

Global Men's Down Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Men's Down Apparel market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Men's Down Apparel industry chain, the market status of Leisure (Jacket, Parka), Climbing (Jacket, Parka), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Men's Down Apparel.

Regionally, the report analyzes the Men's Down Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Men's Down Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Men's Down Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Men's Down Apparel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Jacket, Parda).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Men's Down Apparel market.

Regional Analysis: The report involves examining the Men's Down Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Men's Down Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Men's Down Apparel:

Company Analysis: Report covers individual Men's Down Apparel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Men's Down Apparel This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Leisure, Climbing).

Technology Analysis: Report covers specific technologies relevant to Men's Down Apparel. It assesses the current state, advancements, and potential future developments in Men's Down Apparel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Men's Down Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Men's Down Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Jacket

Parada

Hoody

Vest

Sweater

Others

Market segment by Application

Leisure

Climbing

Hiking

Skiing

Ohters

Major players covered

Patagonia

The North Face

Arc'teryx

Marmot

Canada Goose

Moncler

Peak Performance

Bosideng

Mammut

Eral

Yaya

Sharon

Helly Hansen

Fjallraven

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Men's Down Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Men's Down Apparel, with price, sales, revenue and global market share of Men's Down Apparel from 2019 to 2024.

Chapter 3, the Men's Down Apparel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Men's Down Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Men's Down Apparel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Men's Down Apparel.

Chapter 14 and 15, to describe Men's Down Apparel sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Men's Down Apparel

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Men's Down Apparel Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Jacket

1.3.3 Parada

1.3.4 Hoody

1.3.5 Vest

1.3.6 Sweater

1.3.7 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Men's Down Apparel Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Leisure

1.4.3 Climbing

1.4.4 Hiking

1.4.5 Skiing

1.4.6 Ohters

1.5 Global Men's Down Apparel Market Size & Forecast

1.5.1 Global Men's Down Apparel Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Men's Down Apparel Sales Quantity (2019-2030)

1.5.3 Global Men's Down Apparel Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Patagonia

2.1.1 Patagonia Details

2.1.2 Patagonia Major Business

2.1.3 Patagonia Men's Down Apparel Product and Services

2.1.4 Patagonia Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Patagonia Recent Developments/Updates

2.2 The North Face

2.2.1 The North Face Details

- 2.2.2 The North Face Major Business
- 2.2.3 The North Face Men's Down Apparel Product and Services
- 2.2.4 The North Face Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 The North Face Recent Developments/Updates
- 2.3 Arc'teryx
 - 2.3.1 Arc'teryx Details
 - 2.3.2 Arc'teryx Major Business
 - 2.3.3 Arc'teryx Men's Down Apparel Product and Services
 - 2.3.4 Arc'teryx Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Arc'teryx Recent Developments/Updates
- 2.4 Marmot
 - 2.4.1 Marmot Details
 - 2.4.2 Marmot Major Business
 - 2.4.3 Marmot Men's Down Apparel Product and Services
 - 2.4.4 Marmot Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Marmot Recent Developments/Updates
- 2.5 Canada Goose
 - 2.5.1 Canada Goose Details
 - 2.5.2 Canada Goose Major Business
 - 2.5.3 Canada Goose Men's Down Apparel Product and Services
 - 2.5.4 Canada Goose Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Canada Goose Recent Developments/Updates
- 2.6 Moncler
 - 2.6.1 Moncler Details
 - 2.6.2 Moncler Major Business
 - 2.6.3 Moncler Men's Down Apparel Product and Services
 - 2.6.4 Moncler Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Moncler Recent Developments/Updates
- 2.7 Peak Performance
 - 2.7.1 Peak Performance Details
 - 2.7.2 Peak Performance Major Business
 - 2.7.3 Peak Performance Men's Down Apparel Product and Services
 - 2.7.4 Peak Performance Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.7.5 Peak Performance Recent Developments/Updates
- 2.8 Bosideng
 - 2.8.1 Bosideng Details
 - 2.8.2 Bosideng Major Business
 - 2.8.3 Bosideng Men's Down Apparel Product and Services
 - 2.8.4 Bosideng Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Bosideng Recent Developments/Updates
- 2.9 Mammut
 - 2.9.1 Mammut Details
 - 2.9.2 Mammut Major Business
 - 2.9.3 Mammut Men's Down Apparel Product and Services
 - 2.9.4 Mammut Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Mammut Recent Developments/Updates
- 2.10 Eral
 - 2.10.1 Eral Details
 - 2.10.2 Eral Major Business
 - 2.10.3 Eral Men's Down Apparel Product and Services
 - 2.10.4 Eral Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Eral Recent Developments/Updates
- 2.11 Yaya
 - 2.11.1 Yaya Details
 - 2.11.2 Yaya Major Business
 - 2.11.3 Yaya Men's Down Apparel Product and Services
 - 2.11.4 Yaya Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Yaya Recent Developments/Updates
- 2.12 Sharon
 - 2.12.1 Sharon Details
 - 2.12.2 Sharon Major Business
 - 2.12.3 Sharon Men's Down Apparel Product and Services
 - 2.12.4 Sharon Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Sharon Recent Developments/Updates
- 2.13 Helly Hansen
 - 2.13.1 Helly Hansen Details
 - 2.13.2 Helly Hansen Major Business

- 2.13.3 Helly Hansen Men's Down Apparel Product and Services
- 2.13.4 Helly Hansen Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Helly Hansen Recent Developments/Updates
- 2.14 Fjallraven
 - 2.14.1 Fjallraven Details
 - 2.14.2 Fjallraven Major Business
 - 2.14.3 Fjallraven Men's Down Apparel Product and Services
 - 2.14.4 Fjallraven Men's Down Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Fjallraven Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: MEN'S DOWN APPAREL BY MANUFACTURER

- 3.1 Global Men's Down Apparel Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Men's Down Apparel Revenue by Manufacturer (2019-2024)
- 3.3 Global Men's Down Apparel Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Men's Down Apparel by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Men's Down Apparel Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Men's Down Apparel Manufacturer Market Share in 2023
- 3.5 Men's Down Apparel Market: Overall Company Footprint Analysis
 - 3.5.1 Men's Down Apparel Market: Region Footprint
 - 3.5.2 Men's Down Apparel Market: Company Product Type Footprint
 - 3.5.3 Men's Down Apparel Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Men's Down Apparel Market Size by Region
 - 4.1.1 Global Men's Down Apparel Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Men's Down Apparel Consumption Value by Region (2019-2030)
 - 4.1.3 Global Men's Down Apparel Average Price by Region (2019-2030)
- 4.2 North America Men's Down Apparel Consumption Value (2019-2030)
- 4.3 Europe Men's Down Apparel Consumption Value (2019-2030)
- 4.4 Asia-Pacific Men's Down Apparel Consumption Value (2019-2030)
- 4.5 South America Men's Down Apparel Consumption Value (2019-2030)

4.6 Middle East and Africa Men's Down Apparel Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Men's Down Apparel Sales Quantity by Type (2019-2030)

5.2 Global Men's Down Apparel Consumption Value by Type (2019-2030)

5.3 Global Men's Down Apparel Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Men's Down Apparel Sales Quantity by Application (2019-2030)

6.2 Global Men's Down Apparel Consumption Value by Application (2019-2030)

6.3 Global Men's Down Apparel Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Men's Down Apparel Sales Quantity by Type (2019-2030)

7.2 North America Men's Down Apparel Sales Quantity by Application (2019-2030)

7.3 North America Men's Down Apparel Market Size by Country

7.3.1 North America Men's Down Apparel Sales Quantity by Country (2019-2030)

7.3.2 North America Men's Down Apparel Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Men's Down Apparel Sales Quantity by Type (2019-2030)

8.2 Europe Men's Down Apparel Sales Quantity by Application (2019-2030)

8.3 Europe Men's Down Apparel Market Size by Country

8.3.1 Europe Men's Down Apparel Sales Quantity by Country (2019-2030)

8.3.2 Europe Men's Down Apparel Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Men's Down Apparel Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Men's Down Apparel Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Men's Down Apparel Market Size by Region
 - 9.3.1 Asia-Pacific Men's Down Apparel Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Men's Down Apparel Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Men's Down Apparel Sales Quantity by Type (2019-2030)
- 10.2 South America Men's Down Apparel Sales Quantity by Application (2019-2030)
- 10.3 South America Men's Down Apparel Market Size by Country
 - 10.3.1 South America Men's Down Apparel Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Men's Down Apparel Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Men's Down Apparel Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Men's Down Apparel Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Men's Down Apparel Market Size by Country
 - 11.3.1 Middle East & Africa Men's Down Apparel Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Men's Down Apparel Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Men's Down Apparel Market Drivers
- 12.2 Men's Down Apparel Market Restraints
- 12.3 Men's Down Apparel Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Men's Down Apparel and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Men's Down Apparel
- 13.3 Men's Down Apparel Production Process
- 13.4 Men's Down Apparel Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Men's Down Apparel Typical Distributors
- 14.3 Men's Down Apparel Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Men's Down Apparel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Men's Down Apparel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Patagonia Basic Information, Manufacturing Base and Competitors
- Table 4. Patagonia Major Business
- Table 5. Patagonia Men's Down Apparel Product and Services
- Table 6. Patagonia Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Patagonia Recent Developments/Updates
- Table 8. The North Face Basic Information, Manufacturing Base and Competitors
- Table 9. The North Face Major Business
- Table 10. The North Face Men's Down Apparel Product and Services
- Table 11. The North Face Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. The North Face Recent Developments/Updates
- Table 13. Arc'teryx Basic Information, Manufacturing Base and Competitors
- Table 14. Arc'teryx Major Business
- Table 15. Arc'teryx Men's Down Apparel Product and Services
- Table 16. Arc'teryx Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Arc'teryx Recent Developments/Updates
- Table 18. Marmot Basic Information, Manufacturing Base and Competitors
- Table 19. Marmot Major Business
- Table 20. Marmot Men's Down Apparel Product and Services
- Table 21. Marmot Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Marmot Recent Developments/Updates
- Table 23. Canada Goose Basic Information, Manufacturing Base and Competitors
- Table 24. Canada Goose Major Business
- Table 25. Canada Goose Men's Down Apparel Product and Services
- Table 26. Canada Goose Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Canada Goose Recent Developments/Updates
- Table 28. Moncler Basic Information, Manufacturing Base and Competitors

Table 29. Moncler Major Business

Table 30. Moncler Men's Down Apparel Product and Services

Table 31. Moncler Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Moncler Recent Developments/Updates

Table 33. Peak Performance Basic Information, Manufacturing Base and Competitors

Table 34. Peak Performance Major Business

Table 35. Peak Performance Men's Down Apparel Product and Services

Table 36. Peak Performance Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Peak Performance Recent Developments/Updates

Table 38. Bosideng Basic Information, Manufacturing Base and Competitors

Table 39. Bosideng Major Business

Table 40. Bosideng Men's Down Apparel Product and Services

Table 41. Bosideng Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Bosideng Recent Developments/Updates

Table 43. Mammut Basic Information, Manufacturing Base and Competitors

Table 44. Mammut Major Business

Table 45. Mammut Men's Down Apparel Product and Services

Table 46. Mammut Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Mammut Recent Developments/Updates

Table 48. Eral Basic Information, Manufacturing Base and Competitors

Table 49. Eral Major Business

Table 50. Eral Men's Down Apparel Product and Services

Table 51. Eral Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Eral Recent Developments/Updates

Table 53. Yaya Basic Information, Manufacturing Base and Competitors

Table 54. Yaya Major Business

Table 55. Yaya Men's Down Apparel Product and Services

Table 56. Yaya Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Yaya Recent Developments/Updates

Table 58. Sharon Basic Information, Manufacturing Base and Competitors

Table 59. Sharon Major Business

Table 60. Sharon Men's Down Apparel Product and Services

Table 61. Sharon Men's Down Apparel Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Sharon Recent Developments/Updates

Table 63. Helly Hansen Basic Information, Manufacturing Base and Competitors

Table 64. Helly Hansen Major Business

Table 65. Helly Hansen Men's Down Apparel Product and Services

Table 66. Helly Hansen Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Helly Hansen Recent Developments/Updates

Table 68. Fjallraven Basic Information, Manufacturing Base and Competitors

Table 69. Fjallraven Major Business

Table 70. Fjallraven Men's Down Apparel Product and Services

Table 71. Fjallraven Men's Down Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Fjallraven Recent Developments/Updates

Table 73. Global Men's Down Apparel Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 74. Global Men's Down Apparel Revenue by Manufacturer (2019-2024) & (USD Million)

Table 75. Global Men's Down Apparel Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 76. Market Position of Manufacturers in Men's Down Apparel, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 77. Head Office and Men's Down Apparel Production Site of Key Manufacturer

Table 78. Men's Down Apparel Market: Company Product Type Footprint

Table 79. Men's Down Apparel Market: Company Product Application Footprint

Table 80. Men's Down Apparel New Market Entrants and Barriers to Market Entry

Table 81. Men's Down Apparel Mergers, Acquisition, Agreements, and Collaborations

Table 82. Global Men's Down Apparel Sales Quantity by Region (2019-2024) & (K Units)

Table 83. Global Men's Down Apparel Sales Quantity by Region (2025-2030) & (K Units)

Table 84. Global Men's Down Apparel Consumption Value by Region (2019-2024) & (USD Million)

Table 85. Global Men's Down Apparel Consumption Value by Region (2025-2030) & (USD Million)

Table 86. Global Men's Down Apparel Average Price by Region (2019-2024) & (USD/Unit)

Table 87. Global Men's Down Apparel Average Price by Region (2025-2030) & (USD/Unit)

Table 88. Global Men's Down Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 89. Global Men's Down Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 90. Global Men's Down Apparel Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global Men's Down Apparel Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global Men's Down Apparel Average Price by Type (2019-2024) & (USD/Unit)

Table 93. Global Men's Down Apparel Average Price by Type (2025-2030) & (USD/Unit)

Table 94. Global Men's Down Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 95. Global Men's Down Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 96. Global Men's Down Apparel Consumption Value by Application (2019-2024) & (USD Million)

Table 97. Global Men's Down Apparel Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Men's Down Apparel Average Price by Application (2019-2024) & (USD/Unit)

Table 99. Global Men's Down Apparel Average Price by Application (2025-2030) & (USD/Unit)

Table 100. North America Men's Down Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 101. North America Men's Down Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 102. North America Men's Down Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 103. North America Men's Down Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 104. North America Men's Down Apparel Sales Quantity by Country (2019-2024) & (K Units)

Table 105. North America Men's Down Apparel Sales Quantity by Country (2025-2030) & (K Units)

Table 106. North America Men's Down Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Men's Down Apparel Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Men's Down Apparel Sales Quantity by Type (2019-2024) & (K

Units)

Table 109. Europe Men's Down Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 110. Europe Men's Down Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 111. Europe Men's Down Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 112. Europe Men's Down Apparel Sales Quantity by Country (2019-2024) & (K Units)

Table 113. Europe Men's Down Apparel Sales Quantity by Country (2025-2030) & (K Units)

Table 114. Europe Men's Down Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Men's Down Apparel Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Men's Down Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 117. Asia-Pacific Men's Down Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 118. Asia-Pacific Men's Down Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 119. Asia-Pacific Men's Down Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 120. Asia-Pacific Men's Down Apparel Sales Quantity by Region (2019-2024) & (K Units)

Table 121. Asia-Pacific Men's Down Apparel Sales Quantity by Region (2025-2030) & (K Units)

Table 122. Asia-Pacific Men's Down Apparel Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Men's Down Apparel Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America Men's Down Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 125. South America Men's Down Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 126. South America Men's Down Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 127. South America Men's Down Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 128. South America Men's Down Apparel Sales Quantity by Country (2019-2024) & (K Units)

Table 129. South America Men's Down Apparel Sales Quantity by Country (2025-2030) & (K Units)

Table 130. South America Men's Down Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Men's Down Apparel Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Men's Down Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 133. Middle East & Africa Men's Down Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 134. Middle East & Africa Men's Down Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 135. Middle East & Africa Men's Down Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 136. Middle East & Africa Men's Down Apparel Sales Quantity by Region (2019-2024) & (K Units)

Table 137. Middle East & Africa Men's Down Apparel Sales Quantity by Region (2025-2030) & (K Units)

Table 138. Middle East & Africa Men's Down Apparel Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Men's Down Apparel Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Men's Down Apparel Raw Material

Table 141. Key Manufacturers of Men's Down Apparel Raw Materials

Table 142. Men's Down Apparel Typical Distributors

Table 143. Men's Down Apparel Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Men's Down Apparel Picture

Figure 2. Global Men's Down Apparel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Men's Down Apparel Consumption Value Market Share by Type in 2023

Figure 4. Jacket Examples

Figure 5. Parada Examples

Figure 6. Hoody Examples

Figure 7. Vest Examples

Figure 8. Sweater Examples

Figure 9. Others Examples

Figure 10. Global Men's Down Apparel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 11. Global Men's Down Apparel Consumption Value Market Share by Application in 2023

Figure 12. Leisure Examples

Figure 13. Climbing Examples

Figure 14. Hiking Examples

Figure 15. Skiing Examples

Figure 16. Ohters Examples

Figure 17. Global Men's Down Apparel Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 18. Global Men's Down Apparel Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 19. Global Men's Down Apparel Sales Quantity (2019-2030) & (K Units)

Figure 20. Global Men's Down Apparel Average Price (2019-2030) & (USD/Unit)

Figure 21. Global Men's Down Apparel Sales Quantity Market Share by Manufacturer in 2023

Figure 22. Global Men's Down Apparel Consumption Value Market Share by Manufacturer in 2023

Figure 23. Producer Shipments of Men's Down Apparel by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 24. Top 3 Men's Down Apparel Manufacturer (Consumption Value) Market Share in 2023

Figure 25. Top 6 Men's Down Apparel Manufacturer (Consumption Value) Market

Share in 2023

Figure 26. Global Men's Down Apparel Sales Quantity Market Share by Region (2019-2030)

Figure 27. Global Men's Down Apparel Consumption Value Market Share by Region (2019-2030)

Figure 28. North America Men's Down Apparel Consumption Value (2019-2030) & (USD Million)

Figure 29. Europe Men's Down Apparel Consumption Value (2019-2030) & (USD Million)

Figure 30. Asia-Pacific Men's Down Apparel Consumption Value (2019-2030) & (USD Million)

Figure 31. South America Men's Down Apparel Consumption Value (2019-2030) & (USD Million)

Figure 32. Middle East & Africa Men's Down Apparel Consumption Value (2019-2030) & (USD Million)

Figure 33. Global Men's Down Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 34. Global Men's Down Apparel Consumption Value Market Share by Type (2019-2030)

Figure 35. Global Men's Down Apparel Average Price by Type (2019-2030) & (USD/Unit)

Figure 36. Global Men's Down Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 37. Global Men's Down Apparel Consumption Value Market Share by Application (2019-2030)

Figure 38. Global Men's Down Apparel Average Price by Application (2019-2030) & (USD/Unit)

Figure 39. North America Men's Down Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 40. North America Men's Down Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 41. North America Men's Down Apparel Sales Quantity Market Share by Country (2019-2030)

Figure 42. North America Men's Down Apparel Consumption Value Market Share by Country (2019-2030)

Figure 43. United States Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Canada Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Mexico Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Europe Men's Down Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 47. Europe Men's Down Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 48. Europe Men's Down Apparel Sales Quantity Market Share by Country (2019-2030)

Figure 49. Europe Men's Down Apparel Consumption Value Market Share by Country (2019-2030)

Figure 50. Germany Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. France Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. United Kingdom Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Russia Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Italy Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Asia-Pacific Men's Down Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 56. Asia-Pacific Men's Down Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 57. Asia-Pacific Men's Down Apparel Sales Quantity Market Share by Region (2019-2030)

Figure 58. Asia-Pacific Men's Down Apparel Consumption Value Market Share by Region (2019-2030)

Figure 59. China Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Japan Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Korea Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. India Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Southeast Asia Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Australia Men's Down Apparel Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 65. South America Men's Down Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 66. South America Men's Down Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 67. South America Men's Down Apparel Sales Quantity Market Share by Country (2019-2030)

Figure 68. South America Men's Down Apparel Consumption Value Market Share by Country (2019-2030)

Figure 69. Brazil Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Argentina Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Middle East & Africa Men's Down Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 72. Middle East & Africa Men's Down Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 73. Middle East & Africa Men's Down Apparel Sales Quantity Market Share by Region (2019-2030)

Figure 74. Middle East & Africa Men's Down Apparel Consumption Value Market Share by Region (2019-2030)

Figure 75. Turkey Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Egypt Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Saudi Arabia Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. South Africa Men's Down Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 79. Men's Down Apparel Market Drivers

Figure 80. Men's Down Apparel Market Restraints

Figure 81. Men's Down Apparel Market Trends

Figure 82. Porters Five Forces Analysis

Figure 83. Manufacturing Cost Structure Analysis of Men's Down Apparel in 2023

Figure 84. Manufacturing Process Analysis of Men's Down Apparel

Figure 85. Men's Down Apparel Industrial Chain

Figure 86. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 87. Direct Channel Pros & Cons

Figure 88. Indirect Channel Pros & Cons

Figure 89. Methodology

Figure 90. Research Process and Data Source

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