

# Global Medical Fluorescence Imaging Agent Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Medical Fluorescence Imaging Agent market size was valued at US\$ 1396 million in 2025 and is forecast to a readjusted size of US\$ 1897 million by 2032 with a CAGR of 4.5% during review period.

Medical fluorescence imaging agents, also known as fluorescent contrast agents or fluorophores, are diagnostic compounds that emit fluorescence upon excitation by specific wavelengths of light, enabling real-time visualization of anatomical structures, pathological lesions, and physiological processes during medical imaging procedures. These agents are widely used in fluorescence-guided surgery, angiography, sentinel lymph node biopsy, and intraoperative tumor detection. Fluorescence imaging agents can be broadly categorized into non-targeted agents (which passively distribute in tissues) and targeted molecular probes (which bind to specific biomarkers). The global average selling price for medical fluorescence imaging agents is approximately US\$82 per unit. The average sales volume in the base year is estimated at 16,548k units. The industry average gross margin is approximately 50%, with typical ranges between 40% and 60%, reflecting the high-value, research-intensive nature of these diagnostic products. The upstream segment includes manufacturers of fluorophore raw materials, chemical synthesis intermediates, and pharmaceutical-grade excipients. The midstream segment comprises imaging agent manufacturers that formulate, synthesize, and distribute finished products. The downstream segment encompasses hospitals, surgical centers, diagnostic imaging facilities, and research institutions that utilize these agents for fluorescence-guided surgery, angiography, cancer detection, and various diagnostic applications.

The medical fluorescence imaging agent market is undergoing significant transformation

driven by the convergence of surgical precision demands, technological innovation, and regulatory approvals for novel targeted agents. The industry is witnessing a fundamental shift from non-specific, passive dyes to highly specific targeted molecular probes that enable precise tumor visualization, improved margin delineation, and detection of occult lesions. This evolution reflects a broader trend toward precision medicine in surgery, where imaging tools are increasingly tailored to disease-specific biomarkers and patient-specific needs.

The growing adoption of fluorescence-guided surgery (FGS) across multiple surgical specialties is a primary market driver. The increasing demand for surgical precision has driven the clinical adoption of contrast agents with improved specificity, safety, and efficacy. Seven FDA-approved intraoperative fluorescence contrast agents—Indocyanine Green (ICG), Fluorescein Sodium, 5-Aminolevulinic Acid (5-ALA), Methylene Blue (MB), Cysview (Hexaminolevulinate), Cytalux (OTL38/ Pafolacianine), and Pegulicianine (LUMISIGHT?)—are now available for clinical use.

This report is a detailed and comprehensive analysis for global Medical Fluorescence Imaging Agent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Medical Fluorescence Imaging Agent market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Medical Fluorescence Imaging Agent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Medical Fluorescence Imaging Agent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Medical Fluorescence Imaging Agent market shares of main players, shipments

in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Medical Fluorescence Imaging Agent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Medical Fluorescence Imaging Agent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GE Healthcare, Bayer AG, Siemens Healthineers, Bracco Imaging S.p.A., Guerbet Group, Lantheus Medical Imaging, Thermo Fisher Scientific, PerkinElmer, Inc., Akorn, Inc., Nanopet Pharma GmbH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Medical Fluorescence Imaging Agent market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Non-Targeted (Passive) Agents

Targeted Molecular Probes

Activatable / Smart Probes

## Market segment by Fluorophore Type

Visible-Light Fluorophores

Near-Infrared (NIR) Fluorophores

## Market segment by Imaging Wavelength

Visible-Light Imaging (400-700 nm)

Near-Infrared I (700-900 nm)

Near-Infrared II (1000-1700 nm)

## Market segment by Application

Hospitals & Surgical Centers

Diagnostic Imaging Facilities

Research Institutions

Pharmaceutical R&D Laboratories

## Major players covered

GE Healthcare

Bayer AG

Siemens Healthineers

Bracco Imaging S.p.A.

Guerbet Group

Lantheus Medical Imaging

Thermo Fisher Scientific

PerkinElmer, Inc.

Akorn, Inc.

Nanopet Pharma GmbH

CMC Contrast AB

Daiichi Sankyo

Spago Nanomedical AB

LI-COR Biosciences

BD (Becton, Dickinson and Company)

Merck KGaA

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Medical Fluorescence Imaging Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Medical Fluorescence Imaging Agent, with price, sales quantity, revenue, and global market share of Medical Fluorescence Imaging Agent from 2021 to 2026.

Chapter 3, the Medical Fluorescence Imaging Agent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Medical Fluorescence Imaging Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Medical Fluorescence Imaging Agent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Medical Fluorescence Imaging Agent.

Chapter 14 and 15, to describe Medical Fluorescence Imaging Agent sales channel, distributors, customers, research findings and conclusion.

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