

# Global Memory Cards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Memory Cards market size was valued at USD 1387.4 million in 2023 and is forecast to a readjusted size of USD 1108.3 million by 2030 with a CAGR of -3.2% during review period.

Alternatively referred to as a flash memory card, a Memory card is a type of storage media that is often used to store photos, videos, or other data in electronic devices. Devices that commonly use a memory card include digital cameras, digital camcorders, handheld computers, MP3 players, PDAs, cell phones, game consoles, and printers.

Asia-Pacific is the largest Memory Cards market with about 35% market share. Europe is follower, accounting for about 28% market share. The memory card market is very concentrated, the key players are Sandisk, Sony, Toshiba, Transcend, Lexar, Samsung, Verbatim, PNY, Kingston, Delkin, Panasonic, PHISON, MaXell, PQI, Integral. The revenue share of the first three enterprises accounts for about 26% of the total.

The Global Info Research report includes an overview of the development of the Memory Cards industry chain, the market status of Camera (SD Cards, TF or Micro SD Cards), Computer (SD Cards, TF or Micro SD Cards), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Memory Cards.

Regionally, the report analyzes the Memory Cards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Memory Cards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Memory Cards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Memory Cards industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., SD Cards, TF or Micro SD Cards).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Memory Cards market.

**Regional Analysis:** The report involves examining the Memory Cards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Memory Cards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Memory Cards:

**Company Analysis:** Report covers individual Memory Cards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Memory Cards This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Camera, Computer).

**Technology Analysis:** Report covers specific technologies relevant to Memory Cards. It

assesses the current state, advancements, and potential future developments in Memory Cards areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Memory Cards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Memory Cards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

SD Cards

TF or Micro SD Cards

CF Cards

Others

#### Market segment by Application

Camera

Computer

Mobile phone

Other Devices

## Major players covered

Sandisk

Sony

Toshiba

Transcend

Lexar

Samsung

Verbatim

PNY

Kingston

Delkin

Panasonic

PHISON

MaXell

PQI

Integral

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Memory Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Memory Cards, with price, sales, revenue and global market share of Memory Cards from 2019 to 2024.

Chapter 3, the Memory Cards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Memory Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Memory Cards market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Memory Cards.

Chapter 14 and 15, to describe Memory Cards sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Memory Cards

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Market Analysis by Type

##### 1.3.1 Overview: Global Memory Cards Consumption Value by Type: 2019 Versus 2023 Versus 2030

##### 1.3.2 SD Cards

##### 1.3.3 TF or Micro SD Cards

##### 1.3.4 CF Cards

##### 1.3.5 Others

#### 1.4 Market Analysis by Application

##### 1.4.1 Overview: Global Memory Cards Consumption Value by Application: 2019 Versus 2023 Versus 2030

##### 1.4.2 Camera

##### 1.4.3 Computer

##### 1.4.4 Mobile phone

##### 1.4.5 Other Devices

#### 1.5 Global Memory Cards Market Size & Forecast

##### 1.5.1 Global Memory Cards Consumption Value (2019 & 2023 & 2030)

##### 1.5.2 Global Memory Cards Sales Quantity (2019-2030)

##### 1.5.3 Global Memory Cards Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

#### 2.1 Sandisk

##### 2.1.1 Sandisk Details

##### 2.1.2 Sandisk Major Business

##### 2.1.3 Sandisk Memory Cards Product and Services

##### 2.1.4 Sandisk Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

##### 2.1.5 Sandisk Recent Developments/Updates

#### 2.2 Sony

##### 2.2.1 Sony Details

##### 2.2.2 Sony Major Business

##### 2.2.3 Sony Memory Cards Product and Services

##### 2.2.4 Sony Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and

## Market Share (2019-2024)

### 2.2.5 Sony Recent Developments/Updates

## 2.3 Toshiba

### 2.3.1 Toshiba Details

### 2.3.2 Toshiba Major Business

### 2.3.3 Toshiba Memory Cards Product and Services

### 2.3.4 Toshiba Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Toshiba Recent Developments/Updates

## 2.4 Transcend

### 2.4.1 Transcend Details

### 2.4.2 Transcend Major Business

### 2.4.3 Transcend Memory Cards Product and Services

### 2.4.4 Transcend Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Transcend Recent Developments/Updates

## 2.5 Lexar

### 2.5.1 Lexar Details

### 2.5.2 Lexar Major Business

### 2.5.3 Lexar Memory Cards Product and Services

### 2.5.4 Lexar Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Lexar Recent Developments/Updates

## 2.6 Samsung

### 2.6.1 Samsung Details

### 2.6.2 Samsung Major Business

### 2.6.3 Samsung Memory Cards Product and Services

### 2.6.4 Samsung Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Samsung Recent Developments/Updates

## 2.7 Verbatim

### 2.7.1 Verbatim Details

### 2.7.2 Verbatim Major Business

### 2.7.3 Verbatim Memory Cards Product and Services

### 2.7.4 Verbatim Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Verbatim Recent Developments/Updates

## 2.8 PNY

### 2.8.1 PNY Details

- 2.8.2 PNY Major Business
- 2.8.3 PNY Memory Cards Product and Services
- 2.8.4 PNY Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 PNY Recent Developments/Updates
- 2.9 Kingston
  - 2.9.1 Kingston Details
  - 2.9.2 Kingston Major Business
  - 2.9.3 Kingston Memory Cards Product and Services
  - 2.9.4 Kingston Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Kingston Recent Developments/Updates
- 2.10 Delkin
  - 2.10.1 Delkin Details
  - 2.10.2 Delkin Major Business
  - 2.10.3 Delkin Memory Cards Product and Services
  - 2.10.4 Delkin Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Delkin Recent Developments/Updates
- 2.11 Panasonic
  - 2.11.1 Panasonic Details
  - 2.11.2 Panasonic Major Business
  - 2.11.3 Panasonic Memory Cards Product and Services
  - 2.11.4 Panasonic Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Panasonic Recent Developments/Updates
- 2.12 PHISON
  - 2.12.1 PHISON Details
  - 2.12.2 PHISON Major Business
  - 2.12.3 PHISON Memory Cards Product and Services
  - 2.12.4 PHISON Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 PHISON Recent Developments/Updates
- 2.13 MaXell
  - 2.13.1 MaXell Details
  - 2.13.2 MaXell Major Business
  - 2.13.3 MaXell Memory Cards Product and Services
  - 2.13.4 MaXell Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



2.13.5 MaXell Recent Developments/Updates

## 2.14 PQI

2.14.1 PQI Details

2.14.2 PQI Major Business

2.14.3 PQI Memory Cards Product and Services

2.14.4 PQI Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 PQI Recent Developments/Updates

## 2.15 Integral

2.15.1 Integral Details

2.15.2 Integral Major Business

2.15.3 Integral Memory Cards Product and Services

2.15.4 Integral Memory Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Integral Recent Developments/Updates

## 3 COMPETITIVE ENVIRONMENT: MEMORY CARDS BY MANUFACTURER

3.1 Global Memory Cards Sales Quantity by Manufacturer (2019-2024)

3.2 Global Memory Cards Revenue by Manufacturer (2019-2024)

3.3 Global Memory Cards Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Memory Cards by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Memory Cards Manufacturer Market Share in 2023

3.4.2 Top 6 Memory Cards Manufacturer Market Share in 2023

3.5 Memory Cards Market: Overall Company Footprint Analysis

3.5.1 Memory Cards Market: Region Footprint

3.5.2 Memory Cards Market: Company Product Type Footprint

3.5.3 Memory Cards Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

## 4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Memory Cards Market Size by Region

4.1.1 Global Memory Cards Sales Quantity by Region (2019-2030)

4.1.2 Global Memory Cards Consumption Value by Region (2019-2030)

4.1.3 Global Memory Cards Average Price by Region (2019-2030)

- 4.2 North America Memory Cards Consumption Value (2019-2030)
- 4.3 Europe Memory Cards Consumption Value (2019-2030)
- 4.4 Asia-Pacific Memory Cards Consumption Value (2019-2030)
- 4.5 South America Memory Cards Consumption Value (2019-2030)
- 4.6 Middle East and Africa Memory Cards Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Memory Cards Sales Quantity by Type (2019-2030)
- 5.2 Global Memory Cards Consumption Value by Type (2019-2030)
- 5.3 Global Memory Cards Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Memory Cards Sales Quantity by Application (2019-2030)
- 6.2 Global Memory Cards Consumption Value by Application (2019-2030)
- 6.3 Global Memory Cards Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Memory Cards Sales Quantity by Type (2019-2030)
- 7.2 North America Memory Cards Sales Quantity by Application (2019-2030)
- 7.3 North America Memory Cards Market Size by Country
  - 7.3.1 North America Memory Cards Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Memory Cards Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Memory Cards Sales Quantity by Type (2019-2030)
- 8.2 Europe Memory Cards Sales Quantity by Application (2019-2030)
- 8.3 Europe Memory Cards Market Size by Country
  - 8.3.1 Europe Memory Cards Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Memory Cards Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Memory Cards Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Memory Cards Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Memory Cards Market Size by Region

9.3.1 Asia-Pacific Memory Cards Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Memory Cards Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Memory Cards Sales Quantity by Type (2019-2030)

10.2 South America Memory Cards Sales Quantity by Application (2019-2030)

10.3 South America Memory Cards Market Size by Country

10.3.1 South America Memory Cards Sales Quantity by Country (2019-2030)

10.3.2 South America Memory Cards Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Memory Cards Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Memory Cards Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Memory Cards Market Size by Country

11.3.1 Middle East & Africa Memory Cards Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Memory Cards Consumption Value by Country  
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Memory Cards Market Drivers
- 12.2 Memory Cards Market Restraints
- 12.3 Memory Cards Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Memory Cards and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Memory Cards
- 13.3 Memory Cards Production Process
- 13.4 Memory Cards Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Memory Cards Typical Distributors
- 14.3 Memory Cards Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Memory Cards Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Memory Cards Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Sandisk Basic Information, Manufacturing Base and Competitors

Table 4. Sandisk Major Business

Table 5. Sandisk Memory Cards Product and Services

Table 6. Sandisk Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Sandisk Recent Developments/Updates

Table 8. Sony Basic Information, Manufacturing Base and Competitors

Table 9. Sony Major Business

Table 10. Sony Memory Cards Product and Services

Table 11. Sony Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Sony Recent Developments/Updates

Table 13. Toshiba Basic Information, Manufacturing Base and Competitors

Table 14. Toshiba Major Business

Table 15. Toshiba Memory Cards Product and Services

Table 16. Toshiba Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Toshiba Recent Developments/Updates

Table 18. Transcend Basic Information, Manufacturing Base and Competitors

Table 19. Transcend Major Business

Table 20. Transcend Memory Cards Product and Services

Table 21. Transcend Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Transcend Recent Developments/Updates

Table 23. Lexar Basic Information, Manufacturing Base and Competitors

Table 24. Lexar Major Business

Table 25. Lexar Memory Cards Product and Services

Table 26. Lexar Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Lexar Recent Developments/Updates

Table 28. Samsung Basic Information, Manufacturing Base and Competitors

Table 29. Samsung Major Business

Table 30. Samsung Memory Cards Product and Services

Table 31. Samsung Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Samsung Recent Developments/Updates

Table 33. Verbatim Basic Information, Manufacturing Base and Competitors

Table 34. Verbatim Major Business

Table 35. Verbatim Memory Cards Product and Services

Table 36. Verbatim Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Verbatim Recent Developments/Updates

Table 38. PNY Basic Information, Manufacturing Base and Competitors

Table 39. PNY Major Business

Table 40. PNY Memory Cards Product and Services

Table 41. PNY Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. PNY Recent Developments/Updates

Table 43. Kingston Basic Information, Manufacturing Base and Competitors

Table 44. Kingston Major Business

Table 45. Kingston Memory Cards Product and Services

Table 46. Kingston Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Kingston Recent Developments/Updates

Table 48. Delkin Basic Information, Manufacturing Base and Competitors

Table 49. Delkin Major Business

Table 50. Delkin Memory Cards Product and Services

Table 51. Delkin Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Delkin Recent Developments/Updates

Table 53. Panasonic Basic Information, Manufacturing Base and Competitors

Table 54. Panasonic Major Business

Table 55. Panasonic Memory Cards Product and Services

Table 56. Panasonic Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Panasonic Recent Developments/Updates

Table 58. PHISON Basic Information, Manufacturing Base and Competitors

Table 59. PHISON Major Business

Table 60. PHISON Memory Cards Product and Services

Table 61. PHISON Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs),



Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. PHISON Recent Developments/Updates

Table 63. MaXell Basic Information, Manufacturing Base and Competitors

Table 64. MaXell Major Business

Table 65. MaXell Memory Cards Product and Services

Table 66. MaXell Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. MaXell Recent Developments/Updates

Table 68. PQI Basic Information, Manufacturing Base and Competitors

Table 69. PQI Major Business

Table 70. PQI Memory Cards Product and Services

Table 71. PQI Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. PQI Recent Developments/Updates

Table 73. Integral Basic Information, Manufacturing Base and Competitors

Table 74. Integral Major Business

Table 75. Integral Memory Cards Product and Services

Table 76. Integral Memory Cards Sales Quantity (M Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Integral Recent Developments/Updates

Table 78. Global Memory Cards Sales Quantity by Manufacturer (2019-2024) & (M Pcs)

Table 79. Global Memory Cards Revenue by Manufacturer (2019-2024) & (USD Million)

Table 80. Global Memory Cards Average Price by Manufacturer (2019-2024) & (USD/Pcs)

Table 81. Market Position of Manufacturers in Memory Cards, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 82. Head Office and Memory Cards Production Site of Key Manufacturer

Table 83. Memory Cards Market: Company Product Type Footprint

Table 84. Memory Cards Market: Company Product Application Footprint

Table 85. Memory Cards New Market Entrants and Barriers to Market Entry

Table 86. Memory Cards Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Memory Cards Sales Quantity by Region (2019-2024) & (M Pcs)

Table 88. Global Memory Cards Sales Quantity by Region (2025-2030) & (M Pcs)

Table 89. Global Memory Cards Consumption Value by Region (2019-2024) & (USD Million)

Table 90. Global Memory Cards Consumption Value by Region (2025-2030) & (USD Million)

Table 91. Global Memory Cards Average Price by Region (2019-2024) & (USD/Pcs)

Table 92. Global Memory Cards Average Price by Region (2025-2030) & (USD/Pcs)

Table 93. Global Memory Cards Sales Quantity by Type (2019-2024) & (M Pcs)

Table 94. Global Memory Cards Sales Quantity by Type (2025-2030) & (M Pcs)

Table 95. Global Memory Cards Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global Memory Cards Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global Memory Cards Average Price by Type (2019-2024) & (USD/Pcs)

Table 98. Global Memory Cards Average Price by Type (2025-2030) & (USD/Pcs)

Table 99. Global Memory Cards Sales Quantity by Application (2019-2024) & (M Pcs)

Table 100. Global Memory Cards Sales Quantity by Application (2025-2030) & (M Pcs)

Table 101. Global Memory Cards Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global Memory Cards Consumption Value by Application (2025-2030) & (USD Million)

Table 103. Global Memory Cards Average Price by Application (2019-2024) & (USD/Pcs)

Table 104. Global Memory Cards Average Price by Application (2025-2030) & (USD/Pcs)

Table 105. North America Memory Cards Sales Quantity by Type (2019-2024) & (M Pcs)

Table 106. North America Memory Cards Sales Quantity by Type (2025-2030) & (M Pcs)

Table 107. North America Memory Cards Sales Quantity by Application (2019-2024) & (M Pcs)

Table 108. North America Memory Cards Sales Quantity by Application (2025-2030) & (M Pcs)

Table 109. North America Memory Cards Sales Quantity by Country (2019-2024) & (M Pcs)

Table 110. North America Memory Cards Sales Quantity by Country (2025-2030) & (M Pcs)

Table 111. North America Memory Cards Consumption Value by Country (2019-2024) & (USD Million)

Table 112. North America Memory Cards Consumption Value by Country (2025-2030) & (USD Million)

Table 113. Europe Memory Cards Sales Quantity by Type (2019-2024) & (M Pcs)

Table 114. Europe Memory Cards Sales Quantity by Type (2025-2030) & (M Pcs)

Table 115. Europe Memory Cards Sales Quantity by Application (2019-2024) & (M Pcs)

Table 116. Europe Memory Cards Sales Quantity by Application (2025-2030) & (M Pcs)

Table 117. Europe Memory Cards Sales Quantity by Country (2019-2024) & (M Pcs)



Table 118. Europe Memory Cards Sales Quantity by Country (2025-2030) & (M Pcs)

Table 119. Europe Memory Cards Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Memory Cards Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Memory Cards Sales Quantity by Type (2019-2024) & (M Pcs)

Table 122. Asia-Pacific Memory Cards Sales Quantity by Type (2025-2030) & (M Pcs)

Table 123. Asia-Pacific Memory Cards Sales Quantity by Application (2019-2024) & (M Pcs)

Table 124. Asia-Pacific Memory Cards Sales Quantity by Application (2025-2030) & (M Pcs)

Table 125. Asia-Pacific Memory Cards Sales Quantity by Region (2019-2024) & (M Pcs)

Table 126. Asia-Pacific Memory Cards Sales Quantity by Region (2025-2030) & (M Pcs)

Table 127. Asia-Pacific Memory Cards Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific Memory Cards Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America Memory Cards Sales Quantity by Type (2019-2024) & (M Pcs)

Table 130. South America Memory Cards Sales Quantity by Type (2025-2030) & (M Pcs)

Table 131. South America Memory Cards Sales Quantity by Application (2019-2024) & (M Pcs)

Table 132. South America Memory Cards Sales Quantity by Application (2025-2030) & (M Pcs)

Table 133. South America Memory Cards Sales Quantity by Country (2019-2024) & (M Pcs)

Table 134. South America Memory Cards Sales Quantity by Country (2025-2030) & (M Pcs)

Table 135. South America Memory Cards Consumption Value by Country (2019-2024) & (USD Million)

Table 136. South America Memory Cards Consumption Value by Country (2025-2030) & (USD Million)

Table 137. Middle East & Africa Memory Cards Sales Quantity by Type (2019-2024) & (M Pcs)

Table 138. Middle East & Africa Memory Cards Sales Quantity by Type (2025-2030) & (M Pcs)

Table 139. Middle East & Africa Memory Cards Sales Quantity by Application  
(2019-2024) & (M Pcs)

Table 140. Middle East & Africa Memory Cards Sales Quantity by Application  
(2025-2030) & (M Pcs)

Table 141. Middle East & Africa Memory Cards Sales Quantity by Region (2019-2024)  
& (M Pcs)

Table 142. Middle East & Africa Memory Cards Sales Quantity by Region (2025-2030)  
& (M Pcs)

Table 143. Middle East & Africa Memory Cards Consumption Value by Region  
(2019-2024) & (USD Million)

Table 144. Middle East & Africa Memory Cards Consumption Value by Region  
(2025-2030) & (USD Million)

Table 145. Memory Cards Raw Material

Table 146. Key Manufacturers of Memory Cards Raw Materials

Table 147. Memory Cards Typical Distributors

Table 148. Memory Cards Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Memory Cards Picture

Figure 2. Global Memory Cards Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Memory Cards Consumption Value Market Share by Type in 2023

Figure 4. SD Cards Examples

Figure 5. TF or Micro SD Cards Examples

Figure 6. CF Cards Examples

Figure 7. Others Examples

Figure 8. Global Memory Cards Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Memory Cards Consumption Value Market Share by Application in 2023

Figure 10. Camera Examples

Figure 11. Computer Examples

Figure 12. Mobile phone Examples

Figure 13. Other Devices Examples

Figure 14. Global Memory Cards Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Memory Cards Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Memory Cards Sales Quantity (2019-2030) & (M Pcs)

Figure 17. Global Memory Cards Average Price (2019-2030) & (USD/Pcs)

Figure 18. Global Memory Cards Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Memory Cards Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Memory Cards by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Memory Cards Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Memory Cards Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Memory Cards Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Memory Cards Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Memory Cards Consumption Value (2019-2030) & (USD

Million)

Figure 26. Europe Memory Cards Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Memory Cards Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Memory Cards Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Memory Cards Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Memory Cards Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Memory Cards Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Memory Cards Average Price by Type (2019-2030) & (USD/Pcs)

Figure 33. Global Memory Cards Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Memory Cards Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Memory Cards Average Price by Application (2019-2030) & (USD/Pcs)

Figure 36. North America Memory Cards Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Memory Cards Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Memory Cards Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Memory Cards Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Memory Cards Sales Quantity Market Share by Type (2019-2030)

Figure 44. Europe Memory Cards Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Memory Cards Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Memory Cards Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Memory Cards Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Memory Cards Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Memory Cards Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Memory Cards Consumption Value Market Share by Region (2019-2030)

Figure 56. China Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Memory Cards Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Memory Cards Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Memory Cards Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Memory Cards Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Memory Cards Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 68. Middle East & Africa Memory Cards Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Memory Cards Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Memory Cards Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Memory Cards Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Memory Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Memory Cards Market Drivers

Figure 77. Memory Cards Market Restraints

Figure 78. Memory Cards Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Memory Cards in 2023

Figure 81. Manufacturing Process Analysis of Memory Cards

Figure 82. Memory Cards Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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