

Global Men's Cologne Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Men's Cologne market size is expected to reach \$ 6322.2 million by 2029, rising at a market growth of 1.1% CAGR during the forecast period (2023-2029).

Cologne (Eau de Cologne). Oldest term for perfume, used in North America for masculine scents. Light, fresh, and fruity, typically composed of 2-4% perfume oils in alcohol and water. Tends to be used in fragrances for younger people.

This report studies the global Men's Cologne production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Men's Cologne, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Men's Cologne that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Men's Cologne total production and demand, 2018-2029, (K Units)

Global Men's Cologne total production value, 2018-2029, (USD Million)

Global Men's Cologne production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Men's Cologne consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Men's Cologne domestic production, consumption, key domestic manufacturers and share

Global Men's Cologne production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Men's Cologne production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Men's Cologne production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Men's Cologne market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Estee Lauder, Chanel, LVMH, Prada Group, P&G, Natura?Co, Revlon, L'Or?al and Christian Dior SE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Men's Cologne market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Men's Cologne Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Men's Cologne Market, Segmentation by Type

Parfum (Perfume Oil Concentration 20-40%)

Eau de Parfum (Perfume Oil Concentration 15-20%)

Eau de Toilette (Perfume Oil Concentration 5-15%)

Global Men's Cologne Market, Segmentation by Application

E-Commerce

Offline

Companies Profiled:

Estee Lauder

Chanel

LVMH

Prada Group

P&G

Natura?Co

Revlon

L'Or?al

Christian Dior SE

Blu Atlas

Coach

Armani

Dolce & Gabbana

Bulgari

Kering

Guerlain

Atelier Cologne

Acqua di Parma

Calvin Klein

Tommy Hilfiger

Penhaligon's

Herm?s

Key Questions Answered

1. How big is the global Men's Cologne market?
2. What is the demand of the global Men's Cologne market?
3. What is the year over year growth of the global Men's Cologne market?
4. What is the production and production value of the global Men's Cologne market?
5. Who are the key producers in the global Men's Cologne market?
6. What are the growth factors driving the market demand?

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