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Global Medium and Large Video Conferencing System Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Medium and Large Video Conferencing System market size was valued at US$ 4990 million in 2025 and is forecast to a readjusted size of US$ 8074 million by 2032 with a CAGR of 8.0% during review period.

Medium and Large Video Conferencing Systems are enterprise-grade video communication solutions designed for corporate meeting rooms, remote collaboration spaces, training centers, government organizations, and large institutions. These systems typically consist of high-definition video conferencing terminals, PTZ cameras, microphone arrays, speakers, conference control devices, display equipment, and software platforms, supporting remote audio and video collaboration in meeting environments with more than ten participants. Compared with small meeting room solutions, medium and large video conferencing systems provide higher video resolution, wider audio pickup coverage, stronger echo cancellation capabilities, multi-camera coordination, automatic framing, and intelligent tracking functions, enabling more complex collaboration scenarios. They are widely used in cross-regional meetings, enterprise collaboration, remote training, telemedicine, and online education. Driven by the growth of hybrid work models, enterprise digital transformation, and AI-powered meeting technologies, medium and large video conferencing systems are increasingly evolving toward higher resolution, intelligence, cloud collaboration, and automated management. In 2025, the global medium and large video conferencing system is estimated at approximately annual shipments of around 1,650,000 sets and a price of approximately USD2,939 per set. The market is expected to grow at a CAGR of approximately 8.2% over the next five years. Typical single-line production capacity ranges from 50,000 to 300,000 sets per year, while high-end enterprise systems

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generally operate at lower capacities due to higher integration complexity involving cameras, audio equipment, and software platforms. Industry gross margins typically range from 35% to 45%.

Report Scope

This report is a detailed and comprehensive analysis for global Medium and Large Video Conferencing System market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Medium and Large Video Conferencing System market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Medium and Large Video Conferencing System market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Medium and Large Video Conferencing System market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Medium and Large Video Conferencing System market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

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To assess the growth potential for Medium and Large Video Conferencing System

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Medium and Large Video Conferencing System market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lenovo, Huawei, Shenzhen Kandao Technology, Yealink Network Tech, Shenzhen Aoni Electronics, Hikvision, Shenzhen Weihaide Technology, Shenzhen Baishishixun Technology, Logitech, Obsbot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Medium and Large Video Conferencing System market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Wide Angle Camera

Standard Angle Camera

Market segment by Connectivity

USB Conference Camera

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Wireless

Others

Market segment by Application

Enterprise

Individual

School

Others

Major players covered

Lenovo

Huawei

Shenzhen Kandao Technology

Yealink Network Tech

Shenzhen Aoni Electronics

Hikvision

Shenzhen Weihaide Technology

Shenzhen Baishishixun Technology

Logitech

Obsbot

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Emeet

Owl Labs

Huddly

Jabra

Dell

Avaya

Plantronics (HP)

Benq (Qisda)

Everet Imaging

Cisco

DTEN

Crestron

Anywii

WeDoInnov

Dahua Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

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South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Medium and Large Video Conferencing System product scope, market overview, market estimation caveats and base year.
Chapter 2, to profile the top manufacturers of Medium and Large Video Conferencing System, with price, sales quantity, revenue, and global market share of Medium and Large Video Conferencing System from 2021 to 2026.
Chapter 3, the Medium and Large Video Conferencing System competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.
Chapter 4, the Medium and Large Video Conferencing System breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.
Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.
Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Medium and Large Video Conferencing System market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.
Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.
Chapter 13, the key raw materials and key suppliers, and industry chain of Medium and Large Video Conferencing System.
Chapter 14 and 15, to describe Medium and Large Video Conferencing System sales channel, distributors, customers, research findings and conclusion.

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