

Global Melatonin, 5-Htp And Serotonin Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Melatonin, 5-Htp And Serotonin market size was valued at US\$ 1501 million in 2025 and is forecast to a readjusted size of US\$ 2346 million by 2032 with a CAGR of 6.7% during review period.

Melatonin, also known as N-acetyl-5-methoxytryptamine, is a hormone produced by the animal pineal gland, which regulates sleep and arousal. Melatonin is also produced in plants, where it is the first line of defense against oxidative stress. Melatonin participates in the regulation of sleep wake cycle, which can improve circadian dysrhythmic sleep wake disorders such as sleep wake disorder and sleep wake phase delay disorder caused by jet lag.

5-HTP produces serotonin, which can be converted into the hormone melatonin. 5-HTP dietary supplements help raise serotonin levels in the brain.

The global top five melatonin, 5-Htp and serotonin manufacturers include Natrol, NBTY, Vicks (Procter & Gamble), GNC, Nature Made (Pharmavite), accounting for more than 20% of the total market share, of which the largest producer is Natrol, with a market share of about 6%. North America is the global largest consumer market for melatonin, 5-Htp and serotonin, with a market share of over 40%. In terms of type, the market share of tablets is over 30%. In the field of application, the market share of health stores has reached more than 35%.

This report is a detailed and comprehensive analysis for global Melatonin, 5-Htp And Serotonin market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing,

this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Melatonin, 5-Htp And Serotonin market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Melatonin, 5-Htp And Serotonin market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Melatonin, 5-Htp And Serotonin market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Melatonin, 5-Htp And Serotonin market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Melatonin, 5-Htp And Serotonin

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Melatonin, 5-Htp And Serotonin market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NBTY, Natrol, Nature Made (Pharmavite), Jamieson, GNC, Vitafusion (Church & Dwight), By-Health, Now Foods, Vicks (Procter & Gamble), OLLY (Unilever), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Melatonin, 5-Htp And Serotonin market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and

forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tablets

Capsules

Gummy

Others

Market segment by Application

Supermarkets

Health Stores

Drug Stores

Online Pharmacy

Others

Market segment by players, this report covers

NBTY

Natrol

Nature Made (Pharmavite)

Jamieson

GNC

Vitafusion (Church & Dwight)

By-Health

Now Foods

Vicks (Procter & Gamble)

OLLY (Unilever)

Life Extension

Doctor's Best (Kingdomway)

Swanson

Amway

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Melatonin, 5-Htp And Serotonin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Melatonin, 5-Htp And Serotonin, with revenue, gross margin, and global market share of Melatonin, 5-Htp And Serotonin from 2021 to

2026.

Chapter 3, the Melatonin, 5-Htp And Serotonin competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Melatonin, 5-Htp And Serotonin market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Melatonin, 5-Htp And Serotonin.

Chapter 13, to describe Melatonin, 5-Htp And Serotonin research findings and conclusion.

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