

Global Medical and Recreational Marijuana Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Medical and Recreational Marijuana market size was valued at US\$ 8969 million in 2025 and is forecast to a readjusted size of US\$ 11620 million by 2032 with a CAGR of 3.8% during review period.

Medical and Recreational Marijuana are two classifications based on their intended use. Medical marijuana refers to cannabis approved for medical purposes, commonly used for alleviating chronic pain, treating epilepsy, or easing chemotherapy side effects, typically under the guidance of a medical professional. Recreational marijuana, on the other hand, is used for non-medical, personal enjoyment purposes, such as relaxation or mood enhancement, and is usually sold and consumed in areas where it is legally permitted. Medical marijuana is subject to stricter regulations, while the legalization and use of recreational marijuana vary widely by region and country.

This report is a detailed and comprehensive analysis for global Medical and Recreational Marijuana market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Medical and Recreational Marijuana market size and forecasts, in consumption

value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Medical and Recreational Marijuana market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Medical and Recreational Marijuana market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Medical and Recreational Marijuana market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Medical and Recreational Marijuana

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Medical and Recreational Marijuana market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tilray, GW Pharmaceuticals, Cronos Group, Canopy Growth Corporation, Aurora, Aphria, Cresco Labs, Jushi Holdings, TerrAscend, Trulieve Cannabis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Medical and Recreational Marijuana market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and

forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Medical

Recreational

Market segment by Application

Online Sales

Offline Sales

Major players covered

Tilray

GW Pharmaceuticals

Cronos Group

Canopy Growth Corporation

Aurora

Aphria

Cresco Labs

Jushi Holdings

TerrAscend

Trulieve Cannabis

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Medical and Recreational Marijuana product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Medical and Recreational Marijuana, with price, sales quantity, revenue, and global market share of Medical and Recreational Marijuana from 2021 to 2026.

Chapter 3, the Medical and Recreational Marijuana competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Medical and Recreational Marijuana breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Medical and Recreational Marijuana market

forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Medical and Recreational Marijuana.

Chapter 14 and 15, to describe Medical and Recreational Marijuana sales channel, distributors, customers, research findings and conclusion.

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