

# Global Menthyl Lactate Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Menthyl Lactate market size is expected to reach \$ 30.91 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

Menthyl lactate is a highly efficient, mild, and long-lasting non-menthol cooling agent. It is a white crystalline or colorless liquid at room temperature with a very faint minty aroma. It overcomes the drawbacks of menthol, such as high volatility, strong irritation, and a strong taste. It is non-irritating to mucous membranes and causes no burning sensation, making it suitable for use in cosmetics, oral care, food, and pharmaceuticals, providing a lasting cooling sensation.

The core upstream raw materials are natural menthol (or synthetic menthol) and lactic acid. The key technology lies in the asymmetric catalytic esterification process, which uses solid acids or special enzymes to reduce the formation of byproduct isomers, ensuring the purity of the cooling sensation. The midstream stage involves the refining and formulation of menthyl lactate. Downstream applications are extremely broad, covering high-end personal care (sensitive skin care, scalp care), oral hygiene (alcohol-free mouthwash, toothpaste), food and beverages (functional candies, e-cigarettes), and topical pharmaceuticals (anti-itch creams, cooling balms).

Global sales in 2025 were approximately 3,000 tons, with an average selling price of US\$7,530 per ton. The industry's gross profit margin is between 30% and 40%.

In 2026, the global beauty market saw a surge in demand for 'sensory interaction' products. Menthyl lactate, with its ability to provide a stable cooling sensation lasting 20-30 minutes without disrupting the skin's microbiome, became a standard ingredient in scalp care, after-sun repair, and men's grooming products. On the production side, the integration of the supply chain for bio-fermented L-lactic acid and natural menthol

significantly reduced the carbon footprint and increased the natural content of products, complying with increasingly stringent environmental audit requirements in the EU and North American markets. Furthermore, the comprehensive shift in oral care towards 'alcohol-free and low-irritant' products has opened up significant growth potential for menthyl lactate in high-end mouthwashes and anti-sensitivity toothpastes.

This report studies the global Menthyl Lactate production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Menthyl Lactate and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Menthyl Lactate that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Menthyl Lactate total production and demand, 2021-2032, (Kiloton)

Global Menthyl Lactate total production value, 2021-2032, (USD Million)

Global Menthyl Lactate production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton), (based on production site)

Global Menthyl Lactate consumption by region & country, CAGR, 2021-2032 & (Kiloton)

U.S. VS China: Menthyl Lactate domestic production, consumption, key domestic manufacturers and share

Global Menthyl Lactate production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kiloton)

Global Menthyl Lactate production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

Global Menthyl Lactate production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

This report profiles key players in the global Menthyl Lactate market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symrise, Givaudan, Aroma Aromatics, Anhui Zhongcao Fragrance, Snowsky Salt Industry, Kunshan Asia Aroma, Jiangxi Cedar Natural Medicinal Oil, Guangdong Juhui Flavors and Fragrances, Anhui Fengle Perfume, Jiangxi Hairui Natural Plant, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Menthyl Lactate market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kiloton) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Menthyl Lactate Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Menthyl Lactate Market, Segmentation by Type:

Purity ?98%

Purity ?99%

Other

### Global Menthyl Lactate Market, Segmentation by Grade:

Food Grade

Daily Chemical Grade

Other

### Global Menthyl Lactate Market, Segmentation by Characteristic:

Odorless

Slightly Fragrant

### Global Menthyl Lactate Market, Segmentation by Application:

Cosmetics

Food & Beverage

Oral Products

Medicine

Tobacco

Other

### Companies Profiled:

Symrise

Givaudan

Aroma Aromatics

Anhui Zhongcao Fragrance

Snowsky Salt Industry

Kunshan Asia Aroma

Jiangxi Cedar Natural Medicinal Oil

Guangdong Juhui Flavors and Fragrances

Anhui Fengle Perfume

Jiangxi Hairui Natural Plant

**Key Questions Answered:**

1. How big is the global Menthyl Lactate market?
2. What is the demand of the global Menthyl Lactate market?
3. What is the year over year growth of the global Menthyl Lactate market?
4. What is the production and production value of the global Menthyl Lactate market?
5. Who are the key producers in the global Menthyl Lactate market?
6. What are the growth factors driving the market demand?

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