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Global Medium and Large Video Conferencing System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Medium and Large Video Conferencing System market size is expected to reach $ 8074 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Medium and Large Video Conferencing Systems are enterprise-grade video communication solutions designed for corporate meeting rooms, remote collaboration spaces, training centers, government organizations, and large institutions. These systems typically consist of high-definition video conferencing terminals, PTZ cameras, microphone arrays, speakers, conference control devices, display equipment, and software platforms, supporting remote audio and video collaboration in meeting environments with more than ten participants. Compared with small meeting room solutions, medium and large video conferencing systems provide higher video resolution, wider audio pickup coverage, stronger echo cancellation capabilities, multi-camera coordination, automatic framing, and intelligent tracking functions, enabling more complex collaboration scenarios. They are widely used in cross-regional meetings, enterprise collaboration, remote training, telemedicine, and online education. Driven by the growth of hybrid work models, enterprise digital transformation, and AI-powered meeting technologies, medium and large video conferencing systems are increasingly evolving toward higher resolution, intelligence, cloud collaboration, and automated management. In 2025, the global medium and large video conferencing system is estimated at approximately annual shipments of around 1,650,000 sets and a price of approximately USD2,939 per set. The market is expected to grow at a CAGR of approximately 8.2% over the next five years. Typical single-line production capacity ranges from 50,000 to 300,000 sets per year, while high-end enterprise systems generally operate at lower capacities due to higher integration complexity involving cameras, audio equipment, and software platforms. Industry gross margins typically

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range from 35% to 45%.

Report Scope

This report studies the global Medium and Large Video Conferencing System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Medium and Large Video Conferencing System and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Medium and Large Video Conferencing System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Medium and Large Video Conferencing System total production and demand, 2021-2032, (K Units)

Global Medium and Large Video Conferencing System total production value, 2021-2032, (USD Million)

Global Medium and Large Video Conferencing System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Medium and Large Video Conferencing System consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Medium and Large Video Conferencing System domestic production, consumption, key domestic manufacturers and share

Global Medium and Large Video Conferencing System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Medium and Large Video Conferencing System production by Type,

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production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Medium and Large Video Conferencing System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Medium and Large Video Conferencing System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lenovo, Huawei, Shenzhen Kandao Technology, Yealink Network Tech, Shenzhen Aoni Electronics, Hikvision, Shenzhen Weihaide Technology, Shenzhen Baishishixun Technology, Logitech, Obsbot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Medium and Large Video Conferencing System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Medium and Large Video Conferencing System Market, By Region:

United States

China

Europe

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Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Medium and Large Video Conferencing System Market, Segmentation by Type:

Wide Angle Camera

Standard Angle Camera

Global Medium and Large Video Conferencing System Market, Segmentation by Connectivity:

USB Conference Camera

Wireless

Others

Global Medium and Large Video Conferencing System Market, Segmentation by Application:

Enterprise

Individual

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School

Others

Companies Profiled:

Lenovo

Huawei

Shenzhen Kandao Technology

Yealink Network Tech

Shenzhen Aoni Electronics

Hikvision

Shenzhen Weihaide Technology

Shenzhen Baishishixun Technology

Logitech

Obsbot

Emeet

Owl Labs

Huddly

Jabra

Dell

Avaya

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Plantronics (HP)

Benq (Qisda)

Everet Imaging

Cisco

DTEN

Crestron

Anywii

WeDoInnov

Dahua Technology

Key Questions Answered

1. How big is the global Medium and Large Video Conferencing System market?
2. What is the demand of the global Medium and Large Video Conferencing System market?
3. What is the year over year growth of the global Medium and Large Video Conferencing System market?
4. What is the total value of the global Medium and Large Video Conferencing System market?
5. Who are the Major Players in the global Medium and Large Video Conferencing System market?
6. What are the growth factors driving the market demand?

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