

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Men's Grooming Products Market 2018, Forecast to 2023

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Abstracts

This report mainly focus on Men's Grooming Products. Grooming products are used to enhance natural beauty of a person, externally. These products are utilized for various body parts such as skin, hair, lips, and teeth. The men's grooming products market is being driven by increasing beauty consciousness among men. Increasing male awareness towards overall body care and social trends have resulted in market growth.

Scope of the Report:

This report focuses on the Men's Grooming Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Men's grooming products have gained significant traction over the recent past due to the advent of male vanity in the 21st century.

Although conventionally, shaving products were the most lucrative in the men's grooming products market, men's beauty products have gained significant traction in the market.

The worldwide market for Men's Grooming Products is expected to grow at a CAGR of roughly 8.5% over the next five years, will reach 97100 million US\$ in 2023, from 59600 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Unilever

Beiersdorf AG

Colgate-Palmolive

Procter & Gamble

Energizer Holdings Inc

Johnson and Johnson

Koninklijke N.V

L'Oreal Group

Mirato S.p.A

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Toiletries

Fragrances

Shaving Products

Makeup Products

Others

Market Segment by Applications, can be divided into

Supermarket

Salon/Grooming Clubs

Online

Drug Stores

Others

There are 15 Chapters to deeply display the global Men's Grooming Products market.

Chapter 1, to describe Men's Grooming Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Men's Grooming Products, with sales, revenue, and price of Men's Grooming Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Men's Grooming Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Men's Grooming Products market forecast, by regions, type and

application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Men's Grooming Products sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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