

Global Mesocarbon Microbeads Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mesocarbon Microbeads market size was valued at USD 182.1 million in 2023 and is forecast to a readjusted size of USD 361.2 million by 2030 with a CAGR of 10.3% during review period.

MCMB (mesocarbon microbeads) synthetic graphite is prepared from petroleum pitch or coal tar. MCMB is one of the promising carbon anode materials for Li-ion batteries. MCMB has high specific capacity and a spherical morphology, which is beneficial for high packing density of the anode. The low surface area of MCMB can minimize the unfavorable side reactions during the charge-discharge process.

Global key players of mesocarbon microbeads include BTR New Material Group, Baotailong New Materials, China Steel Chemical, etc. Global top three manufacturers hold a share over 72%. The key players are mainly located in China, Japan and Taiwan. In terms of product, direct thermal condensation is the largest segment, with a share over 81%. And in terms of application, the largest application is battery anode material, with a share over 63%.

The Global Info Research report includes an overview of the development of the Mesocarbon Microbeads industry chain, the market status of Battery Anode Material (Direct Thermal Condensation, Emulsion Process), Composite Material (Direct Thermal Condensation, Emulsion Process), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mesocarbon Microbeads.

Regionally, the report analyzes the Mesocarbon Microbeads markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mesocarbon Microbeads market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mesocarbon Microbeads market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mesocarbon Microbeads industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Direct Thermal Condensation, Emulsion Process).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mesocarbon Microbeads market.

Regional Analysis: The report involves examining the Mesocarbon Microbeads market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mesocarbon Microbeads market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mesocarbon Microbeads:

Company Analysis: Report covers individual Mesocarbon Microbeads manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mesocarbon Microbeads. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Battery Anode Material, Composite Material).

Technology Analysis: Report covers specific technologies relevant to Mesocarbon Microbeads. It assesses the current state, advancements, and potential future developments in Mesocarbon Microbeads areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mesocarbon Microbeads market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mesocarbon Microbeads market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Direct Thermal Condensation

Emulsion Process

Others

Market segment by Application

Battery Anode Material

Composite Material

Catalyst Carrier

Others

Major players covered

Nippon Carbon Co., Ltd.

BTR New Material Group

Shanshan Group

JFE Chemical

China Steel Chemical

Baotailong New Materials

Long Time Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mesocarbon Microbeads product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mesocarbon Microbeads, with price, sales, revenue and global market share of Mesocarbon Microbeads from 2019 to 2024.

Chapter 3, the Mesocarbon Microbeads competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mesocarbon Microbeads breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Mesocarbon Microbeads market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mesocarbon Microbeads.

Chapter 14 and 15, to describe Mesocarbon Microbeads sales channel, distributors, customers, research findings and conclusion.

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