

# Global Men's Athletic Socks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Men's Athletic Socks market size was valued at USD 4218.7 million in 2023 and is forecast to a readjusted size of USD 5244.5 million by 2030 with a CAGR of 3.2% during review period.

Athletic socks are a kind of sock. Due to the thicker lines and the number of roots, the texture is thick and strong, suitable for sports enthusiasts. Athletic socks can be worn comfortably and can protect the feet. They are more absorbent and wicking than ordinary socks, so they are named sports socks.

The Global Info Research report includes an overview of the development of the Men's Athletic Socks industry chain, the market status of Kids (Cotton Blend, Wool), Adults (Cotton Blend, Wool), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Men's Athletic Socks.

Regionally, the report analyzes the Men's Athletic Socks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Men's Athletic Socks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Men's Athletic Socks market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Men's Athletic Socks industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Pairs), revenue generated, and market share of different by Type (e.g., Cotton Blend, Wool).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Men's Athletic Socks market.

**Regional Analysis:** The report involves examining the Men's Athletic Socks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Men's Athletic Socks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Men's Athletic Socks:

**Company Analysis:** Report covers individual Men's Athletic Socks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Men's Athletic Socks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Kids, Adults).

**Technology Analysis:** Report covers specific technologies relevant to Men's Athletic Socks. It assesses the current state, advancements, and potential future developments in Men's Athletic Socks areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Men's Athletic Socks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Men's Athletic Socks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Cotton Blend

Wool

Polyester

Other Polymer

Others

#### Market segment by Application

Kids

Adults

#### Major players covered

Nike

Adidas

PUMA

New Balance

Skechers

ASICS Corporation

VF Corporation (VFC)

Anta

Under Armour

Wolverine Worldwide

Hanesbrands

Li Ning

Lululemon Athletica

Xtep

361°

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Men's Athletic Socks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Men's Athletic Socks, with price, sales, revenue and global market share of Men's Athletic Socks from 2019 to 2024.

Chapter 3, the Men's Athletic Socks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Men's Athletic Socks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Men's Athletic Socks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Men's Athletic Socks.

Chapter 14 and 15, to describe Men's Athletic Socks sales channel, distributors, customers, research findings and conclusion.

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