

Global Merchandise Assortment Management Applications Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The purpose behind the introduction of Merchandise Assortment Management Applications is to assist the retailers to understand the customers need and to take particular actions to meet the same. The application generally links the customer buying and assortment decisions to manage the merchandise priorities, the monetary targets and space limitation. This helps in understanding the buyer's choice of items, a brief to help integrate the performance according to the merchandise plans, identifying the future planning criteria, comparing the actual performance with the standards and in-season and out-season forecast for maximum customer response.

SCOPE OF THE REPORT:

This report studies the Merchandise Assortment Management Applications market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Merchandise Assortment Management Applications market by product type and applications/end industries.

Presently, North America, Western Europe, and Asia/Pacific are leading the market due to growing one demand from Tier 1 retailers (well know retailers in their field or market). The global Merchandise Assortment Management Applications market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Merchandise Assortment Management Applications.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

SAS Institute

JDA Software Group

TXT e-solutions

Oracle

JustEnough

Island Pacific

Infor

7thonline

Logility

The Nielsen Company

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pre-Season Planning

In-Season Planning

Market Segment by Applications, can be divided into

Manufacturing

Retail

Other

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