

# Global Menthyl acetate Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Menthyl acetate market size is expected to reach \$ 48.70 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Menthyl acetate is an ester compound formed by the reaction of menthol and acetic acid. It is typically a colorless to pale yellow transparent liquid. It possesses a refreshing minty, grassy, and soft rose aroma, with a cool, spicy taste. As a widely used natural and synthetic flavoring agent, it is commonly used in food, beverages, cosmetics (such as toothpaste and toilet water), and pharmaceuticals, acting as a flavor enhancer and cooling agent.

The menthyl acetate industry chain has a clear structure, with upstream mainly involving basic chemical raw materials and natural plant resources. Its core upstream raw materials are menthol and acetylation reagents, and a catalyst is required for the reaction. Menthol is obtained through two routes: extraction from plants such as peppermint oil, and production through chemical synthesis or bio-fermentation.

Global sales in 2025 were approximately 1800 tons, with an average selling price of approximately US\$20/kg. The industry's gross profit margin is between 25% and 35%.

The industry's driving factors primarily stem from the rise of a global 'mild and refreshing' consumer trend and the benefits of the industrialization of synthetic biology. Firstly, the shift in the aesthetic preferences of the younger generation for oral care products has significantly boosted demand for menthyl acetate, which imparts a smooth and rounded feel to formulations. Secondly, the maturity of synthetic biology processes has significantly reduced the production costs of bio-based menthol and its derivatives, giving menthyl acetate, derived from natural sources, a cost advantage. Furthermore,

the expansion of the high-end fragrance and aromatherapy market, especially products focusing on 'forest-themed' and 'emotionally soothing' themes, utilizes the unique herbal undertones of menthyl acetate to achieve a natural transition in scent, creating a stable growth market.

This report studies the global Menthyl acetate production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Menthyl acetate and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Menthyl acetate that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Menthyl acetate total production and demand, 2021-2032, (MT)

Global Menthyl acetate total production value, 2021-2032, (USD Million)

Global Menthyl acetate production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Menthyl acetate consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Menthyl acetate domestic production, consumption, key domestic manufacturers and share

Global Menthyl acetate production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Menthyl acetate production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Menthyl acetate production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Menthyl acetate market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Takasago, Aurochemicals, Citrus & Allied Essences, Symrise, Huangshan Tianxiang Technology, Anhui Tonghui Perfume, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Menthyl acetate market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Menthyl acetate Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Menthyl acetate Market, Segmentation by Type:

Content ?97.0%

Content ?98.0%

Other

#### Global Menthyl acetate Market, Segmentation by Source:

Natural

Synthetic

#### Global Menthyl acetate Market, Segmentation by Grade:

Daily Chemical Grade

Food Grade

Other

#### Global Menthyl acetate Market, Segmentation by Application:

Food

Daily Chemicals

Pharmaceuticals

Others

#### Companies Profiled:

BASF

Takasago

Aurochemicals

Citrus & Allied Essences

Symrise

Huangshan Tianxiang Technology

Anhui Tonghui Perfume

**Key Questions Answered:**

1. How big is the global Menthyl acetate market?
2. What is the demand of the global Menthyl acetate market?
3. What is the year over year growth of the global Menthyl acetate market?
4. What is the production and production value of the global Menthyl acetate market?
5. Who are the key producers in the global Menthyl acetate market?
6. What are the growth factors driving the market demand?

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Figure 36. Content ?98.0%

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