

Global Men's Golf Jackets Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Men's Golf Jackets market size was valued at US\$ 372 million in 2025 and is forecast to a readjusted size of US\$ 519 million by 2032 with a CAGR of 4.8% during review period.

Men's Golf Jackets are specialized outerwear designed exclusively for male golfers, integrating technical performance features with male-specific ergonomics to protect against weather elements while ensuring unobstructed swing movement and all-day comfort during on-course play. They feature tailored fits for male body shapes, articulated sleeves, adjustable cuffs and hems, and often include waterproof-breathable membranes, wind-resistant fabrics or thermal insulation depending on weather conditions, balancing sport-specific functionality with professional golf attire aesthetics.

In 2025, global Men's Golf Jackets production reached approximately 1,574 K units, with an average global market price of around US\$ 230 per unit. The production capacity of Men's Golf Jackets is approximately 1,990 K units per year, the average gross profit margin was 28-31%.

The upstream of men's golf jackets includes suppliers of technical fabrics (polyester, nylon, spandex), waterproof-breathable membranes, water-repellent coatings, seam-sealing tapes, durable zippers and male-specific pattern-making systems, as well as specialized cutting, sewing and performance-testing equipment providers; midstream manufacturers conduct male-specific design, pattern making, cutting, sewing, lamination, seam sealing, quality control and branding to create finished goods; downstream channels consist of golf pro shops, sporting goods retailers, e-commerce platforms, brand direct sales and tournament suppliers, ultimately serving male

professional golfers, amateur players and golf enthusiasts across all skill levels as end users.

The cost structure of men's golf jackets is dominated by high-performance raw materials, with technical fabrics and waterproof membranes accounting for 40%-55% of total costs, followed by auxiliary materials (male-specific zippers, linings, sealing tapes) at 10%-15%; production processes including male-specific pattern cutting, sewing, lamination, waterproof testing and quality control represent 15%-20%, while design, branding, logistics, packaging and administrative overheads make up the remaining 10%-15%. Premium products feature higher material costs (up to 65%) and additional R&D investment (8%-12%) for advanced performance technologies tailored to male golfers' needs.

This report is a detailed and comprehensive analysis for global Men's Golf Jackets market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Men's Golf Jackets market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Men's Golf Jackets market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Men's Golf Jackets market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Men's Golf Jackets market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Men's Golf Jackets

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Men's Golf Jackets market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NIKE, Adidas, Puma, Ping, Galvin Green, FootJoy, Peter Millar, Callaway, G/FORE, Zero Restriction, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Men's Golf Jackets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Full-Zip Jackets

Half-Zip/Pullover Jackets

Other

Market segment by Performance Level

Professional Tournament Grade

Casual Recreation Grade

Market segment by Fabric Weight (g/m²)

Lightweight: ? 180 g/m²

Midweight: 180 ? 280 g/m²

Heavyweight: ? 280 g/m²

Market segment by Application

Online Sales

Offline Sales

Major players covered

NIKE

Adidas

Puma

Ping

Galvin Green

FootJoy

Peter Millar

Callaway

G/FORE

Zero Restriction

Under Armour

Columbia

Sun Mountain

Walter Hagen

KJUS

Abacus Sportswear

Galway Bay Apparel

Decathlon

Druids

ProQuip

Cross Sportswear

Glenmuir

Biemlfdlkk

Antigua

TaylorMade

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Men's Golf Jackets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Men's Golf Jackets, with price, sales quantity, revenue, and global market share of Men's Golf Jackets from 2021 to 2026.

Chapter 3, the Men's Golf Jackets competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Men's Golf Jackets breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Men's Golf Jackets market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Men's Golf Jackets.

Chapter 14 and 15, to describe Men's Golf Jackets sales channel, distributors,

customers, research findings and conclusion.

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