

Global Men's Cologne Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Men's Cologne market size was valued at USD 5875.3 million in 2022 and is forecast to a readjusted size of USD 6322.2 million by 2029 with a CAGR of 1.1% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Cologne (Eau de Cologne). Oldest term for perfume, used in North America for masculine scents. Light, fresh, and fruity, typically composed of 2-4% perfume oils in alcohol and water. Tends to be used in fragrances for younger people.

This report is a detailed and comprehensive analysis for global Men's Cologne market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Men's Cologne market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Men's Cologne market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Men's Cologne market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Men's Cologne market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Men's Cologne

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Men's Cologne market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Estee Lauder, Chanel, LVMH, Prada Group and P&G, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Men's Cologne market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Parfum (Perfume Oil Concentration 20-40%)

Eau de Parfum (Perfume Oil Concentration 15-20%)

Eau de Toilette (Perfume Oil Concentration 5-15%)

Market segment by Application

E-Commerce

Offline

Major players covered

Estee Lauder

Chanel

LVMH

Prada Group

P&G

Natura?Co

Revlon

L'Or?al

Christian Dior SE

Blu Atlas

Coach

Armani

Dolce & Gabbana

Bulgari

Kering

Guerlain

Atelier Cologne

Acqua di Parma

Calvin Klein

Tommy Hilfiger

Penhaligon's

Herm?s

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Men's Cologne product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Men's Cologne, with price, sales, revenue

and global market share of Men's Cologne from 2018 to 2023.

Chapter 3, the Men's Cologne competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Men's Cologne breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Men's Cologne market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Men's Cologne.

Chapter 14 and 15, to describe Men's Cologne sales channel, distributors, customers, research findings and conclusion.

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