

Global Mental Well-Being Supplements Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Mental Well-Being Supplements market size was valued at USD 1287.1 million in 2023 and is forecast to a readjusted size of USD 2415 million by 2030 with a CAGR of 9.4% during review period.

Mental well-being supplements are dietary supplements that are specifically formulated to support and improve mental health and well-being such as reducing stress, anxiety, and depression, improving mood, and enhancing cognitive function. These supplements often contain a combination of vitamins, minerals, herbs, and other natural ingredients that are believed to have positive effects on brain function and mood.

The key players of Mental Well-Being Supplements include Amway, Nature's Bounty and Herbalife Nutrition, etc. The top three players hold a share over 33%. North America is the largest market, has a share about 37%. In terms of product type, Herbal Supplements is the largest segment, occupied for a share of about 34%, and for application ,it apply to Online Sales, which has a share about 84%.

The Global Info Research report includes an overview of the development of the Mental Well-Being Supplements industry chain, the market status of Offline (Herbal Supplements, Amino Acid Supplements), Online (Herbal Supplements, Amino Acid Supplements), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Mental Well-Being Supplements.

Regionally, the report analyzes the Mental Well-Being Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Mental Well-Being Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Mental Well-Being Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Mental Well-Being Supplements industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (kg), revenue generated, and market share of different by Type (e.g., Herbal Supplements, Amino Acid Supplements).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Mental Well-Being Supplements market.

Regional Analysis: The report involves examining the Mental Well-Being Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Mental Well-Being Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Mental Well-Being Supplements:

Company Analysis: Report covers individual Mental Well-Being Supplements manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Mental Well-Being Supplements. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Offline, Online).

Technology Analysis: Report covers specific technologies relevant to Mental Well-Being Supplements. It assesses the current state, advancements, and potential future developments in Mental Well-Being Supplements areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Mental Well-Being Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Mental Well-Being Supplements market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Herbal Supplements

Amino Acid Supplements

Vitamins Supplements

Minerals Supplements

Probiotics Supplements

Others

Market segment by Sales Channel

Offline

Online

Major players covered

Amway

Nestlé Health (Nature's Bounty)

Herbalife Nutrition

Schwabe

Gaia Herbs

Arkopharma

Weleda

NOW Foods

Jamieson

Natrol

Blackmores

Health and Happiness (H&H) SWISSE

Jarrow Formulas

Life Extension

Nordic Naturals

Thorne Research

HUM Nutrition

Unilever (Onnit)

Nestlé Health (Pure Encapsulations)

Moon Juice

Nutrigold

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Mental Well-Being Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Mental Well-Being Supplements, with price, sales, revenue and global market share of Mental Well-Being Supplements from 2019 to 2024.

Chapter 3, the Mental Well-Being Supplements competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Mental Well-Being Supplements breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Mental Well-Being Supplements market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Mental Well-Being Supplements.

Chapter 14 and 15, to describe Mental Well-Being Supplements sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Mental Well-Being Supplements

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Mental Well-Being Supplements Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Herbal Supplements

1.3.3 Amino Acid Supplements

1.3.4 Vitamins Supplements

1.3.5 Minerals Supplements

1.3.6 Probiotics Supplements

1.3.7 Others

1.4 Market Analysis by Sales Channel

1.4.1 Overview: Global Mental Well-Being Supplements Consumption Value by Sales Channel: 2019 Versus 2023 Versus 2030

1.4.2 Offline

1.4.3 Online

1.5 Global Mental Well-Being Supplements Market Size & Forecast

1.5.1 Global Mental Well-Being Supplements Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Mental Well-Being Supplements Sales Quantity (2019-2030)

1.5.3 Global Mental Well-Being Supplements Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Amway

2.1.1 Amway Details

2.1.2 Amway Major Business

2.1.3 Amway Mental Well-Being Supplements Product and Services

2.1.4 Amway Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Amway Recent Developments/Updates

2.2 Nestl? Health (Nature's Bounty)

2.2.1 Nestl? Health (Nature's Bounty) Details

2.2.2 Nestl? Health (Nature's Bounty) Major Business

2.2.3 Nestl? Health (Nature's Bounty) Mental Well-Being Supplements Product and

Services

2.2.4 Nestl? Health (Nature's Bounty) Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Nestl? Health (Nature's Bounty) Recent Developments/Updates

2.3 Herbalife Nutrition

2.3.1 Herbalife Nutrition Details

2.3.2 Herbalife Nutrition Major Business

2.3.3 Herbalife Nutrition Mental Well-Being Supplements Product and Services

2.3.4 Herbalife Nutrition Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Herbalife Nutrition Recent Developments/Updates

2.4 Schwabe

2.4.1 Schwabe Details

2.4.2 Schwabe Major Business

2.4.3 Schwabe Mental Well-Being Supplements Product and Services

2.4.4 Schwabe Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Schwabe Recent Developments/Updates

2.5 Gaia Herbs

2.5.1 Gaia Herbs Details

2.5.2 Gaia Herbs Major Business

2.5.3 Gaia Herbs Mental Well-Being Supplements Product and Services

2.5.4 Gaia Herbs Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Gaia Herbs Recent Developments/Updates

2.6 Arkopharma

2.6.1 Arkopharma Details

2.6.2 Arkopharma Major Business

2.6.3 Arkopharma Mental Well-Being Supplements Product and Services

2.6.4 Arkopharma Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Arkopharma Recent Developments/Updates

2.7 Weleda

2.7.1 Weleda Details

2.7.2 Weleda Major Business

2.7.3 Weleda Mental Well-Being Supplements Product and Services

2.7.4 Weleda Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Weleda Recent Developments/Updates

2.8 NOW Foods

2.8.1 NOW Foods Details

2.8.2 NOW Foods Major Business

2.8.3 NOW Foods Mental Well-Being Supplements Product and Services

2.8.4 NOW Foods Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 NOW Foods Recent Developments/Updates

2.9 Jamieson

2.9.1 Jamieson Details

2.9.2 Jamieson Major Business

2.9.3 Jamieson Mental Well-Being Supplements Product and Services

2.9.4 Jamieson Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Jamieson Recent Developments/Updates

2.10 Natrol

2.10.1 Natrol Details

2.10.2 Natrol Major Business

2.10.3 Natrol Mental Well-Being Supplements Product and Services

2.10.4 Natrol Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Natrol Recent Developments/Updates

2.11 Blackmores

2.11.1 Blackmores Details

2.11.2 Blackmores Major Business

2.11.3 Blackmores Mental Well-Being Supplements Product and Services

2.11.4 Blackmores Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Blackmores Recent Developments/Updates

2.12 Health and Happiness (H&H) SWISSE

2.12.1 Health and Happiness (H&H) SWISSE Details

2.12.2 Health and Happiness (H&H) SWISSE Major Business

2.12.3 Health and Happiness (H&H) SWISSE Mental Well-Being Supplements Product and Services

2.12.4 Health and Happiness (H&H) SWISSE Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Health and Happiness (H&H) SWISSE Recent Developments/Updates

2.13 Jarrow Formulas

2.13.1 Jarrow Formulas Details

2.13.2 Jarrow Formulas Major Business

- 2.13.3 Jarrow Formulas Mental Well-Being Supplements Product and Services
- 2.13.4 Jarrow Formulas Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Jarrow Formulas Recent Developments/Updates
- 2.14 Life Extension
 - 2.14.1 Life Extension Details
 - 2.14.2 Life Extension Major Business
 - 2.14.3 Life Extension Mental Well-Being Supplements Product and Services
 - 2.14.4 Life Extension Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Life Extension Recent Developments/Updates
- 2.15 Nordic Naturals
 - 2.15.1 Nordic Naturals Details
 - 2.15.2 Nordic Naturals Major Business
 - 2.15.3 Nordic Naturals Mental Well-Being Supplements Product and Services
 - 2.15.4 Nordic Naturals Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Nordic Naturals Recent Developments/Updates
- 2.16 Thorne Research
 - 2.16.1 Thorne Research Details
 - 2.16.2 Thorne Research Major Business
 - 2.16.3 Thorne Research Mental Well-Being Supplements Product and Services
 - 2.16.4 Thorne Research Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Thorne Research Recent Developments/Updates
- 2.17 HUM Nutrition
 - 2.17.1 HUM Nutrition Details
 - 2.17.2 HUM Nutrition Major Business
 - 2.17.3 HUM Nutrition Mental Well-Being Supplements Product and Services
 - 2.17.4 HUM Nutrition Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 HUM Nutrition Recent Developments/Updates
- 2.18 Unilever (Onnit)
 - 2.18.1 Unilever (Onnit) Details
 - 2.18.2 Unilever (Onnit) Major Business
 - 2.18.3 Unilever (Onnit) Mental Well-Being Supplements Product and Services
 - 2.18.4 Unilever (Onnit) Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Unilever (Onnit) Recent Developments/Updates

2.19 Nestl? Health (Pure Encapsulations)

2.19.1 Nestl? Health (Pure Encapsulations) Details

2.19.2 Nestl? Health (Pure Encapsulations) Major Business

2.19.3 Nestl? Health (Pure Encapsulations) Mental Well-Being Supplements Product and Services

2.19.4 Nestl? Health (Pure Encapsulations) Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Nestl? Health (Pure Encapsulations) Recent Developments/Updates

2.20 Moon Juice

2.20.1 Moon Juice Details

2.20.2 Moon Juice Major Business

2.20.3 Moon Juice Mental Well-Being Supplements Product and Services

2.20.4 Moon Juice Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Moon Juice Recent Developments/Updates

2.21 Nutrigold

2.21.1 Nutrigold Details

2.21.2 Nutrigold Major Business

2.21.3 Nutrigold Mental Well-Being Supplements Product and Services

2.21.4 Nutrigold Mental Well-Being Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Nutrigold Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: MENTAL WELL-BEING SUPPLEMENTS BY MANUFACTURER

3.1 Global Mental Well-Being Supplements Sales Quantity by Manufacturer (2019-2024)

3.2 Global Mental Well-Being Supplements Revenue by Manufacturer (2019-2024)

3.3 Global Mental Well-Being Supplements Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Mental Well-Being Supplements by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Mental Well-Being Supplements Manufacturer Market Share in 2023

3.4.2 Top 6 Mental Well-Being Supplements Manufacturer Market Share in 2023

3.5 Mental Well-Being Supplements Market: Overall Company Footprint Analysis

3.5.1 Mental Well-Being Supplements Market: Region Footprint

3.5.2 Mental Well-Being Supplements Market: Company Product Type Footprint

3.5.3 Mental Well-Being Supplements Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Mental Well-Being Supplements Market Size by Region
 - 4.1.1 Global Mental Well-Being Supplements Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Mental Well-Being Supplements Consumption Value by Region (2019-2030)
 - 4.1.3 Global Mental Well-Being Supplements Average Price by Region (2019-2030)
- 4.2 North America Mental Well-Being Supplements Consumption Value (2019-2030)
- 4.3 Europe Mental Well-Being Supplements Consumption Value (2019-2030)
- 4.4 Asia-Pacific Mental Well-Being Supplements Consumption Value (2019-2030)
- 4.5 South America Mental Well-Being Supplements Consumption Value (2019-2030)
- 4.6 Middle East and Africa Mental Well-Being Supplements Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Mental Well-Being Supplements Sales Quantity by Type (2019-2030)
- 5.2 Global Mental Well-Being Supplements Consumption Value by Type (2019-2030)
- 5.3 Global Mental Well-Being Supplements Average Price by Type (2019-2030)

6 MARKET SEGMENT BY SALES CHANNEL

- 6.1 Global Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2030)
- 6.2 Global Mental Well-Being Supplements Consumption Value by Sales Channel (2019-2030)
- 6.3 Global Mental Well-Being Supplements Average Price by Sales Channel (2019-2030)

7 NORTH AMERICA

- 7.1 North America Mental Well-Being Supplements Sales Quantity by Type (2019-2030)
- 7.2 North America Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2030)
- 7.3 North America Mental Well-Being Supplements Market Size by Country
 - 7.3.1 North America Mental Well-Being Supplements Sales Quantity by Country

(2019-2030)

7.3.2 North America Mental Well-Being Supplements Consumption Value by Country
(2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Mental Well-Being Supplements Sales Quantity by Type (2019-2030)

8.2 Europe Mental Well-Being Supplements Sales Quantity by Sales Channel
(2019-2030)

8.3 Europe Mental Well-Being Supplements Market Size by Country

8.3.1 Europe Mental Well-Being Supplements Sales Quantity by Country (2019-2030)

8.3.2 Europe Mental Well-Being Supplements Consumption Value by Country
(2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Mental Well-Being Supplements Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Mental Well-Being Supplements Sales Quantity by Sales Channel
(2019-2030)

9.3 Asia-Pacific Mental Well-Being Supplements Market Size by Region

9.3.1 Asia-Pacific Mental Well-Being Supplements Sales Quantity by Region
(2019-2030)

9.3.2 Asia-Pacific Mental Well-Being Supplements Consumption Value by Region
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Mental Well-Being Supplements Sales Quantity by Type (2019-2030)

10.2 South America Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2030)

10.3 South America Mental Well-Being Supplements Market Size by Country

10.3.1 South America Mental Well-Being Supplements Sales Quantity by Country (2019-2030)

10.3.2 South America Mental Well-Being Supplements Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Mental Well-Being Supplements Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2030)

11.3 Middle East & Africa Mental Well-Being Supplements Market Size by Country

11.3.1 Middle East & Africa Mental Well-Being Supplements Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Mental Well-Being Supplements Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Mental Well-Being Supplements Market Drivers

12.2 Mental Well-Being Supplements Market Restraints

12.3 Mental Well-Being Supplements Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Mental Well-Being Supplements and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Mental Well-Being Supplements
- 13.3 Mental Well-Being Supplements Production Process
- 13.4 Mental Well-Being Supplements Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Mental Well-Being Supplements Typical Distributors
- 14.3 Mental Well-Being Supplements Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Mental Well-Being Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Mental Well-Being Supplements Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030

Table 3. Amway Basic Information, Manufacturing Base and Competitors

Table 4. Amway Major Business

Table 5. Amway Mental Well-Being Supplements Product and Services

Table 6. Amway Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Amway Recent Developments/Updates

Table 8. Nestl? Health (Nature's Bounty) Basic Information, Manufacturing Base and Competitors

Table 9. Nestl? Health (Nature's Bounty) Major Business

Table 10. Nestl? Health (Nature's Bounty) Mental Well-Being Supplements Product and Services

Table 11. Nestl? Health (Nature's Bounty) Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Nestl? Health (Nature's Bounty) Recent Developments/Updates

Table 13. Herbalife Nutrition Basic Information, Manufacturing Base and Competitors

Table 14. Herbalife Nutrition Major Business

Table 15. Herbalife Nutrition Mental Well-Being Supplements Product and Services

Table 16. Herbalife Nutrition Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Herbalife Nutrition Recent Developments/Updates

Table 18. Schwabe Basic Information, Manufacturing Base and Competitors

Table 19. Schwabe Major Business

Table 20. Schwabe Mental Well-Being Supplements Product and Services

Table 21. Schwabe Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Schwabe Recent Developments/Updates

Table 23. Gaia Herbs Basic Information, Manufacturing Base and Competitors

Table 24. Gaia Herbs Major Business

Table 25. Gaia Herbs Mental Well-Being Supplements Product and Services

- Table 26. Gaia Herbs Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Gaia Herbs Recent Developments/Updates
- Table 28. Arkopharma Basic Information, Manufacturing Base and Competitors
- Table 29. Arkopharma Major Business
- Table 30. Arkopharma Mental Well-Being Supplements Product and Services
- Table 31. Arkopharma Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Arkopharma Recent Developments/Updates
- Table 33. Weleda Basic Information, Manufacturing Base and Competitors
- Table 34. Weleda Major Business
- Table 35. Weleda Mental Well-Being Supplements Product and Services
- Table 36. Weleda Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Weleda Recent Developments/Updates
- Table 38. NOW Foods Basic Information, Manufacturing Base and Competitors
- Table 39. NOW Foods Major Business
- Table 40. NOW Foods Mental Well-Being Supplements Product and Services
- Table 41. NOW Foods Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. NOW Foods Recent Developments/Updates
- Table 43. Jamieson Basic Information, Manufacturing Base and Competitors
- Table 44. Jamieson Major Business
- Table 45. Jamieson Mental Well-Being Supplements Product and Services
- Table 46. Jamieson Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Jamieson Recent Developments/Updates
- Table 48. Natrol Basic Information, Manufacturing Base and Competitors
- Table 49. Natrol Major Business
- Table 50. Natrol Mental Well-Being Supplements Product and Services
- Table 51. Natrol Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Natrol Recent Developments/Updates
- Table 53. Blackmores Basic Information, Manufacturing Base and Competitors
- Table 54. Blackmores Major Business
- Table 55. Blackmores Mental Well-Being Supplements Product and Services
- Table 56. Blackmores Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Blackmores Recent Developments/Updates

Table 58. Health and Happiness (H&H) SWISSE Basic Information, Manufacturing Base and Competitors

Table 59. Health and Happiness (H&H) SWISSE Major Business

Table 60. Health and Happiness (H&H) SWISSE Mental Well-Being Supplements Product and Services

Table 61. Health and Happiness (H&H) SWISSE Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Health and Happiness (H&H) SWISSE Recent Developments/Updates

Table 63. Jarrow Formulas Basic Information, Manufacturing Base and Competitors

Table 64. Jarrow Formulas Major Business

Table 65. Jarrow Formulas Mental Well-Being Supplements Product and Services

Table 66. Jarrow Formulas Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Jarrow Formulas Recent Developments/Updates

Table 68. Life Extension Basic Information, Manufacturing Base and Competitors

Table 69. Life Extension Major Business

Table 70. Life Extension Mental Well-Being Supplements Product and Services

Table 71. Life Extension Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Life Extension Recent Developments/Updates

Table 73. Nordic Naturals Basic Information, Manufacturing Base and Competitors

Table 74. Nordic Naturals Major Business

Table 75. Nordic Naturals Mental Well-Being Supplements Product and Services

Table 76. Nordic Naturals Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Nordic Naturals Recent Developments/Updates

Table 78. Thorne Research Basic Information, Manufacturing Base and Competitors

Table 79. Thorne Research Major Business

Table 80. Thorne Research Mental Well-Being Supplements Product and Services

Table 81. Thorne Research Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Thorne Research Recent Developments/Updates

Table 83. HUM Nutrition Basic Information, Manufacturing Base and Competitors

Table 84. HUM Nutrition Major Business

Table 85. HUM Nutrition Mental Well-Being Supplements Product and Services

Table 86. HUM Nutrition Mental Well-Being Supplements Sales Quantity (kg), Average

Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. HUM Nutrition Recent Developments/Updates

Table 88. Unilever (Onnit) Basic Information, Manufacturing Base and Competitors

Table 89. Unilever (Onnit) Major Business

Table 90. Unilever (Onnit) Mental Well-Being Supplements Product and Services

Table 91. Unilever (Onnit) Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Unilever (Onnit) Recent Developments/Updates

Table 93. Nestl? Health (Pure Encapsulations) Basic Information, Manufacturing Base and Competitors

Table 94. Nestl? Health (Pure Encapsulations) Major Business

Table 95. Nestl? Health (Pure Encapsulations) Mental Well-Being Supplements Product and Services

Table 96. Nestl? Health (Pure Encapsulations) Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Nestl? Health (Pure Encapsulations) Recent Developments/Updates

Table 98. Moon Juice Basic Information, Manufacturing Base and Competitors

Table 99. Moon Juice Major Business

Table 100. Moon Juice Mental Well-Being Supplements Product and Services

Table 101. Moon Juice Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Moon Juice Recent Developments/Updates

Table 103. Nutrigold Basic Information, Manufacturing Base and Competitors

Table 104. Nutrigold Major Business

Table 105. Nutrigold Mental Well-Being Supplements Product and Services

Table 106. Nutrigold Mental Well-Being Supplements Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Nutrigold Recent Developments/Updates

Table 108. Global Mental Well-Being Supplements Sales Quantity by Manufacturer (2019-2024) & (kg)

Table 109. Global Mental Well-Being Supplements Revenue by Manufacturer (2019-2024) & (USD Million)

Table 110. Global Mental Well-Being Supplements Average Price by Manufacturer (2019-2024) & (US\$/kg)

Table 111. Market Position of Manufacturers in Mental Well-Being Supplements, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 112. Head Office and Mental Well-Being Supplements Production Site of Key

Manufacturer

Table 113. Mental Well-Being Supplements Market: Company Product Type Footprint

Table 114. Mental Well-Being Supplements Market: Company Product Application Footprint

Table 115. Mental Well-Being Supplements New Market Entrants and Barriers to Market Entry

Table 116. Mental Well-Being Supplements Mergers, Acquisition, Agreements, and Collaborations

Table 117. Global Mental Well-Being Supplements Sales Quantity by Region (2019-2024) & (kg)

Table 118. Global Mental Well-Being Supplements Sales Quantity by Region (2025-2030) & (kg)

Table 119. Global Mental Well-Being Supplements Consumption Value by Region (2019-2024) & (USD Million)

Table 120. Global Mental Well-Being Supplements Consumption Value by Region (2025-2030) & (USD Million)

Table 121. Global Mental Well-Being Supplements Average Price by Region (2019-2024) & (US\$/kg)

Table 122. Global Mental Well-Being Supplements Average Price by Region (2025-2030) & (US\$/kg)

Table 123. Global Mental Well-Being Supplements Sales Quantity by Type (2019-2024) & (kg)

Table 124. Global Mental Well-Being Supplements Sales Quantity by Type (2025-2030) & (kg)

Table 125. Global Mental Well-Being Supplements Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Global Mental Well-Being Supplements Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Global Mental Well-Being Supplements Average Price by Type (2019-2024) & (US\$/kg)

Table 128. Global Mental Well-Being Supplements Average Price by Type (2025-2030) & (US\$/kg)

Table 129. Global Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2024) & (kg)

Table 130. Global Mental Well-Being Supplements Sales Quantity by Sales Channel (2025-2030) & (kg)

Table 131. Global Mental Well-Being Supplements Consumption Value by Sales Channel (2019-2024) & (USD Million)

Table 132. Global Mental Well-Being Supplements Consumption Value by Sales

Channel (2025-2030) & (USD Million)

Table 133. Global Mental Well-Being Supplements Average Price by Sales Channel (2019-2024) & (US\$/kg)

Table 134. Global Mental Well-Being Supplements Average Price by Sales Channel (2025-2030) & (US\$/kg)

Table 135. North America Mental Well-Being Supplements Sales Quantity by Type (2019-2024) & (kg)

Table 136. North America Mental Well-Being Supplements Sales Quantity by Type (2025-2030) & (kg)

Table 137. North America Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2024) & (kg)

Table 138. North America Mental Well-Being Supplements Sales Quantity by Sales Channel (2025-2030) & (kg)

Table 139. North America Mental Well-Being Supplements Sales Quantity by Country (2019-2024) & (kg)

Table 140. North America Mental Well-Being Supplements Sales Quantity by Country (2025-2030) & (kg)

Table 141. North America Mental Well-Being Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 142. North America Mental Well-Being Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 143. Europe Mental Well-Being Supplements Sales Quantity by Type (2019-2024) & (kg)

Table 144. Europe Mental Well-Being Supplements Sales Quantity by Type (2025-2030) & (kg)

Table 145. Europe Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2024) & (kg)

Table 146. Europe Mental Well-Being Supplements Sales Quantity by Sales Channel (2025-2030) & (kg)

Table 147. Europe Mental Well-Being Supplements Sales Quantity by Country (2019-2024) & (kg)

Table 148. Europe Mental Well-Being Supplements Sales Quantity by Country (2025-2030) & (kg)

Table 149. Europe Mental Well-Being Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 150. Europe Mental Well-Being Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 151. Asia-Pacific Mental Well-Being Supplements Sales Quantity by Type (2019-2024) & (kg)

Table 152. Asia-Pacific Mental Well-Being Supplements Sales Quantity by Type (2025-2030) & (kg)

Table 153. Asia-Pacific Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2024) & (kg)

Table 154. Asia-Pacific Mental Well-Being Supplements Sales Quantity by Sales Channel (2025-2030) & (kg)

Table 155. Asia-Pacific Mental Well-Being Supplements Sales Quantity by Region (2019-2024) & (kg)

Table 156. Asia-Pacific Mental Well-Being Supplements Sales Quantity by Region (2025-2030) & (kg)

Table 157. Asia-Pacific Mental Well-Being Supplements Consumption Value by Region (2019-2024) & (USD Million)

Table 158. Asia-Pacific Mental Well-Being Supplements Consumption Value by Region (2025-2030) & (USD Million)

Table 159. South America Mental Well-Being Supplements Sales Quantity by Type (2019-2024) & (kg)

Table 160. South America Mental Well-Being Supplements Sales Quantity by Type (2025-2030) & (kg)

Table 161. South America Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2024) & (kg)

Table 162. South America Mental Well-Being Supplements Sales Quantity by Sales Channel (2025-2030) & (kg)

Table 163. South America Mental Well-Being Supplements Sales Quantity by Country (2019-2024) & (kg)

Table 164. South America Mental Well-Being Supplements Sales Quantity by Country (2025-2030) & (kg)

Table 165. South America Mental Well-Being Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 166. South America Mental Well-Being Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 167. Middle East & Africa Mental Well-Being Supplements Sales Quantity by Type (2019-2024) & (kg)

Table 168. Middle East & Africa Mental Well-Being Supplements Sales Quantity by Type (2025-2030) & (kg)

Table 169. Middle East & Africa Mental Well-Being Supplements Sales Quantity by Sales Channel (2019-2024) & (kg)

Table 170. Middle East & Africa Mental Well-Being Supplements Sales Quantity by Sales Channel (2025-2030) & (kg)

Table 171. Middle East & Africa Mental Well-Being Supplements Sales Quantity by

Region (2019-2024) & (kg)

Table 172. Middle East & Africa Mental Well-Being Supplements Sales Quantity by

Region (2025-2030) & (kg)

Table 173. Middle East & Africa Mental Well-Being Supplements Consumption Value by

Region (2019-2024) & (USD Million)

Table 174. Middle East & Africa Mental Well-Being Supplements Consumption Value by

Region (2025-2030) & (USD Million)

Table 175. Mental Well-Being Supplements Raw Material

Table 176. Key Manufacturers of Mental Well-Being Supplements Raw Materials

Table 177. Mental Well-Being Supplements Typical Distributors

Table 178. Mental Well-Being Supplements Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Mental Well-Being Supplements Picture

Figure 2. Global Mental Well-Being Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Mental Well-Being Supplements Consumption Value Market Share by Type in 2023

Figure 4. Herbal Supplements Examples

Figure 5. Amino Acid Supplements Examples

Figure 6. Vitamins Supplements Examples

Figure 7. Minerals Supplements Examples

Figure 8. Probiotics Supplements Examples

Figure 9. Others Examples

Figure 10. Global Mental Well-Being Supplements Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030

Figure 11. Global Mental Well-Being Supplements Consumption Value Market Share by Sales Channel in 2023

Figure 12. Offline Examples

Figure 13. Online Examples

Figure 14. Global Mental Well-Being Supplements Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Mental Well-Being Supplements Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Mental Well-Being Supplements Sales Quantity (2019-2030) & (kg)

Figure 17. Global Mental Well-Being Supplements Average Price (2019-2030) & (US\$/kg)

Figure 18. Global Mental Well-Being Supplements Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Mental Well-Being Supplements Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Mental Well-Being Supplements by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Mental Well-Being Supplements Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Mental Well-Being Supplements Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Mental Well-Being Supplements Sales Quantity Market Share by

Region (2019-2030)

Figure 24. Global Mental Well-Being Supplements Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Mental Well-Being Supplements Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Mental Well-Being Supplements Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Mental Well-Being Supplements Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Mental Well-Being Supplements Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Mental Well-Being Supplements Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Mental Well-Being Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Mental Well-Being Supplements Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Mental Well-Being Supplements Average Price by Type (2019-2030) & (US\$/kg)

Figure 33. Global Mental Well-Being Supplements Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 34. Global Mental Well-Being Supplements Consumption Value Market Share by Sales Channel (2019-2030)

Figure 35. Global Mental Well-Being Supplements Average Price by Sales Channel (2019-2030) & (US\$/kg)

Figure 36. North America Mental Well-Being Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Mental Well-Being Supplements Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 38. North America Mental Well-Being Supplements Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Mental Well-Being Supplements Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Mental Well-Being Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Mental Well-Being Supplements Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 45. Europe Mental Well-Being Supplements Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Mental Well-Being Supplements Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Mental Well-Being Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Mental Well-Being Supplements Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 54. Asia-Pacific Mental Well-Being Supplements Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Mental Well-Being Supplements Consumption Value Market Share by Region (2019-2030)

Figure 56. China Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Mental Well-Being Supplements Sales Quantity Market Share

by Type (2019-2030)

Figure 63. South America Mental Well-Being Supplements Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 64. South America Mental Well-Being Supplements Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Mental Well-Being Supplements Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Mental Well-Being Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Mental Well-Being Supplements Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 70. Middle East & Africa Mental Well-Being Supplements Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Mental Well-Being Supplements Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Mental Well-Being Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Mental Well-Being Supplements Market Drivers

Figure 77. Mental Well-Being Supplements Market Restraints

Figure 78. Mental Well-Being Supplements Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Mental Well-Being Supplements in 2023

Figure 81. Manufacturing Process Analysis of Mental Well-Being Supplements

Figure 82. Mental Well-Being Supplements Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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