

Global Messaging Platform Market 2019 by Manufacturers, Countries, Type and Application, Forecast to 2024

<https://marketpublishers.com/r/G159AFA3B5DEN.html>

Date: July 2019

Pages: 120

Price: US\$ 3,480.00 (Single User License)

ID: G159AFA3B5DEN

Abstracts

This report studies the Messaging Platform, Messaging platforms provide email functionality as well as a growing range of additional capabilities, which may include, but are not limited to: security, collaboration tools, instant messaging (IM), unified communications (UC), social media integration, conferencing, archiving and retention, and more.

SCOPE OF THE REPORT:

Nowadays, there are two mainly types of Messaging Platform, including Cloud Hosted and On-premises. And Cloud Hosted is the main type for Messaging Platform, and the Cloud Hosted reached a sales value of approximately 1857.68 M USD in 2017, with 90.12% of global sales value.

The global Messaging Platform market is valued at 2290 million USD in 2018 and is expected to reach 3400 million USD by the end of 2024, growing at a CAGR of 8.2% between 2019 and 2024.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Messaging Platform.

Europe also play important roles in global market, with market size of xx million USD in 2019 and will be xx million USD in 2024, with a CAGR of xx%.

This report studies the Messaging Platform market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Messaging Platform market by product type and applications/end industries.

Market Segment by Companies, this report covers

Synchronoss

Oracle

Open-Xchange

Microsoft

Atmail

IBM

Ipswitch

Novell

Zimbra

Rockliffe

IceWarp

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud Hosted

On-premises

Market Segment by Applications, can be divided into

SME

Large enterprise

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