

Global Menstrual Cups Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Menstrual Cups market size was valued at USD 598 million in 2023 and is forecast to a readjusted size of USD 777.9 million by 2030 with a CAGR of 3.8% during review period.

Menstrual Cups is type of feminine hygiene product which is usually made of medical grade silicone, shaped like a bell and is flexible. It is worn inside the vagina during menstruation to catch menstrual fluid (blood), and can be worn during the day and overnight. Full Menstrual Cups are removed from the vagina, emptied into the toilet or sink, washed and re-inserted (washing hands with soap before doing so is crucial).

At the end of the monthly period, the cup can be sterilized, usually by boiling in water. Unlike tampons and pads, the cup collects menstrual fluid rather than absorbing it.

Manufacturers have different recommendations for when to replace the cups, but in general they can be reused for five years or so. Disposable Menstrual Cups are also available – these work in the same way as a regular Menstrual Cups except they are disposed of after every use or (for some brands) after every cycle.

Diva, Risscup, He Keeper and Eluna are the leading producers of menstrual cups, with the top three accounting for around 20%.

North America is the main market, accounting for about 45%, followed by Europe, accounting for about 30%.

The Global Info Research report includes an overview of the development of the Menstrual Cups industry chain, the market status of Supermarkets (Silicon, Natural

Gum Rubber (Latex)), Drugstore (Silicon, Natural Gum Rubber (Latex)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Menstrual Cups.

Regionally, the report analyzes the Menstrual Cups markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Menstrual Cups market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Menstrual Cups market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Menstrual Cups industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Silicon, Natural Gum Rubber (Latex)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Menstrual Cups market.

Regional Analysis: The report involves examining the Menstrual Cups market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Menstrual Cups market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Menstrual Cups:

Company Analysis: Report covers individual Menstrual Cups manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Menstrual Cups. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets, Drugstore).

Technology Analysis: Report covers specific technologies relevant to Menstrual Cups. It assesses the current state, advancements, and potential future developments in Menstrual Cups areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Menstrual Cups market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Menstrual Cups market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Silicon

Natural Gum Rubber (Latex)

Thermoplastic Elastomer (TPE)

Market segment by Application

Supermarkets

Drugstore

Online Shop

Major players covered

Diva

IrisCup

The Keeper

MeLuna

Anigan

Femmycycle

Lunette

Mooncup (UK)

The Flex Company

Yuuki

LadyCup

FemmeCup

Ruby Life

LifeCup

Monzcare

Lena Cup

SckoonCup

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Menstrual Cups product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Menstrual Cups, with price, sales, revenue and global market share of Menstrual Cups from 2019 to 2024.

Chapter 3, the Menstrual Cups competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Menstrual Cups breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Menstrual Cups market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Menstrual Cups.

Chapter 14 and 15, to describe Menstrual Cups sales channel, distributors, customers, research findings and conclusion.

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