

# Global Melatonin, 5-Htp And Serotonin Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Melatonin, 5-Htp And Serotonin market size was valued at USD 1166.7 million in 2023 and is forecast to a readjusted size of USD 1817.3 million by 2030 with a CAGR of 6.5% during review period.

Melatonin, also known as N-acetyl-5-methoxytryptamine, is a hormone produced by the animal pineal gland, which regulates sleep and arousal. Melatonin is also produced in plants, where it is the first line of defense against oxidative stress. Melatonin participates in the regulation of sleep wake cycle, which can improve circadian dysrhythmic sleep wake disorders such as sleep wake disorder and sleep wake phase delay disorder caused by jet lag.

5-HTP produces serotonin, which can be converted into the hormone melatonin. 5-HTP dietary supplements help raise serotonin levels in the brain.

The global top five melatonin, 5-Htp and serotonin manufacturers include Natrol, NBTY, Vicks (Procter & Gamble), GNC, Nature Made (Pharmavite), accounting for more than 20% of the total market share, of which the largest producer is Natrol, with a market share of about 6%. North America is the global largest consumer market for melatonin, 5-Htp and serotonin, with a market share of over 40%. In terms of type, the market share of tablets is over 30%. In the field of application, the market share of health stores has reached more than 35%.

The Global Info Research report includes an overview of the development of the Melatonin, 5-Htp And Serotonin industry chain, the market status of Supermarkets

(Tablets, Capsules), Health Stores (Tablets, Capsules), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Melatonin, 5-Htp And Serotonin.

Regionally, the report analyzes the Melatonin, 5-Htp And Serotonin markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Melatonin, 5-Htp And Serotonin market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Melatonin, 5-Htp And Serotonin market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Melatonin, 5-Htp And Serotonin industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Tablets, Capsules).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Melatonin, 5-Htp And Serotonin market.

**Regional Analysis:** The report involves examining the Melatonin, 5-Htp And Serotonin market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Melatonin, 5-Htp And Serotonin market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Melatonin, 5-Htp And Serotonin:

**Company Analysis:** Report covers individual Melatonin, 5-Htp And Serotonin players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Melatonin, 5-Htp And Serotonin This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets, Health Stores).

**Technology Analysis:** Report covers specific technologies relevant to Melatonin, 5-Htp And Serotonin. It assesses the current state, advancements, and potential future developments in Melatonin, 5-Htp And Serotonin areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Melatonin, 5-Htp And Serotonin market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Melatonin, 5-Htp And Serotonin market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Tablets

Capsules

Gummy

Others

## Market segment by Application

Supermarkets

Health Stores

Drug Stores

Online Pharmacy

Others

## Market segment by players, this report covers

NBTY

Natrol

Nature Made (Pharmavite)

Jamieson

GNC

Vitafusion (Church & Dwight)

By-Health

Now Foods

Vicks (Procter & Gamble)

OLLY (Unilever)

Life Extension

Doctor's Best (Kingdomway)

Swanson

Amway

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Melatonin, 5-Htp And Serotonin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Melatonin, 5-Htp And Serotonin, with revenue, gross margin and global market share of Melatonin, 5-Htp And Serotonin from 2019 to 2024.

Chapter 3, the Melatonin, 5-Htp And Serotonin competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Melatonin, 5-Htp And Serotonin market forecast, by regions, type and application, with

consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Melatonin, 5-Htp And Serotonin.

Chapter 13, to describe Melatonin, 5-Htp And Serotonin research findings and conclusion.

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