

Global Memory Foam Mattress Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G8F7F8479C0GEN.html>

Date: January 2024

Pages: 103

Price: US\$ 3,480.00 (Single User License)

ID: G8F7F8479C0GEN

Abstracts

According to our (Global Info Research) latest study, the global Memory Foam Mattress market size was valued at USD 5377.9 million in 2023 and is forecast to a readjusted size of USD 10260 million by 2030 with a CAGR of 9.7% during review period.

Memory foam mattresses are new-generation mattresses with the ability to recover their shape. They are manufactured from a chemical substance called memory foam (polyurethane along with other added chemicals). Memory foam was invented by NASA in 1966 and was called temper foam. Commonly known as memory foam, this type of foam is made of petroleum-based polyurethane and other chemicals and is now being used in mattresses, pillows, and other bedding products.

North America is the largest Memory Foam Mattress market with about 53% market share. Europe is follower, accounting for about 20% market share.

The key players are Tempur Sealy, Mlily, Serta, Simmons, Sleemon, Sinomax, Corsicana Bedding, Kingsdown, Restonic etc. Top 3 companies occupied about 57% market share.

The Global Info Research report includes an overview of the development of the Memory Foam Mattress industry chain, the market status of Home Use (Below 10 cm, 10 to 30 cm), Commercial Use (Below 10 cm, 10 to 30 cm), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Memory Foam Mattress.

Regionally, the report analyzes the Memory Foam Mattress markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Memory Foam Mattress market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Memory Foam Mattress market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Memory Foam Mattress industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 10 cm, 10 to 30 cm).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Memory Foam Mattress market.

Regional Analysis: The report involves examining the Memory Foam Mattress market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Memory Foam Mattress market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Memory Foam Mattress:

Company Analysis: Report covers individual Memory Foam Mattress manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Memory Foam Mattress. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to Memory Foam Mattress. It assesses the current state, advancements, and potential future developments in Memory Foam Mattress areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Memory Foam Mattress market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Memory Foam Mattress market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Below 10 cm

10 to 30 cm

Above 30 cm

Market segment by Application

Home Use

Commercial Use

Major players covered

Tempur Sealy

Mlily

Serta

Simmons

Sleemon

Sinomax

Corsicana Bedding

Kingsdown

Restonic

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Memory Foam Mattress product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Memory Foam Mattress, with price, sales, revenue and global market share of Memory Foam Mattress from 2019 to 2024.

Chapter 3, the Memory Foam Mattress competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Memory Foam Mattress breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Memory Foam Mattress market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Memory Foam Mattress.

Chapter 14 and 15, to describe Memory Foam Mattress sales channel, distributors, customers, research findings and conclusion.

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