

Global Men Shirts Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Men Shirts market size is expected to reach \$ 65530 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Men's shirts refer to shirt garments primarily designed and worn by male consumers. They typically feature a collar, buttoned front placket, cuffs, and a relatively neat cut, and can be categorized into business shirts, casual shirts, dress shirts, short-sleeved shirts, and long-sleeved shirts. Men's shirts are widely used in business settings, meetings, formal events, professional uniforms, daily commutes, and casual wear. They can be worn alone or layered with suits, jackets, sweaters, or overcoats. Fabrics typically include pure cotton, cotton-polyester blends, oxford cloth, linen, stretch fabrics, and wrinkle-free fabrics, offering a balance of formality, comfort, and styling flexibility. They are one of the most stable and widely used basic clothing categories in the menswear market. Global sales are projected to reach approximately 3,428.88 million pieces in 2025.

In recent years, with the continuous upgrading of global menswear consumption structure and the gradual recovery of business office, commuting, and social activities, men's shirts, as one of the most basic, classic, and widely used clothing categories in the menswear market, have maintained stable market demand. Men's shirts combine formality, comfort, and styling flexibility, suitable for business offices, meetings, professional uniforms, and formal occasions, as well as business casual, daily commutes, travel, and casual fashion. Against the backdrop of consumers' ever-increasing demands for fit, fabric, functionality, and brand image, the global men's shirt market is upgrading from traditional basic styles to high-quality, comfortable, and differentiated products.

From a demand structure perspective, business shirts remain an important part of the men's shirt market, widely used in finance, consulting, business services, hotels and airlines, corporate uniforms, and formal social settings. With the recovery of corporate offices and offline business activities, the demand for formal and semi-formal attire is gradually rebounding. At the same time, workplace dress codes are changing; consumers are no longer solely pursuing traditional formal wear, but are paying more attention to light business, comfortable office wear, and versatility for various occasions, driving the rapid development of casual shirts, wrinkle-free shirts, stretch shirts, and functional shirts. In terms of product structure, long-sleeved shirts still dominate, primarily targeting the business office, formal occasions, and professional uniform market; short-sleeved shirts maintain stable demand in summer, high-temperature regions, business casual, and uniform/workwear scenarios. In terms of fabric, pure cotton shirts hold an important position in the mid-to-high-end market due to their breathability, skin-friendliness, and texture; polyester-cotton blend shirts are widely used in the mass market and uniform procurement due to their wrinkle resistance, washability, and moderate price; the application ratio of Oxford cloth, linen, stretch fabrics, moisture-wicking and quick-drying fabrics, and wrinkle-free functional fabrics continues to increase, further enriching the market's product range.

In terms of the industry chain, upstream includes suppliers of cotton, chemical fibers, yarns, fabrics, buttons, and accessories; midstream consists of shirt design, production, brand operation, and OEM/ODM companies; and downstream reaches consumers through department stores, brand stores, e-commerce platforms, clothing concept stores, corporate group purchases, and customized channels. As online consumption habits mature, e-commerce platforms, live-streaming e-commerce, and DTC brands are reshaping the men's shirt sales model. Meanwhile, bespoke tailoring, small-batch rapid response, and flexible supply chain capabilities are becoming key competitive advantages for brands to improve market responsiveness, reduce inventory pressure, and enhance customer loyalty.

From a regional market perspective, North America and Europe are important global consumer markets for men's shirts, with mature business attire cultures and stable demand for branded, high-quality, and functional products. The Asia-Pacific region is experiencing rapid market growth driven by the expansion of the middle class, the increase in the working population, e-commerce penetration, and consumption upgrades, with China, India, Japan, and Southeast Asia all possessing significant development potential. Latin America and the Middle East, influenced by climate conditions, professional attire needs, and urbanization, maintain stable demand for lightweight, breathable, and easy-care men's shirts.

Looking ahead, the global men's shirt market will be driven by three core factors: first, the continued recovery of business commuting and formal social occasions; second, the increasing consumer demand for comfortable, wrinkle-free, stretchy, and functional fabrics; and third, the accelerated development of online channels, customized services, and brand differentiation competition. Market growth is reflected not only in the expansion of consumption volume, but also in the value enhancement brought about by high-quality fabrics, functional upgrades, personalized designs, and brand premiums.

This report studies the global Men Shirts production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Men Shirts and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Men Shirts that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Men Shirts total production and demand, 2021-2032, (K Units)

Global Men Shirts total production value, 2021-2032, (USD Million)

Global Men Shirts production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Men Shirts consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Men Shirts domestic production, consumption, key domestic manufacturers and share

Global Men Shirts production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Men Shirts production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Men Shirts production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Men Shirts market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gildan, Hansoll, Shenzhou, Sae-A Trading, Esquel, HLA, TAL apparel, Biemlf, Viet Tien Garment, Saint Angel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Men Shirts market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Men Shirts Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Men Shirts Market, Segmentation by Type:

Cotton Men Shirts

Polyester Men Shirts

Linen Men Shirts

Other Men Shirts

Global Men Shirts Market, Segmentation by Style:

Business Shirts

Casual Shirts

Global Men Shirts Market, Segmentation by Sleeve:

Long Sleeves

Short Sleeves

Global Men Shirts Market, Segmentation by Sales Channel:

Offline Sales

Online Sales

Companies Profiled:

Gildan

Hansoll

Shenzhou

Sae-A Trading

Esquel

HLA

TAL apparel

Biemlf

Viet Tien Garment

Saint Angel

Youngor

Lu Thai Textile

Luen Thai

Makalot Ind.

ECLAT

New Wide Group

Seidensticker

Roman Group

KPR MILL

Key Questions Answered:

1. How big is the global Men Shirts market?
2. What is the demand of the global Men Shirts market?
3. What is the year over year growth of the global Men Shirts market?
4. What is the production and production value of the global Men Shirts market?
5. Who are the key producers in the global Men Shirts market?
6. What are the growth factors driving the market demand?

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