

Global Mercerized Velvet Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Mercerized Velvet market size was valued at US\$ 173 million in 2024 and is forecast to a readjusted size of USD 240 million by 2031 with a CAGR of 4.4% during review period.

Mercerized Velvet is a type of velvet fabric that undergoes mercerization, a treatment process that enhances the fabric's sheen, giving it a silk-like gloss. The surface is smooth and delicate, and it has a soft touch, often used in high-end apparel and home goods.

This report is a detailed and comprehensive analysis for global Mercerized Velvet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Mercerized Velvet market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Mercerized Velvet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Mercerized Velvet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Mercerized Velvet market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Mercerized Velvet
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Mercerized Velvet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Haiyan Ronghua Warpknitting, Haining Fuyue Knitting, Changxing Hongjian Textile, Shunlong Textile, Hangzhou K&M Textile, Huzhou Tianyi Textile, Fujian Furong Knitting, Zhejiang CADY Industry, Zhejiang Qida Textile, Haining Huanyu Warp Knitting, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Mercerized Velvet market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Standard Mercerized Velvet

High-gloss Mercerized Velvet

Coated Mercerized Velvet

Market segment by Application

Clothing

Home Textile

Other

Major players covered

Haiyan Ronghua Warpknitting

Haining Fuyue Knitting

Changxing Hongjian Textile

Shunlong Textile

Hangzhou K&M Textile

Huzhou Tianyi Textile

Fujian Furong Knitting

Zhejiang CADY Industry

Zhejiang Qida Textile

Haining Huanyu Warp Knitting

Zhejiang Qingsong Light Textile

Changxing Guanfeng Silk

Market segment by region, regional analysis covers

Global Mercerized Velvet Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mercerized Velvet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mercerized Velvet, with price, sales quantity, revenue, and global market share of Mercerized Velvet from 2020 to 2025.

Chapter 3, the Mercerized Velvet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mercerized Velvet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Mercerized Velvet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mercerized Velvet.

Chapter 14 and 15, to describe Mercerized Velvet sales channel, distributors, customers, research findings and conclusion.

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