented floating platform designed to collect, store, and transmit meteorological and oceanographic data from marine environments. It typically integrates sensors for wind, waves, currents, air and water conditions, and other environmental parameters with data logging, power supply, telemetry, and mooring systems, allowing users to obtain continuous field data from coastal, offshore, or open water locations. In practical market usage, it refers to a configurable marine data acquisition system that supports weather monitoring, ocean condition assessment, engineering design, environmental studies, and operational decision making. The unit price of a Metocean Data Buoy typically ranges from several thousand to tens of thousands of US dollars, with industry gross margins generally between 20% and 40%.

The upstream supply chain of Metocean Data Buoys includes suppliers of buoy hulls, corrosion resistant materials, meteorological sensors, wave sensors, current meters, water quality probes, data loggers, satellite and cellular communication modules, solar panels, batteries, navigation lights, mooring hardware, and calibration services. System manufacturers and integrators assemble these components into complete buoy platforms, customize sensor packages, perform testing, and provide deployment support according to site conditions and data requirements. Downstream users include offshore wind developers, oil and gas operators, national meteorological and oceanographic agencies, research institutions, port and coastal authorities, environmental monitoring organizations, and marine engineering firms, while aftersales

services such as installation, maintenance, data hosting, quality control, and analytics form an important part of the overall value chain.

The Metocean Data Buoy market is supported by the rising need for reliable in situ marine and atmospheric data across offshore engineering, ocean research, maritime operations, environmental monitoring, and renewable energy development. Compared with simple weather or wave buoys, Metocean Data Buoys are positioned as more integrated data collection platforms because they combine meteorological, oceanographic, water quality, telemetry, power, and mooring subsystems into a single deployable solution. As offshore activities move into more complex operating environments, customers increasingly value platforms that can deliver stable long term observations, flexible sensor integration, and dependable data transmission, making this market more engineering driven and service intensive than basic buoy hardware markets.

This report is a detailed and comprehensive analysis for global Metocean Data Buoy market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Metocean Data Buoy market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Metocean Data Buoy market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Metocean Data Buoy market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Metocean Data Buoy market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Metocean Data Buoy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Metocean Data Buoy market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Xylem, RPS (Tetra Tech), Fugro, Xeos Technologies (Satlink), JFC Marine, Sofar Ocean, AXYS Technologies, Observator Group, RTSYS, Mobilis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Metocean Data Buoy market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Moored Buoy

Drifting Buoy

Market segment by Operating Depth

Nearshore Buoy

Deep-sea Buoy

Market segment by Application

Weather Forecasting

Marine Engineering

Environmental Protection

Others

Major players covered

Xylem

RPS (Tetra Tech)

Fugro

Xeos Technologies (Satlink)

JFC Marine

Sofar Ocean

AXYS Technologies

Observator Group

RTSYS

Mobilis

Frankstar Technology

Zeni Lite Buoy

OSIL

Datawell

NexSens

Fastwave

TechWorks Marine

Obscape

Huayun Sounding Meteorological Technology

Lightsun

Shenzhen Smart Ocean Technology

Guangzhou Rui Hai Ocean Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Metocean Data Buoy product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Metocean Data Buoy, with price, sales quantity, revenue, and global market share of Metocean Data Buoy from 2021 to 2026.

Chapter 3, the Metocean Data Buoy competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Metocean Data Buoy breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Metocean Data Buoy market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Metocean Data Buoy.

Chapter 14 and 15, to describe Metocean Data Buoy sales channel, distributors, customers, research findings and conclusion.

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