

# Global Medium Molecular Weight Polyisobutylene Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Medium Molecular Weight Polyisobutylene market size was valued at US\$ 143 million in 2024 and is forecast to a readjusted size of USD 184 million by 2031 with a CAGR of 3.7% during review period.

Medium molecular weight polyisobutylene's average molecular weight ranges between 40,000 and 120,000 g/mol. Medium molecular weight polyisobutylene is employed as viscosity modifier, tack improver in adhesive formulations, and primary binder in caulking and sealing compounds. It is also used in fuel and lubricating oil additives. It is extensively used as a protective barrier in the adhesive industry. For instance, it is used where exposure to sunlight is a potential risk for sealants. Medium molecular weight polyisobutylene is employed in insulating glass sealants and roofing membranes in the construction industry. Furthermore, it is used in protective films or acoustic barriers in the automotive industry. Medium molecular weight polyisobutylene is also an essential ingredient in the production of chewing gums.

The global medium molecular weight polyisobutylene key manufacturers are BASF, Shandong Hongrui and Zhejiang Shunda, etc. The top three manufacturers together occupy more than 90% of the market share, of which the largest manufacturer is BASF, accounting for 56%. The global origins are mainly distributed in Europe, China and Japan. The Asia Pacific region has the largest consumer market with a 40% market share. In terms of product category, it is divided into industrial grade and food grade, with the former holding a larger market share of about 80%. In terms of applications, adhesives are the top application area with a share of 37%; in addition, sealants and chewing gum are also important applications.

This report is a detailed and comprehensive analysis for global Medium Molecular Weight Polyisobutylene market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Medium Molecular Weight Polyisobutylene market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Medium Molecular Weight Polyisobutylene market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Medium Molecular Weight Polyisobutylene market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Medium Molecular Weight Polyisobutylene market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Medium Molecular Weight Polyisobutylene

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Medium Molecular Weight Polyisobutylene market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments.

Key companies covered as a part of this study include BASF, ENEOS, Shandong Hongrui, Zhejiang Shunda, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Medium Molecular Weight Polyisobutylene market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Industrial Grade

Food Grade

### Market segment by Application

Adhesives

Sealants

Bitumen

Chewing Gum

Others

### Major players covered

BASF

ENEOS

Shandong Hongrui

Zhejiang Shunda

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Medium Molecular Weight Polyisobutylene product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Medium Molecular Weight Polyisobutylene, with price, sales quantity, revenue, and global market share of Medium Molecular Weight Polyisobutylene from 2020 to 2025.

Chapter 3, the Medium Molecular Weight Polyisobutylene competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Medium Molecular Weight Polyisobutylene breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Medium Molecular Weight Polyisobutylene market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Medium Molecular Weight Polyisobutylene.

Chapter 14 and 15, to describe Medium Molecular Weight Polyisobutylene sales channel, distributors, customers, research findings and conclusion.

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