

Global Melamine Glaze Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Melamine Glaze Powder market size is expected to reach \$ 654 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global sales of melamine glaze powder reached 186,000 tons, with an average selling price of US\$2,350 per ton. Melamine glaze powder is a high-molecular functional powder used in ceramics, enamels, and decorative glaze coatings. By mixing with inorganic fluxes and pigments, it forms a wear-resistant, acid and alkali-resistant, and highly glossy glaze during high-temperature sintering. It is widely used in ceramic sanitary ware, kitchenware, building ceramics, and high-end enamel products. Its upstream raw materials mainly include melamine resin, silica sand, alumina, fluxes, and pigments. The midstream consists of glaze powder manufacturers responsible for powder preparation and formula optimization. Downstream, it mainly supplies ceramic factories, enamel product factories, and high-end building ceramic enterprises. In 2025, the global total production capacity was approximately 220,000 tons, with an average gross profit margin of approximately 31%. With the steady growth in global demand for building and home furnishings, and the development of ceramic and enamel products towards higher gloss, wear resistance, and environmental friendliness, melamine glaze powder has a continuous growth potential and clear business opportunities in high-end glazed products, art ceramics, and green and environmentally friendly coatings, especially in emerging markets and high-end customized applications where its growth potential is significant.

The melamine glaze powder market is showing a trend of steady growth and structural upgrading. With the continued expansion of the global construction, home furnishing, and bathroom markets, and the increasing demand for wear-resistant, acid and alkali-resistant, and high-gloss glazes in high-end ceramics and enamel products, the

application demand for melamine glaze powder, as a core raw material, is steadily increasing. At the same time, the promotion of environmental regulations and green production concepts has prompted companies to continuously optimize glaze powder formulations and production processes, moving towards low VOCs, low organic emissions, and high adhesion. This has, to some extent, driven the increase in the market share of high-end products.

In terms of technology and market structure, leading international companies occupy the high-end market with their high performance, stability, and brand trust, while domestic companies are continuously expanding their market share in the mid-to-low-end market through cost control, supply chain localization, and service responsiveness advantages. Especially in the Asia-Pacific region and emerging markets with rapid demand growth, the trend of domestic substitution is obvious. In downstream application industries, ceramic sanitary ware and building ceramics remain the main sources of demand, but with the rise of high-end enamel products, art ceramics, and customized home decoration markets, the demand for high-performance melamine glaze powder is gradually increasing.

In summary, the melamine glaze powder market will show trends towards high-end, green, and customized products in the future. Growth will be driven not only by overall volume expansion but also by product upgrades and the expansion of emerging application markets. Technological innovation and domestic substitution will become key factors for enterprise competition and market expansion.

This report studies the global Melamine Glaze Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Melamine Glaze Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Melamine Glaze Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Melamine Glaze Powder total production and demand, 2021-2032, (Kilotons)

Global Melamine Glaze Powder total production value, 2021-2032, (USD Million)

Global Melamine Glaze Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Melamine Glaze Powder consumption by region & country, CAGR, 2021-2032 &

(Kilotons)

U.S. VS China: Melamine Glaze Powder domestic production, consumption, key domestic manufacturers and share

Global Melamine Glaze Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Melamine Glaze Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Melamine Glaze Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Melamine Glaze Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KingProlly, Dongxin Melamine (Xiamen) Chemical Co., Ltd., Quanzhou Huafu Chemicals, Aojinchem, Sprea Misr, Shandong Shuntian Chemical Group Co., Ltd., Pristine Melamine LLP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Melamine Glaze Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Melamine Glaze Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Melamine Glaze Powder Market, Segmentation by Type:

Pure Melamine System

Mixed/Modified System

Global Melamine Glaze Powder Market, Segmentation by Coating Appearance:

High-gloss Finish

Matte/Frosty Finish

Others

Global Melamine Glaze Powder Market, Segmentation by Construction Process:

Electrostatic Spraying

Friction Spraying

Others

Global Melamine Glaze Powder Market, Segmentation by Application:

Furniture Manufacturing

Architectural Decoration

Others

Companies Profiled:

KingProlly

Dongxin Melamine (Xiamen) Chemical Co., Ltd.

Quanzhou Huafu Chemicals

Aojinchem

Sprea Misr

Shandong Shuntian Chemical Group Co., Ltd.

Pristine Melamine LLP

Key Questions Answered:

1. How big is the global Melamine Glaze Powder market?
2. What is the demand of the global Melamine Glaze Powder market?
3. What is the year over year growth of the global Melamine Glaze Powder market?
4. What is the production and production value of the global Melamine Glaze Powder market?
5. Who are the key producers in the global Melamine Glaze Powder market?
6. What are the growth factors driving the market demand?

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