

Global Mesitylene Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mesitylene market size was valued at USD 169.6 million in 2023 and is forecast to a readjusted size of USD 161.8 million by 2030 with a CAGR of -0.7% during review period.

Mesitylene (or 1,3,5-trimethylbenzene) is a derivative of benzene with three methyl substituents symmetrically placed on the ring. The compound has the formula $C_6H_3(CH_3)_3$, which is commonly abbreviated $C_6H_3Me_3$. Mesitylene is a colorless liquid with sweet aromatic odor.

It is a component of coal tar or petroleum, which is its traditional source. It is a precursor to diverse fine chemicals.

Japan is the largest Mesitylene market with about 35% market share. US is follower, accounting for about 31% market share.

The key players are Mitsubishi Gas Chemical, DowDuPont, Versalis, Refinery of Sinopec Jinling (Sinopec), EMD Performance Materials, Toyo Gosei, Jiangsu Jiuri Chemical, Nantong Dingji Chemical Technology, Jurong Anbei Chemical, Jinchou PetroChem etc. Top 3 companies occupied about 70% market share.

The Global Info Research report includes an overview of the development of the Mesitylene industry chain, the market status of Solvents (Industrial Grade Mesitylene, Electronic Grade Mesitylene), Intermediates (Industrial Grade Mesitylene, Electronic Grade Mesitylene), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mesitylene.

Regionally, the report analyzes the Mesitylene markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mesitylene market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mesitylene market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mesitylene industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Industrial Grade Mesitylene, Electdronic Grase Mesitylene).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mesitylene market.

Regional Analysis: The report involves examining the Mesitylene market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mesitylene market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mesitylene:

Company Analysis: Report covers individual Mesitylene manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mesitylene. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Solvents, Intermediates).

Technology Analysis: Report covers specific technologies relevant to Mesitylene. It assesses the current state, advancements, and potential future developments in Mesitylene areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mesitylene market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mesitylene market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Industrial Grade Mesitylene

Electronic Grade Mesitylene

Others

Market segment by Application

Solvents

Intermediates

Additives

Others

Major players covered

Mitsubishi Gas Chemical

DuPont

Versalis

Refinery of Sinopec Jinling (Sinopec)

EMD Performance Materials

Toyo Gosei

Jiangsu Jiuri Chemical

Nantong Dingji Chemical Technology

Jurong Anbei Chemical

Jinchou PetroChem

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mesitylene product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mesitylene, with price, sales, revenue and global market share of Mesitylene from 2019 to 2024.

Chapter 3, the Mesitylene competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mesitylene breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Mesitylene market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mesitylene.

Chapter 14 and 15, to describe Mesitylene sales channel, distributors, customers, research findings and conclusion.

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