

Global Menthol Cigarette Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Menthol Cigarette market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Menthol cigarettes are tobacco cigarettes flavored with menthol, a compound derived from mint plants.

Market: The market for menthol cigarettes is driven by consumer preferences for flavored tobacco products. Menthol cigarettes are particularly popular among smokers who prefer a cooling and minty sensation while smoking.

The Global Info Research report includes an overview of the development of the Menthol Cigarette industry chain, the market status of Male Smokers (King Size, Above 100'S), Female Smokers (King Size, Above 100'S), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Menthol Cigarette.

Regionally, the report analyzes the Menthol Cigarette markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Menthol Cigarette market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Menthol Cigarette market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Menthol Cigarette industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Billin Sticks), revenue generated, and market share of different by Type (e.g., King Size, Above 100'S).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Menthol Cigarette market.

Regional Analysis: The report involves examining the Menthol Cigarette market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Menthol Cigarette market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Menthol Cigarette:

Company Analysis: Report covers individual Menthol Cigarette manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Menthol Cigarette This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Male Smokers, Female Smokers).

Technology Analysis: Report covers specific technologies relevant to Menthol Cigarette. It assesses the current state, advancements, and potential future developments in

Menthol Cigarette areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Menthol Cigarette market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Menthol Cigarette market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

King Size

Above 100'S

Shorties

Market segment by Application

Male Smokers

Female Smokers

Major players covered

CHINA TOBACCO

Altria Group

British American Tobacco

Japan Tobacco

Imperial Tobacco Group

KT&G

Universal

Alliance One International

R.J. Reynolds

PT Gudang Garam Tbk

Donskoy Tabak

Taiwan Tobacco & Liquor

Thailand Tobacco Monopoly

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Menthol Cigarette product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Menthol Cigarette, with price, sales, revenue and global market share of Menthol Cigarette from 2019 to 2024.

Chapter 3, the Menthol Cigarette competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Menthol Cigarette breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Menthol Cigarette market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Menthol Cigarette.

Chapter 14 and 15, to describe Menthol Cigarette sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Menthol Cigarette
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Menthol Cigarette Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 King Size
 - 1.3.3 Above 100'S
 - 1.3.4 Shorties
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Menthol Cigarette Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Male Smokers
 - 1.4.3 Female Smokers
- 1.5 Global Menthol Cigarette Market Size & Forecast
 - 1.5.1 Global Menthol Cigarette Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Menthol Cigarette Sales Quantity (2019-2030)
 - 1.5.3 Global Menthol Cigarette Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 CHINA TOBACCO
 - 2.1.1 CHINA TOBACCO Details
 - 2.1.2 CHINA TOBACCO Major Business
 - 2.1.3 CHINA TOBACCO Menthol Cigarette Product and Services
 - 2.1.4 CHINA TOBACCO Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 CHINA TOBACCO Recent Developments/Updates
- 2.2 Altria Group
 - 2.2.1 Altria Group Details
 - 2.2.2 Altria Group Major Business
 - 2.2.3 Altria Group Menthol Cigarette Product and Services
 - 2.2.4 Altria Group Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Altria Group Recent Developments/Updates
- 2.3 British American Tobacco

- 2.3.1 British American Tobacco Details
- 2.3.2 British American Tobacco Major Business
- 2.3.3 British American Tobacco Menthol Cigarette Product and Services
- 2.3.4 British American Tobacco Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 British American Tobacco Recent Developments/Updates
- 2.4 Japan Tobacco
 - 2.4.1 Japan Tobacco Details
 - 2.4.2 Japan Tobacco Major Business
 - 2.4.3 Japan Tobacco Menthol Cigarette Product and Services
 - 2.4.4 Japan Tobacco Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Japan Tobacco Recent Developments/Updates
- 2.5 Imperial Tobacco Group
 - 2.5.1 Imperial Tobacco Group Details
 - 2.5.2 Imperial Tobacco Group Major Business
 - 2.5.3 Imperial Tobacco Group Menthol Cigarette Product and Services
 - 2.5.4 Imperial Tobacco Group Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Imperial Tobacco Group Recent Developments/Updates
- 2.6 KT&G
 - 2.6.1 KT&G Details
 - 2.6.2 KT&G Major Business
 - 2.6.3 KT&G Menthol Cigarette Product and Services
 - 2.6.4 KT&G Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 KT&G Recent Developments/Updates
- 2.7 Universal
 - 2.7.1 Universal Details
 - 2.7.2 Universal Major Business
 - 2.7.3 Universal Menthol Cigarette Product and Services
 - 2.7.4 Universal Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Universal Recent Developments/Updates
- 2.8 Alliance One International
 - 2.8.1 Alliance One International Details
 - 2.8.2 Alliance One International Major Business
 - 2.8.3 Alliance One International Menthol Cigarette Product and Services
 - 2.8.4 Alliance One International Menthol Cigarette Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Alliance One International Recent Developments/Updates

2.9 R.J. Reynolds

2.9.1 R.J. Reynolds Details

2.9.2 R.J. Reynolds Major Business

2.9.3 R.J. Reynolds Menthol Cigarette Product and Services

2.9.4 R.J. Reynolds Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 R.J. Reynolds Recent Developments/Updates

2.10 PT Gudang Garam Tbk

2.10.1 PT Gudang Garam Tbk Details

2.10.2 PT Gudang Garam Tbk Major Business

2.10.3 PT Gudang Garam Tbk Menthol Cigarette Product and Services

2.10.4 PT Gudang Garam Tbk Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 PT Gudang Garam Tbk Recent Developments/Updates

2.11 Donskoy Tabak

2.11.1 Donskoy Tabak Details

2.11.2 Donskoy Tabak Major Business

2.11.3 Donskoy Tabak Menthol Cigarette Product and Services

2.11.4 Donskoy Tabak Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Donskoy Tabak Recent Developments/Updates

2.12 Taiwan Tobacco & Liquor

2.12.1 Taiwan Tobacco & Liquor Details

2.12.2 Taiwan Tobacco & Liquor Major Business

2.12.3 Taiwan Tobacco & Liquor Menthol Cigarette Product and Services

2.12.4 Taiwan Tobacco & Liquor Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Taiwan Tobacco & Liquor Recent Developments/Updates

2.13 Thailand Tobacco Monopoly

2.13.1 Thailand Tobacco Monopoly Details

2.13.2 Thailand Tobacco Monopoly Major Business

2.13.3 Thailand Tobacco Monopoly Menthol Cigarette Product and Services

2.13.4 Thailand Tobacco Monopoly Menthol Cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Thailand Tobacco Monopoly Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: MENTHOL CIGARETTE BY MANUFACTURER

- 3.1 Global Menthol Cigarette Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Menthol Cigarette Revenue by Manufacturer (2019-2024)
- 3.3 Global Menthol Cigarette Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Menthol Cigarette by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Menthol Cigarette Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Menthol Cigarette Manufacturer Market Share in 2023
- 3.5 Menthol Cigarette Market: Overall Company Footprint Analysis
 - 3.5.1 Menthol Cigarette Market: Region Footprint
 - 3.5.2 Menthol Cigarette Market: Company Product Type Footprint
 - 3.5.3 Menthol Cigarette Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Menthol Cigarette Market Size by Region
 - 4.1.1 Global Menthol Cigarette Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Menthol Cigarette Consumption Value by Region (2019-2030)
 - 4.1.3 Global Menthol Cigarette Average Price by Region (2019-2030)
- 4.2 North America Menthol Cigarette Consumption Value (2019-2030)
- 4.3 Europe Menthol Cigarette Consumption Value (2019-2030)
- 4.4 Asia-Pacific Menthol Cigarette Consumption Value (2019-2030)
- 4.5 South America Menthol Cigarette Consumption Value (2019-2030)
- 4.6 Middle East and Africa Menthol Cigarette Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Menthol Cigarette Sales Quantity by Type (2019-2030)
- 5.2 Global Menthol Cigarette Consumption Value by Type (2019-2030)
- 5.3 Global Menthol Cigarette Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Menthol Cigarette Sales Quantity by Application (2019-2030)
- 6.2 Global Menthol Cigarette Consumption Value by Application (2019-2030)
- 6.3 Global Menthol Cigarette Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Menthol Cigarette Sales Quantity by Type (2019-2030)
- 7.2 North America Menthol Cigarette Sales Quantity by Application (2019-2030)
- 7.3 North America Menthol Cigarette Market Size by Country
 - 7.3.1 North America Menthol Cigarette Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Menthol Cigarette Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Menthol Cigarette Sales Quantity by Type (2019-2030)
- 8.2 Europe Menthol Cigarette Sales Quantity by Application (2019-2030)
- 8.3 Europe Menthol Cigarette Market Size by Country
 - 8.3.1 Europe Menthol Cigarette Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Menthol Cigarette Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Menthol Cigarette Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Menthol Cigarette Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Menthol Cigarette Market Size by Region
 - 9.3.1 Asia-Pacific Menthol Cigarette Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Menthol Cigarette Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Menthol Cigarette Sales Quantity by Type (2019-2030)
- 10.2 South America Menthol Cigarette Sales Quantity by Application (2019-2030)
- 10.3 South America Menthol Cigarette Market Size by Country
 - 10.3.1 South America Menthol Cigarette Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Menthol Cigarette Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Menthol Cigarette Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Menthol Cigarette Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Menthol Cigarette Market Size by Country
 - 11.3.1 Middle East & Africa Menthol Cigarette Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Menthol Cigarette Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Menthol Cigarette Market Drivers
- 12.2 Menthol Cigarette Market Restraints
- 12.3 Menthol Cigarette Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Menthol Cigarette and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Menthol Cigarette

13.3 Menthol Cigarette Production Process

13.4 Menthol Cigarette Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Menthol Cigarette Typical Distributors

14.3 Menthol Cigarette Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Menthol Cigarette Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Menthol Cigarette Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. CHINA TOBACCO Basic Information, Manufacturing Base and Competitors

Table 4. CHINA TOBACCO Major Business

Table 5. CHINA TOBACCO Menthol Cigarette Product and Services

Table 6. CHINA TOBACCO Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. CHINA TOBACCO Recent Developments/Updates

Table 8. Altria Group Basic Information, Manufacturing Base and Competitors

Table 9. Altria Group Major Business

Table 10. Altria Group Menthol Cigarette Product and Services

Table 11. Altria Group Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Altria Group Recent Developments/Updates

Table 13. British American Tobacco Basic Information, Manufacturing Base and Competitors

Table 14. British American Tobacco Major Business

Table 15. British American Tobacco Menthol Cigarette Product and Services

Table 16. British American Tobacco Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. British American Tobacco Recent Developments/Updates

Table 18. Japan Tabacco Basic Information, Manufacturing Base and Competitors

Table 19. Japan Tabacco Major Business

Table 20. Japan Tabacco Menthol Cigarette Product and Services

Table 21. Japan Tabacco Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Japan Tabacco Recent Developments/Updates

Table 23. Imperial Tobacco Group Basic Information, Manufacturing Base and Competitors

Table 24. Imperial Tobacco Group Major Business

Table 25. Imperial Tobacco Group Menthol Cigarette Product and Services

Table 26. Imperial Tobacco Group Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Imperial Tobacco Group Recent Developments/Updates

Table 28. KT&G Basic Information, Manufacturing Base and Competitors

Table 29. KT&G Major Business

Table 30. KT&G Menthol Cigarette Product and Services

Table 31. KT&G Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. KT&G Recent Developments/Updates

Table 33. Universal Basic Information, Manufacturing Base and Competitors

Table 34. Universal Major Business

Table 35. Universal Menthol Cigarette Product and Services

Table 36. Universal Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Universal Recent Developments/Updates

Table 38. Alliance One International Basic Information, Manufacturing Base and Competitors

Table 39. Alliance One International Major Business

Table 40. Alliance One International Menthol Cigarette Product and Services

Table 41. Alliance One International Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Alliance One International Recent Developments/Updates

Table 43. R.J. Reynolds Basic Information, Manufacturing Base and Competitors

Table 44. R.J. Reynolds Major Business

Table 45. R.J. Reynolds Menthol Cigarette Product and Services

Table 46. R.J. Reynolds Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. R.J. Reynolds Recent Developments/Updates

Table 48. PT Gudang Garam Tbk Basic Information, Manufacturing Base and Competitors

Table 49. PT Gudang Garam Tbk Major Business

Table 50. PT Gudang Garam Tbk Menthol Cigarette Product and Services

Table 51. PT Gudang Garam Tbk Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. PT Gudang Garam Tbk Recent Developments/Updates

Table 53. Donskoy Tabak Basic Information, Manufacturing Base and Competitors

Table 54. Donskoy Tabak Major Business

Table 55. Donskoy Tabak Menthol Cigarette Product and Services

Table 56. Donskoy Tabak Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Donskoy Tabak Recent Developments/Updates

Table 58. Taiwan Tobacco & Liquor Basic Information, Manufacturing Base and Competitors

Table 59. Taiwan Tobacco & Liquor Major Business

Table 60. Taiwan Tobacco & Liquor Menthol Cigarette Product and Services

Table 61. Taiwan Tobacco & Liquor Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Taiwan Tobacco & Liquor Recent Developments/Updates

Table 63. Thailand Tobacco Monopoly Basic Information, Manufacturing Base and Competitors

Table 64. Thailand Tobacco Monopoly Major Business

Table 65. Thailand Tobacco Monopoly Menthol Cigarette Product and Services

Table 66. Thailand Tobacco Monopoly Menthol Cigarette Sales Quantity (Billin Sticks), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Thailand Tobacco Monopoly Recent Developments/Updates

Table 68. Global Menthol Cigarette Sales Quantity by Manufacturer (2019-2024) & (Billin Sticks)

Table 69. Global Menthol Cigarette Revenue by Manufacturer (2019-2024) & (USD Million)

Table 70. Global Menthol Cigarette Average Price by Manufacturer (2019-2024) & (USD/Pack)

Table 71. Market Position of Manufacturers in Menthol Cigarette, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 72. Head Office and Menthol Cigarette Production Site of Key Manufacturer

Table 73. Menthol Cigarette Market: Company Product Type Footprint

Table 74. Menthol Cigarette Market: Company Product Application Footprint

Table 75. Menthol Cigarette New Market Entrants and Barriers to Market Entry

Table 76. Menthol Cigarette Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global Menthol Cigarette Sales Quantity by Region (2019-2024) & (Billin Sticks)

Table 78. Global Menthol Cigarette Sales Quantity by Region (2025-2030) & (Billin

Sticks)

Table 79. Global Menthol Cigarette Consumption Value by Region (2019-2024) & (USD Million)

Table 80. Global Menthol Cigarette Consumption Value by Region (2025-2030) & (USD Million)

Table 81. Global Menthol Cigarette Average Price by Region (2019-2024) & (USD/Pack)

Table 82. Global Menthol Cigarette Average Price by Region (2025-2030) & (USD/Pack)

Table 83. Global Menthol Cigarette Sales Quantity by Type (2019-2024) & (Billin Sticks)

Table 84. Global Menthol Cigarette Sales Quantity by Type (2025-2030) & (Billin Sticks)

Table 85. Global Menthol Cigarette Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Global Menthol Cigarette Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Global Menthol Cigarette Average Price by Type (2019-2024) & (USD/Pack)

Table 88. Global Menthol Cigarette Average Price by Type (2025-2030) & (USD/Pack)

Table 89. Global Menthol Cigarette Sales Quantity by Application (2019-2024) & (Billin Sticks)

Table 90. Global Menthol Cigarette Sales Quantity by Application (2025-2030) & (Billin Sticks)

Table 91. Global Menthol Cigarette Consumption Value by Application (2019-2024) & (USD Million)

Table 92. Global Menthol Cigarette Consumption Value by Application (2025-2030) & (USD Million)

Table 93. Global Menthol Cigarette Average Price by Application (2019-2024) & (USD/Pack)

Table 94. Global Menthol Cigarette Average Price by Application (2025-2030) & (USD/Pack)

Table 95. North America Menthol Cigarette Sales Quantity by Type (2019-2024) & (Billin Sticks)

Table 96. North America Menthol Cigarette Sales Quantity by Type (2025-2030) & (Billin Sticks)

Table 97. North America Menthol Cigarette Sales Quantity by Application (2019-2024) & (Billin Sticks)

Table 98. North America Menthol Cigarette Sales Quantity by Application (2025-2030) & (Billin Sticks)

Table 99. North America Menthol Cigarette Sales Quantity by Country (2019-2024) & (Billin Sticks)

Table 100. North America Menthol Cigarette Sales Quantity by Country (2025-2030) & (Billin Sticks)

Table 101. North America Menthol Cigarette Consumption Value by Country (2019-2024) & (USD Million)

Table 102. North America Menthol Cigarette Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Europe Menthol Cigarette Sales Quantity by Type (2019-2024) & (Billin Sticks)

Table 104. Europe Menthol Cigarette Sales Quantity by Type (2025-2030) & (Billin Sticks)

Table 105. Europe Menthol Cigarette Sales Quantity by Application (2019-2024) & (Billin Sticks)

Table 106. Europe Menthol Cigarette Sales Quantity by Application (2025-2030) & (Billin Sticks)

Table 107. Europe Menthol Cigarette Sales Quantity by Country (2019-2024) & (Billin Sticks)

Table 108. Europe Menthol Cigarette Sales Quantity by Country (2025-2030) & (Billin Sticks)

Table 109. Europe Menthol Cigarette Consumption Value by Country (2019-2024) & (USD Million)

Table 110. Europe Menthol Cigarette Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific Menthol Cigarette Sales Quantity by Type (2019-2024) & (Billin Sticks)

Table 112. Asia-Pacific Menthol Cigarette Sales Quantity by Type (2025-2030) & (Billin Sticks)

Table 113. Asia-Pacific Menthol Cigarette Sales Quantity by Application (2019-2024) & (Billin Sticks)

Table 114. Asia-Pacific Menthol Cigarette Sales Quantity by Application (2025-2030) & (Billin Sticks)

Table 115. Asia-Pacific Menthol Cigarette Sales Quantity by Region (2019-2024) & (Billin Sticks)

Table 116. Asia-Pacific Menthol Cigarette Sales Quantity by Region (2025-2030) & (Billin Sticks)

Table 117. Asia-Pacific Menthol Cigarette Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific Menthol Cigarette Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America Menthol Cigarette Sales Quantity by Type (2019-2024) &

(Billin Sticks)

Table 120. South America Menthol Cigarette Sales Quantity by Type (2025-2030) & (Billin Sticks)

Table 121. South America Menthol Cigarette Sales Quantity by Application (2019-2024) & (Billin Sticks)

Table 122. South America Menthol Cigarette Sales Quantity by Application (2025-2030) & (Billin Sticks)

Table 123. South America Menthol Cigarette Sales Quantity by Country (2019-2024) & (Billin Sticks)

Table 124. South America Menthol Cigarette Sales Quantity by Country (2025-2030) & (Billin Sticks)

Table 125. South America Menthol Cigarette Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America Menthol Cigarette Consumption Value by Country (2025-2030) & (USD Million)

Table 127. Middle East & Africa Menthol Cigarette Sales Quantity by Type (2019-2024) & (Billin Sticks)

Table 128. Middle East & Africa Menthol Cigarette Sales Quantity by Type (2025-2030) & (Billin Sticks)

Table 129. Middle East & Africa Menthol Cigarette Sales Quantity by Application (2019-2024) & (Billin Sticks)

Table 130. Middle East & Africa Menthol Cigarette Sales Quantity by Application (2025-2030) & (Billin Sticks)

Table 131. Middle East & Africa Menthol Cigarette Sales Quantity by Region (2019-2024) & (Billin Sticks)

Table 132. Middle East & Africa Menthol Cigarette Sales Quantity by Region (2025-2030) & (Billin Sticks)

Table 133. Middle East & Africa Menthol Cigarette Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa Menthol Cigarette Consumption Value by Region (2025-2030) & (USD Million)

Table 135. Menthol Cigarette Raw Material

Table 136. Key Manufacturers of Menthol Cigarette Raw Materials

Table 137. Menthol Cigarette Typical Distributors

Table 138. Menthol Cigarette Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Menthol Cigarette Picture

Figure 2. Global Menthol Cigarette Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Menthol Cigarette Consumption Value Market Share by Type in 2023

Figure 4. King Size Examples

Figure 5. Above 100'S Examples

Figure 6. Shorties Examples

Figure 7. Global Menthol Cigarette Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Menthol Cigarette Consumption Value Market Share by Application in 2023

Figure 9. Male Smokers Examples

Figure 10. Female Smokers Examples

Figure 11. Global Menthol Cigarette Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Menthol Cigarette Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Menthol Cigarette Sales Quantity (2019-2030) & (Billin Sticks)

Figure 14. Global Menthol Cigarette Average Price (2019-2030) & (USD/Pack)

Figure 15. Global Menthol Cigarette Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Menthol Cigarette Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Menthol Cigarette by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Menthol Cigarette Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Menthol Cigarette Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Menthol Cigarette Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Menthol Cigarette Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Menthol Cigarette Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Menthol Cigarette Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Menthol Cigarette Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Menthol Cigarette Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Menthol Cigarette Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Menthol Cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Menthol Cigarette Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Menthol Cigarette Average Price by Type (2019-2030) & (USD/Pack)

Figure 30. Global Menthol Cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Menthol Cigarette Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Menthol Cigarette Average Price by Application (2019-2030) & (USD/Pack)

Figure 33. North America Menthol Cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Menthol Cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Menthol Cigarette Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Menthol Cigarette Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Menthol Cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Menthol Cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Menthol Cigarette Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Menthol Cigarette Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Menthol Cigarette Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 45. France Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Menthol Cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Menthol Cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Menthol Cigarette Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Menthol Cigarette Consumption Value Market Share by Region (2019-2030)

Figure 53. China Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Menthol Cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Menthol Cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Menthol Cigarette Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Menthol Cigarette Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 64. Argentina Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 65. Middle East & Africa Menthol Cigarette Sales Quantity Market Share by Type (2019-2030)
- Figure 66. Middle East & Africa Menthol Cigarette Sales Quantity Market Share by Application (2019-2030)
- Figure 67. Middle East & Africa Menthol Cigarette Sales Quantity Market Share by Region (2019-2030)
- Figure 68. Middle East & Africa Menthol Cigarette Consumption Value Market Share by Region (2019-2030)
- Figure 69. Turkey Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 70. Egypt Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. Saudi Arabia Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. South Africa Menthol Cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 73. Menthol Cigarette Market Drivers
- Figure 74. Menthol Cigarette Market Restraints
- Figure 75. Menthol Cigarette Market Trends
- Figure 76. Porters Five Forces Analysis
- Figure 77. Manufacturing Cost Structure Analysis of Menthol Cigarette in 2023
- Figure 78. Manufacturing Process Analysis of Menthol Cigarette
- Figure 79. Menthol Cigarette Industrial Chain
- Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 81. Direct Channel Pros & Cons
- Figure 82. Indirect Channel Pros & Cons
- Figure 83. Methodology
- Figure 84. Research Process and Data Source

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