

Global Melissa Oil Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Melissa Oil market size is expected to reach \$ 864 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Global sales of melissa oil reached 1,855 tons in 2025, with an average price of US\$325,612 per ton.

Melissa oil, also known as lemon balm oil, is a pale yellow to amber-colored volatile essential oil extracted by steam distillation from the leaves and flower tips of the lemon balm (*Melissa officinalis* L.), a plant in the Lamiaceae family. Its Latin name, 'Melissa,' comes from the Greek word for 'bee,' named for its sweet citrus aroma that attracts bees. This essential oil has a fresh, sweet lemon scent with slight herbal and minty notes, and is one of the most precious and expensive essential oils, often referred to as the 'King of Oils.' The main active ingredients are citral (including geraniol and neraldehyde, with a content of approximately 40-70%), α -caryophyllene, geraniol, and germacrene D.

Melissa oil is extremely scarce and labor-intensive in terms of raw material supply. Global production is very low and concentrated in the Mediterranean temperate region (France, Bulgaria, Italy, etc.). The climate conditions in these regions (cool, humid, and well-drained) are ideal for lemon balm growth and ensure sufficient citral accumulation. Raw material costs account for 55-65% of the total cost. Due to the extremely low extraction rate (only 0.09%-0.3%), approximately 3.5-7.5 tons of dried leaves are needed to extract 1 kg of essential oil, making it the highest raw material consumption among all common essential oils. Furthermore, lemon balm requires planting until the second year before harvesting and can only be harvested 2-3 times per year. The long growth cycle and extended land occupation further increase raw material costs. Labor

costs account for 25-30% of the total cost. Because lemon balm has a high water content (fresh leaves contain about 80%), it needs to be dried quickly to prevent fermentation and spoilage. Furthermore, high-quality leaves must be manually selected before distillation, resulting in low mechanization. Processing costs account for approximately 15-20%. While steam distillation is a mature process, its extremely low yield leads to very high energy consumption per unit. Precise control of distillation time (usually 4-6 hours) is required to prevent the thermal degradation of citral. Quality control and testing costs account for 10-15%. GC-MS is needed to ensure that the citral content (geranialdehyde + nerol) is within the range of 40-70%, and strict detection of adulteration (commonly found in the market as lemongrass oil and litsea cubeba oil) is required. It is worth noting that while melissa oil and lemongrass oil are similar in composition (both contain high levels of citral), their aromas differ significantly in fineness. The latter is only 1/10 to 1/20 the price of the former. Therefore, melissa oil is one of the most adulterated and difficult-to-distinguish high-priced essential oils, leading to vastly different retail prices (ranging from \$100 to \$500 per kilogram).

This report studies the global Melissa Oil production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Melissa Oil and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Melissa Oil that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Melissa Oil total production and demand, 2021-2032, (MT)

Global Melissa Oil total production value, 2021-2032, (USD Million)

Global Melissa Oil production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Melissa Oil consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Melissa Oil domestic production, consumption, key domestic manufacturers and share

Global Melissa Oil production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Melissa Oil production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Melissa Oil production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Melissa Oil market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Givaudan, doTERRA International, Mane Kancor, Equinox Aromas, Arora Aromatics, Berje, Elixens, Ernesto Ventos, Augustus Oils, Penta Manufacturing Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Melissa Oil market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Melissa Oil Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Melissa Oil Market, Segmentation by Type:

Steam Distillation

Supercritical CO₂ Extraction

Solvent Extraction

Global Melissa Oil Market, Segmentation by Raw Materials:

Leaves

Flowers

Whole Herb

Global Melissa Oil Market, Segmentation by Chemical Composition:

High Citral Type

Low Citral Type

Global Melissa Oil Market, Segmentation by Application:

Food Industry

Cosmetics

Pharmaceuticals & Health Products

Others

Companies Profiled:

Givaudan

doTERRA International

Mane Kancor

Equinox Aromas

Arora Aromatics

Berje

Elixens

Ernesto Ventos

Augustus Oils

Penta Manufacturing Company

Robertet Group

Ultra International

Treatt

Aromaaz International

Vigon International

VedaOils

Biolandes

Key Questions Answered:

1. How big is the global Melissa Oil market?
2. What is the demand of the global Melissa Oil market?
3. What is the year over year growth of the global Melissa Oil market?
4. What is the production and production value of the global Melissa Oil market?
5. Who are the key producers in the global Melissa Oil market?
6. What are the growth factors driving the market demand?

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