

Global Menswear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Menswear market size was valued at USD 576460 million in 2023 and is forecast to a readjusted size of USD 820250 million by 2030 with a CAGR of 5.2% during review period.

Menswear means the clothes that are made for men. This report mainly studies menswear market, by type (shirts, bottom wear, coats, jackets, and suits, sleepwear, sports/active wear, accessories, and others), by distribution channel (specialty stores, department stores, supermarkets, online, and other retailers).

Men these days are very up-to-date about their appearance and fashion. The consciousness of fashion and clothing around the world is increasing. For every occasion, there is a different outfit for men these days. An increase in e-commerce websites, affordable clothing, and the increased purchasing power of consumers are driving the market. The market players adopt different strategies to attract consumers, such as offering promotional discounts, casting celebrities in their advertisements, and having festive sales. In addition, companies are developing new shopping experiences for consumers to provide them with the finest shopping experience possible.

The Global Info Research report includes an overview of the development of the Menswear industry chain, the market status of Online (Top Wear, Bottom Wear), Offline (Top Wear, Bottom Wear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Menswear.

Regionally, the report analyzes the Menswear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Menswear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Menswear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Menswear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Top Wear, Bottom Wear).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Menswear market.

Regional Analysis: The report involves examining the Menswear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Menswear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Menswear:

Company Analysis: Report covers individual Menswear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Menswear This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Online, Offline).

Technology Analysis: Report covers specific technologies relevant to Menswear. It assesses the current state, advancements, and potential future developments in Menswear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Menswear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Menswear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Top Wear

Bottom Wear

Sports & Active Wear

Intimates & Sleepwear

Footwear

Accessories

Market segment by Application

Online

Offline

Major players covered

Gap

H&M

Inditex (Zara)

Kering

LVMH

Nike

PVH

Adidas

Burberry

Hermès

Michael Kors

Prada

Ralph Lauren

Uniqlo

Gucci

Reebok

Market segment by region, regional analysis covers

Global Menswear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Menswear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Menswear, with price, sales, revenue and global market share of Menswear from 2019 to 2024.

Chapter 3, the Menswear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Menswear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Menswear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Menswear.

Chapter 14 and 15, to describe Menswear sales channel, distributors, customers, research findings and conclusion.

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