

# Global Melissa Oil Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Melissa Oil market size was valued at US\$ 621 million in 2025 and is forecast to a readjusted size of US\$ 864 million by 2032 with a CAGR of 4.9% during review period.

Global sales of melissa oil reached 1,855 tons in 2025, with an average price of US\$325,612 per ton.

Melissa oil, also known as lemon balm oil, is a pale yellow to amber-colored volatile essential oil extracted by steam distillation from the leaves and flower tips of the lemon balm (*Melissa officinalis* L.), a plant in the Lamiaceae family. Its Latin name, 'Melissa,' comes from the Greek word for 'bee,' named for its sweet citrus aroma that attracts bees. This essential oil has a fresh, sweet lemon scent with slight herbal and minty notes, and is one of the most precious and expensive essential oils, often referred to as the 'King of Oils.' The main active ingredients are citral (including geraniol and neraldehyde, with a content of approximately 40-70%),  $\alpha$ -caryophyllene, geraniol, and germacrene D.

Melissa oil is extremely scarce and labor-intensive in terms of raw material supply. Global production is very low and concentrated in the Mediterranean temperate region (France, Bulgaria, Italy, etc.). The climate conditions in these regions (cool, humid, and well-drained) are ideal for lemon balm growth and ensure sufficient citral accumulation. Raw material costs account for 55-65% of the total cost. Due to the extremely low extraction rate (only 0.09%-0.3%), approximately 3.5-7.5 tons of dried leaves are needed to extract 1 kg of essential oil, making it the highest raw material consumption among all common essential oils. Furthermore, lemon balm requires planting until the second year before harvesting and can only be harvested 2-3 times per year. The long

growth cycle and extended land occupation further increase raw material costs. Labor costs account for 25-30% of the total cost. Because lemon balm has a high water content (fresh leaves contain about 80%), it needs to be dried quickly to prevent fermentation and spoilage. Furthermore, high-quality leaves must be manually selected before distillation, resulting in low mechanization. Processing costs account for approximately 15-20%. While steam distillation is a mature process, its extremely low yield leads to very high energy consumption per unit. Precise control of distillation time (usually 4-6 hours) is required to prevent the thermal degradation of citral. Quality control and testing costs account for 10-15%. GC-MS is needed to ensure that the citral content (geranialdehyde + nerol) is within the range of 40-70%, and strict detection of adulteration (commonly found in the market as lemongrass oil and litsea cubeba oil) is required. It is worth noting that while melissa oil and lemongrass oil are similar in composition (both contain high levels of citral), their aromas differ significantly in fineness. The latter is only 1/10 to 1/20 the price of the former. Therefore, melissa oil is one of the most adulterated and difficult-to-distinguish high-priced essential oils, leading to vastly different retail prices (ranging from \$100 to \$500 per kilogram).

This report is a detailed and comprehensive analysis for global Melissa Oil market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Melissa Oil market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2021-2032

Global Melissa Oil market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2021-2032

Global Melissa Oil market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2021-2032

Global Melissa Oil market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/Kg), 2021-2026

## **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Melissa Oil

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Melissa Oil market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Givaudan, doTERRA International, Mane Kancor, Equinox Aromas, Arora Aromatics, Berje, Elixens, Ernesto Ventos, Augustus Oils, Penta Manufacturing Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Melissa Oil market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Steam Distillation

Supercritical CO<sub>2</sub> Extraction

Solvent Extraction

### Market segment by Raw Materials

Leaves

Flowers

Whole Herb

## Market segment by Chemical Composition

High Citral Type

Low Citral Type

## Market segment by Application

Food Industry

Cosmetics

Pharmaceuticals & Health Products

Others

## Major players covered

Givaudan

doTERRA International

Mane Kancor

Equinox Aromas

Arora Aromatics

Berje

Elixens

Ernesto Ventos

Augustus Oils

Penta Manufacturing Company

Robertet Group

Ultra International

Treatt

Aromaaz International

Vigon International

VedaOils

Biolandes

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Melissa Oil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Melissa Oil, with price, sales quantity, revenue, and global market share of Melissa Oil from 2021 to 2026.

Chapter 3, the Melissa Oil competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Melissa Oil breakdown data are shown at the regional level, to show the

sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Melissa Oil market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Melissa Oil.

Chapter 14 and 15, to describe Melissa Oil sales channel, distributors, customers, research findings and conclusion.

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