

Global Medical Crowdfunding Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Medical Crowdfunding Platform market size is expected to reach \$ 12784 million by 2032, rising at a market growth of 14.6% CAGR during the forecast period (2026-2032).

Medical crowdfunding platforms are digital platforms specifically designed to help patients or families raise funds for high-cost medical expenses such as serious illnesses, accidental injuries, and long-term treatments. These platforms typically offer features such as patient information display, medical condition descriptions, detailed cost disclosures, fundraising page generation, social media sharing tools, fund supervision, risk assessment, and anti-fraud mechanisms, enabling the public to quickly understand the medical needs of those seeking help and to donate. The core value of medical crowdfunding platforms lies in reducing the financial burden on patients, improving the efficiency of medical cost fundraising, enhancing social mutual assistance capabilities, and increasing public trust through transparency.

Medical crowdfunding platforms are evolving from a 'temporary relief tool' to a 'supplementary mechanism to the social medical security system.' Against the backdrop of continuously rising medical costs, insufficient commercial insurance coverage, and limited family risk-bearing capacity, medical crowdfunding has become an important social mutual assistance channel in many countries and regions. In the future, platforms will further strengthen compliance, transparency, and anti-fraud capabilities. AI will be used for medical condition verification, risk identification, fundraising success rate prediction, and content authenticity verification; blockchain may be used for recording and ensuring transparency of fund flows. At the same time, medical crowdfunding also faces ethical controversies, such as information asymmetry, privacy breaches, and emotional donations. Platforms need to find a balance between 'efficiency' and

'fairness.' In China, medical crowdfunding platforms (such as Waterdrop and Qingsongchou) have reached a large scale, but with stricter regulations, they will develop towards 'transparency, compliance, and collaboration with commercial insurance' in the future, becoming an important supplement to the medical security system rather than a replacement.

This report studies the global Medical Crowdfunding Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Medical Crowdfunding Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Medical Crowdfunding Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Medical Crowdfunding Platform total market, 2021-2032, (USD Million)

Global Medical Crowdfunding Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Medical Crowdfunding Platform total market, key domestic companies, and share, (USD Million)

Global Medical Crowdfunding Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Medical Crowdfunding Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Medical Crowdfunding Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Medical Crowdfunding Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kickstarter, Indiegogo, GoFundMe, Fundable, Crowdcube, GoGetFunding, Patreon, Crowdfunder, CircleUp, AngelList, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Medical Crowdfunding Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Medical Crowdfunding Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Medical Crowdfunding Platform Market, Segmentation by Type:

Donation-Based

Mutual Aid Medical Crowdfunding

Cost-sharing Crowdfunding

Other

Global Medical Crowdfunding Platform Market, Segmentation by Initiating Entity:

Individual Patient

Family Initiator

Medical Institution

Other

Global Medical Crowdfunding Platform Market, Segmentation by Platform Ecosystem:

Comprehensive

Medical Vertical Crowdfunding Platform

Other

Global Medical Crowdfunding Platform Market, Segmentation by Application:

Children

Adults

Elders

Companies Profiled:

Kickstarter

Indiegogo

GoFundMe

Fundable

Crowdcube

GoGetFunding

Patreon

Crowdfunder

CircleUp

AngelList

RocketHub

DonorsChoose

StartEngine

FundRazr

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Campfire

Milaap

Crowdo

Republic

Modian

Alibaba

Suning

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WaterDrop

Kiva

RealtyMogul

Ulule

Makuake

Chuffed

BackerKit

Key Questions Answered

1. How big is the global Medical Crowdfunding Platform market?
2. What is the demand of the global Medical Crowdfunding Platform market?
3. What is the year over year growth of the global Medical Crowdfunding Platform market?
4. What is the total value of the global Medical Crowdfunding Platform market?
5. Who are the Major Players in the global Medical Crowdfunding Platform market?
6. What are the growth factors driving the market demand?

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