

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Metal Plating and Finishing Market 2018, Forecast to 2023

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## Abstracts

Metal finishing is a surface process of applying a thin layer of another metal, alloy or polymer film. It includes three major processes namely surface pretreatment, surface preparation and the actual coating process. The coating process is categorized basing on which type of element is present in the final coating process either organic, inorganic or hybrid. Due to corrosion and wear of metals it reduces its lifespan. Hence metal finishing is done to improve the life of metals thereby also improving the bonding, electric, shaping and aesthetic properties of it. Metal finishing job may include paints, ceramic coatings, lacquer and other surface treatments. The factors which affect the nature of deposit on the metal surface include current density, metal ion concentration, electrolyte concentration, plating bath solution and temperature.

### Scope of the Report:

This report focuses on the Metal Plating and Finishing in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The market is driven by various end-user industries, such as aircraft components, machine components, medical instruments, automotive components and so on. As the downstream consumption usually follows with developed and rapid economic growth areas, such as BRICS, the developed areas' company prefers investing to underdevelopment regions these years.

The market for Metal Plating and Finishing is fragmented with players such as Pioneer Metal Finishing, Anoplate Corporation, Lincoln Industries, CECO Environmental, Arlington Plating Company, Incertec, SPC, Coastline Metal Finishing, Dixie Industrial

Finishing, American Plating Company, H&W Global Industries, Ctech Metal Finishing Inc, Nassau Chromium Plating Co and so on.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Market stays in mature period with a clear concentration. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive .The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Metal Plating and Finishing is expected to grow at a CAGR of roughly 3.4% over the next five years, will reach 570 million US\$ in 2023, from 460 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Pioneer Metal Finishing

Anoplate Corporation

Lincoln Industries

CECO Environmental

Arlington Plating Company

Incertec

SPC

Coastline Metal Finishing

Dixie Industrial Finishing

American Plating Company

H&W Global Industries

Ctech Metal Finishing Inc.

Nassau Chromium Plating Co

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Electroplating

Electroless Plating

Market Segment by Applications, can be divided into

Aircraft Components

Machine Components

Medical Instruments

Automotive Components

Others

There are 15 Chapters to deeply display the global Metal Plating and Finishing market.

Chapter 1, to describe Metal Plating and Finishing Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Metal Plating and Finishing, with sales, revenue, and price of Metal Plating and Finishing, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Metal Plating and Finishing, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Metal Plating and Finishing market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Metal Plating and Finishing sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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