

# Global Men Shavers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Men Shavers market size was valued at USD 9470.5 million in 2023 and is forecast to a readjusted size of USD 12720 million by 2030 with a CAGR of 4.3% during review period.

Men's Shaver is a bladed tool primarily used in the removal of unwanted body hair through the act of shaving.

Global Men Shavers key players include Philips, Panasonic, Braun, Remington, Gillette, etc. Global top five manufacturers hold a share over 60%.

China is the largest market, with a share about 40%, followed by Europe and North America, both have a share about 40 percent.

In terms of product, Electric Shavers is the largest segment, with a share over 65%. And in terms of application, the largest application is Supermarkets/Hypermarkets, followed by Department Stores.

The Global Info Research report includes an overview of the development of the Men Shavers industry chain, the market status of Supermarkets/Hypermarkets (Manual Shavers, Electric Shavers), Department Stores (Manual Shavers, Electric Shavers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Men Shavers.

Regionally, the report analyzes the Men Shavers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Men

Shavers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Men Shavers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Men Shavers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Manual Shavers, Electric Shavers).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Men Shavers market.

**Regional Analysis:** The report involves examining the Men Shavers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Men Shavers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Men Shavers:

**Company Analysis:** Report covers individual Men Shavers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Men Shavers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel

(Supermarkets/Hypermarkets, Department Stores).

**Technology Analysis:** Report covers specific technologies relevant to Men Shavers. It assesses the current state, advancements, and potential future developments in Men Shavers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Men Shavers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Men Shavers market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

Manual Shavers

Electric Shavers

### Market segment by Sales Channel

Supermarkets/Hypermarkets

Department Stores

Convenience Stores

Online Sales

### Major players covered

Philips

Panasonic

Braun

Remington

Gillette

Flyco

POVOS

SID

Wahl Clipper

Vivitar

Andis

Rewell

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Men Shavers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Men Shavers, with price, sales, revenue and global market share of Men Shavers from 2019 to 2024.

Chapter 3, the Men Shavers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Men Shavers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Men Shavers market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Men Shavers.

Chapter 14 and 15, to describe Men Shavers sales channel, distributors, customers, research findings and conclusion.

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