

Global Memory Chip Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GAB6D9079807EN.html>

Date: June 2025

Pages: 99

Price: US\$ 3,480.00 (Single User License)

ID: GAB6D9079807EN

Abstracts

According to our (Global Info Research) latest study, the global Memory Chip market size was valued at US\$ 129540 million in 2024 and is forecast to a readjusted size of USD 236780 million by 2031 with a CAGR of 9.1% during review period.

Memory chips are the specific application of the concept of embedded system chips in the storage industry. By embedding software in a single chip, it achieves multi-function and high performance, as well as support for multiple protocols, multiple hardware and different applications. It uses magnetic materials or semiconductors as media for information storage and is an important branch of the semiconductor industry. The main function of memory chips is to store and retrieve data in computer systems so that they can be quickly accessed and processed when needed. It is a key component for realizing data storage and retrieval functions, and is of great significance for improving the performance and stability of computer systems.

With the rapid development of technologies such as big data, cloud computing, and the Internet of Things (IoT), the demand for data storage has surged. The growing demand for data storage and processing capabilities from enterprises and service providers has driven the demand for higher performance and larger storage capacity chips. At the same time, AI and machine learning require the processing and storage of large amounts of data, which places higher performance and capacity requirements on storage chips.

With the popularity of consumer electronic devices such as smartphones, tablets, and laptops, the demand for storage chips continues to grow. In particular, the requirements for storage performance of high-end smartphones and game consoles continue to increase, and the demand for high-performance and high-capacity storage of gaming

devices (such as game consoles, PCs, and virtual reality devices) is increasing, driving the market demand for solid-state drives (SSDs) and memory chips.

With the development of autonomous driving, Internet of Vehicles, and new energy vehicles, the improvement of the level of intelligent driving technology requires storage chips to have faster data processing speeds and larger data storage. Therefore, the automotive industry's demand for memory is increasing day by day, becoming an important emerging growth point in storage chips and an important force in determining the market structure. The realization of automotive intelligence requires more environmental perception. As sensors and more MCUs are integrated into the system, the data and program storage of each functional unit of automotive electronics requires higher-performance flash memory, resulting in a massive increase in the demand for non-volatile memory devices.

This report is a detailed and comprehensive analysis for global Memory Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Memory Chip market size and forecasts, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (USD/Pcs), 2020-2031

Global Memory Chip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (USD/Pcs), 2020-2031

Global Memory Chip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (USD/Pcs), 2020-2031

Global Memory Chip market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pcs), and ASP (USD/Pcs), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Memory Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Memory Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, SK Hynix, Micron, Kioxia, Western Digital, Winbond, Nanya, Macronix, GigaDevice, YMTC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Memory Chip market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

DRAM

NAND

ROM

Other

Market segment by Application

Mobile Devices

Computers

Servers

Automobiles

Other

Major players covered

Samsung

SK Hynix

Micron

Kioxia

Western Digital

Winbond

Nanya

Macronix

GigaDevice

YMTC

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Memory Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Memory Chip, with price, sales quantity, revenue, and global market share of Memory Chip from 2020 to 2025.

Chapter 3, the Memory Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Memory Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Memory Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Memory Chip.

Chapter 14 and 15, to describe Memory Chip sales channel, distributors, customers, research findings and conclusion.

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