

# Global Memory Foam Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024

<https://marketpublishers.com/r/GEE81636151EN.html>

Date: March 2019

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: GEE81636151EN

## Abstracts

Memory foam mattresses are new-generation mattresses with the ability to recover their shape. They are manufactured from a chemical substance called memory foam (polyurethane along with other added chemicals). Memory foam was invented by NASA in 1966 and was called temper foam. Commonly known as memory foam, this type of foam is made of petroleum-based polyurethane and other chemicals and is now being used in mattresses, pillows, and other bedding products.

### SCOPE OF THE REPORT:

China and USA are the biggest production areas, with about 54.02% and 27.13% market share separately in 2016. While USA and Europe are still the biggest consumption areas in 2016. There is a big price difference in developed and developing countries which cannot be ignored, in USA and Europe, average sales price of a Memory Foam Mattress is around 950 USD/Unit, while in China the average sales price is only 200 USD/Unit. Under current market status, the price of raw materials may keep rising in a few years, bring a forecast price rising trend in 2017-2022.

The market is relatively concentrated. Three types of players are exist in this market? OEM, ODM and OBM. Key brands in this market are Tempur Sealy, Mlily, Serta Simmons, Sinomax, Corsicana Bedding and some others. There are also many big OEM manufactures like Carpenter, Recticel, Foamex, ZINUS and etc.

The market is expected to witness a boost during the forecast period and there may be more new entrants and product models. The ability of memory foam mattress to provide comfortable sleep is a major factor, which is driving the demand for these mattresses. Residential users are the major end-users. With the recovery in the economy and the increase in disposable income, there is growing demand for memory foam mattress.

The worldwide market for Memory Foam is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2024, from xx million US\$ in 2019, according to a new GIR (Global Info Research) study.

This report focuses on the Memory Foam in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Tempur Sealy

Mlily

Serta

Simmons

Sleemon

Sinomax

Corsicana Bedding

Kingsdown

Restonic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Below 10 cm

10-30 cm

Above 30 cm

Market Segment by Applications, can be divided into

Home Use

Commercial Use

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Memory Foam product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top manufacturers of Memory Foam, with price, sales, revenue and global market share of Memory Foam in 2017 and 2018.

Chapter 3, the Memory Foam competitive situation, sales, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Memory Foam breakdown data are shown at the regional level, to show the sales, revenue and growth by regions, from 2014 to 2019.

Chapter 5, 6, 7, 8 and 9, to break the sales data at the country level, with sales, revenue and market share for key countries in the world, from 2014 to 2019.

Chapter 10 and 11, to segment the sales by type and application, with sales market share and growth rate by type, application, from 2014 to 2019.

Chapter 12, Memory Foam market forecast, by regions, type and application, with sales and revenue, from 2019 to 2024.

Chapter 13, 14 and 15, to describe Memory Foam sales channel, distributors, customers, research findings and conclusion, appendix and data source.

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