

Global Medium Molecular Weight Polyisobutylene Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GEE50E17219EN.html

Date: January 2024

Pages: 80

Price: US\$ 3,480.00 (Single User License)

ID: GEE50E17219EN

Abstracts

According to our (Global Info Research) latest study, the global Medium Molecular Weight Polyisobutylene market size was valued at USD 137 million in 2023 and is forecast to a readjusted size of USD 175.7 million by 2030 with a CAGR of 3.6% during review period.

Medium molecular weight polyisobutylene's average molecular weight ranges between 40,000 and 120,000 g/mol. Medium molecular weight polyisobutylene is employed as viscosity modifier, tack improver in adhesive formulations, and primary binder in caulking and sealing compounds. It is also used in fuel and lubricating oil additives. It is extensively used as a protective barrier in the adhesive industry. For instance, it is used where exposure to sunlight is a potential risk for sealants. Medium molecular weight polyisobutylene is employed in insulating glass sealants and roofing membranes in the construction industry. Furthermore, it is used in protective films or acoustic barriers in the automotive industry. Medium molecular weight polyisobutylene is also an essential ingredient in the production of chewing gums.

The global medium molecular weight polyisobutylene key manufacturers are BASF, Shandong Hongrui and Zhejiang Shunda, etc. The top three manufacturers together occupy more than 90% of the market share, of which the largest manufacturer is BASF, accounting for 56%. The global origins are mainly distributed in Europe, China and Japan. The Asia Pacific region has the largest consumer market with a 40% market share. In terms of product category, it is divided into industrial grade and food grade, with the former holding a larger market share of about 80%. In terms of applications, adhesives are the top application area with a share of 37%; in addition, sealants and chewing gum are also important applications.



The Global Info Research report includes an overview of the development of the Medium Molecular Weight Polyisobutylene industry chain, the market status of Adhesives (Industrial Grade, Food Grade), Sealants (Industrial Grade, Food Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Medium Molecular Weight Polyisobutylene.

Regionally, the report analyzes the Medium Molecular Weight Polyisobutylene markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Medium Molecular Weight Polyisobutylene market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Medium Molecular Weight Polyisobutylene market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Medium Molecular Weight Polyisobutylene industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Industrial Grade, Food Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Medium Molecular Weight Polyisobutylene market.

Regional Analysis: The report involves examining the Medium Molecular Weight Polyisobutylene market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future



projections and forecasts for the Medium Molecular Weight Polyisobutylene market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Medium Molecular Weight Polyisobutylene:

Company Analysis: Report covers individual Medium Molecular Weight Polyisobutylene manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Medium Molecular Weight Polyisobutylene This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Adhesives, Sealants).

Technology Analysis: Report covers specific technologies relevant to Medium Molecular Weight Polyisobutylene. It assesses the current state, advancements, and potential future developments in Medium Molecular Weight Polyisobutylene areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Medium Molecular Weight Polyisobutylene market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Medium Molecular Weight Polyisobutylene market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Industrial Grade



Food Grade

Market segment by Application		
	Adhesives	
	Sealants	
	Bitumen	
	Chewing Gum	
	Others	
Major players covered		
	BASF	
	ENEOS	
	Shandong Hongrui	
	Zhejiang Shunda	
Market segment by region, regional analysis covers		
	North America (United States, Canada and Mexico)	
	Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
	Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
	South America (Brazil Argentina Colombia and Rest of South America)	

Global Medium Molecular Weight Polyisobutylene Market 2024 by Manufacturers, Regions, Type and Application, Fo...

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of



Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Medium Molecular Weight Polyisobutylene product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Medium Molecular Weight Polyisobutylene, with price, sales, revenue and global market share of Medium Molecular Weight Polyisobutylene from 2019 to 2024.

Chapter 3, the Medium Molecular Weight Polyisobutylene competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Medium Molecular Weight Polyisobutylene breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Medium Molecular Weight Polyisobutylene market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Medium Molecular Weight Polyisobutylene.

Chapter 14 and 15, to describe Medium Molecular Weight Polyisobutylene sales channel, distributors, customers, research findings and conclusion.



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