

Global Medical Soft-Bristled Toothbrush Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Medical Soft-Bristled Toothbrush market size is expected to reach \$ 292 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

In 2025, global production of medical soft-bristled toothbrushes reached 380 million units, with an estimated average selling price of US\$0.47 per brush. Medical soft-bristled toothbrushes refer to soft-bristled, extra-soft, or extra-soft toothbrushes designed for hospitalized patients, post-operative patients, those recovering from periodontal treatment, individuals with fragile oral mucosa, patients undergoing radiotherapy and chemotherapy, and those requiring elderly care and long-term care. Their core feature is the reduction of mechanical irritation to the gums, oral mucosa, and post-operative wounds through finer, softer, denser, or rounded bristles, while maintaining basic plaque removal. The upstream sector mainly includes PP/PE/ABS handle materials, nylon/PBT/Curen ultrafine bristles, pre-applied toothpaste or oral care solutions, individual packaging bags, paper-plastic packaging, sterilization or clean packaging materials, bristle implantation equipment, and injection molding equipment; the midstream sector includes handle injection molding, bristle implantation, bristle rounding, soft bristle density design, flexible neck design, individual packaging, medical/dental channel adaptation, and OEM/ODM production; the downstream sector mainly includes hospitals, dental clinics, oral hospitals, ICUs and general wards, nursing homes, rehabilitation centers, home care, and pharmacies. Gross profit margin is approximately 25%-45%.

This report studies the global Medical Soft-Bristled Toothbrush production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Medical Soft-Bristled Toothbrush and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Medical Soft-Bristled Toothbrush that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Medical Soft-Bristled Toothbrush total production and demand, 2021-2032, (K Units)

Global Medical Soft-Bristled Toothbrush total production value, 2021-2032, (USD Million)

Global Medical Soft-Bristled Toothbrush production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Medical Soft-Bristled Toothbrush consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Medical Soft-Bristled Toothbrush domestic production, consumption, key domestic manufacturers and share

Global Medical Soft-Bristled Toothbrush production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Medical Soft-Bristled Toothbrush production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Medical Soft-Bristled Toothbrush production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Medical Soft-Bristled Toothbrush market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Colgate-Palmolive, Procter & Gamble, Lion Corporation, Medline, Stryker, Dynarex Corporation, GF Health Products, Intersurgical, Kawamoto Corporation, Yamato Esulon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Medical Soft-Bristled Toothbrush market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Medical Soft-Bristled Toothbrush Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Medical Soft-Bristled Toothbrush Market, Segmentation by Type:

Soft Bristle

Extra Soft Bristle

Fine Bristle

Care Grade Soft Bristle

Global Medical Soft-Bristled Toothbrush Market, Segmentation by Usage Cycle:

Disposable Consumable Type

Short-cycle Care Type

Reusable Professional Care Type

Global Medical Soft-Bristled Toothbrush Market, Segmentation by Sales Channels:

Online Sales

Offline Sales

Global Medical Soft-Bristled Toothbrush Market, Segmentation by Application:

Hospital

Dental Clinics

Nursing Homes

Home Care

Others

Companies Profiled:

Colgate-Palmolive

Procter & Gamble

Lion Corporation

Medline

Stryker

Dynarex Corporation

GF Health Products

Intersurgical

Kawamoto Corporation

Yamato Esulon

Ci Medical

TePe Oral Health Care

Curaprox

SUNSTAR

Dentaid

Lactona

Dencare (Chongqing) Oral Care

Key Questions Answered:

1. How big is the global Medical Soft-Bristled Toothbrush market?
2. What is the demand of the global Medical Soft-Bristled Toothbrush market?
3. What is the year over year growth of the global Medical Soft-Bristled Toothbrush market?
4. What is the production and production value of the global Medical Soft-Bristled Toothbrush market?
5. Who are the key producers in the global Medical Soft-Bristled Toothbrush market?
6. What are the growth factors driving the market demand?

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