

Global Men's Underwear Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Men's Underwear market size is expected to reach \$ 59600 million by 2029, rising at a market growth of 19.0% CAGR during the forecast period (2023-2029).

Global key players of men's underwear include Hanesbrands, Fruit of the Loom, Uniqlo, American EagleOutfitters, PVH, etc. The top five players hold a share about 19%. China is the largest producer, has a share about 39%, followed by Europe and North America, with share 18% and 15%, respectively. The largest market is Europe, with a share about 28%, followed by North America and China, both have a share about 26 percent.

Undergarments are items of clothing worn beneath outer clothes, usually in direct contact with the skin, although they may comprise more than a single layer. They serve to keep outer garments from being soiled or damaged by bodily excretions, to lessen the friction of outerwear against the skin, to shape the body, and to provide concealment or support for parts of it.

This report studies the global Men's Underwear production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Men's Underwear, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Men's Underwear that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Men's Underwear total production and demand, 2018-2029, (M Units)

Global Men's Underwear total production value, 2018-2029, (USD Million)

Global Men's Underwear production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (M Units)

Global Men's Underwear consumption by region & country, CAGR, 2018-2029 & (M Units)

U.S. VS China: Men's Underwear domestic production, consumption, key domestic manufacturers and share

Global Men's Underwear production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (M Units)

Global Men's Underwear production by Type, production, value, CAGR, 2018-2029, (USD Million) & (M Units)

Global Men's Underwear production by Sales Channels production, value, CAGR, 2018-2029, (USD Million) & (M Units)

This reports profiles key players in the global Men's Underwear market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hanesbrands, Fruit of the Loom, Uniqlo, American EagleOutfitters, PVH, Nike, Jockey, Adidas and Triumph International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Men's Underwear market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (USD/Unit) by manufacturer, by Type, and by Sales Channels. Data is given for the years

2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Men's Underwear Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Men's Underwear Market, Segmentation by Type

Boxer Briefs

Boxer Leggings

Briefs

Thongs

Other

Global Men's Underwear Market, Segmentation by Sales Channels

Shopping Mall/Department Store

Specialty Store

Supermarket

Online Sales

Companies Profiled:

Hanesbrands

Fruit of the Loom

Uniqlo

American Eagle Outfitters

PVH

Nike

Jockey

Adidas

Triumph International

Delta Galil

Marks & Spencer

Gunze

MeUndies

HUGO BOSS

Lululemon Athletica

Iconix

Wacoal

Aimer

Cosmo-lady

ThreeGun

Huijie

Pierre Cardin

Septwolves

Key Questions Answered

1. How big is the global Men's Underwear market?
2. What is the demand of the global Men's Underwear market?
3. What is the year over year growth of the global Men's Underwear market?
4. What is the production and production value of the global Men's Underwear market?
5. Who are the key producers in the global Men's Underwear market?
6. What are the growth factors driving the market demand?

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