

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mens Swimwear Market 2018, Forecast to 2023

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Abstracts

As men's swimwear has grown, the category has given rise to new transitional shorts, suitable for wearing both in the water and at the dinner table, which have attracted new consumer demographics and, in turn, new entrants to what had, for a long time, remained a relatively static marketplace largely dominated by lumbering surfwear leviathans with products targeting teenagers and lacking in aesthetic sophistication.

Scope of the Report:

This report focuses on the Mens Swimwear in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The size of The global swimwear market is expected to reach \$19.3 billion by 2018, propelled in no small part by male consumers and the growth of swimwear brands catering to them.

The worldwide market for Mens Swimwear is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Jack Wills

Mr. G's Designs

Male-HQ

Mr Porter

Marcuse

Calvin Klein

Topman

H&M

Helly Hansen

Everlane

Faherty Brand

Tom and Teddy

Iron and Resin

Onia

J.Crew

Columbia Sportswear

Emporio Armani

Kanu Surf

MaaMgic

Mr. Swim

Nautica

NIKE

Original Penguin

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Swim Trunks

Swim Briefs

Boardshort

Market Segment by Applications, can be divided into

Adults

Boys

There are 15 Chapters to deeply display The global Mens Swimwear market.

Chapter 1, to describe Mens Swimwear Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Mens Swimwear, with sales, revenue,

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Mens Swimwear Market 2018,...

and price of Mens Swimwear, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Mens Swimwear, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Mens Swimwear market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Mens Swimwear sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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