

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mermaid Tails Market 2018, Forecast to 2023

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Abstracts

Swimmable mermaid tails offer a great way for kids to exercise and have fun. This report studies the mermaid tails market. Generally, there are two type which include fabric and silicone materials.

Scope of the Report

This report focuses on the Mermaid Tails in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Of the major players of Mermaid Tails, Fin Fun maintained its first place in the ranking in 2017. Fin Fun accounted for 28.20 % of the Global Mermaid Tails sales volume market share in 2017. Other players accounted for 4.43 %, 3.29% including Mertailor and Sun Tail Mermaid.

In this study, the market for Mermaid Tails consumption divided into four geographic regions: In North America, total Mermaid Tails accounted for 74.73 %. In the Europe, total Mermaid Tails accounted for 14.03 %. The market in Asia-Pacific Mermaid Tails accounted for 8.56 %, and in other region 2.57 %. Among all regions, North America is estimated to represent the highest share.

The worldwide market for Mermaid Tails is expected to grow at a CAGR of roughly 10.0% over the next five years, will reach 120 million US\$ in 2023, from 66 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Fin Fun

Mertailor

Sun Tail Mermaid

Dubai Mermaids

Swimtails

MerNation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fabric Mermaid Tails

Silicone Mermaid Tails

Market Segment by Applications, can be divided into

Children

Adults

There are 15 Chapters to deeply display the global Mermaid Tails market.

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mermaid Tails Market 2018,...

Chapter 1, to describe Mermaid Tails Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mermaid Tails, with sales, revenue, and price of Mermaid Tails, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Mermaid Tails, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mermaid Tails market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mermaid Tails sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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