

Global Medical Aesthetics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Medical Aesthetics market size was valued at USD 14790 million in 2023 and is forecast to a readjusted size of USD 28900 million by 2030 with a CAGR of 10.0% during review period.

Aesthetic medicine is an extensively broad term for specialties that focus on improving cosmetic appearance through the treatment of conditions including scars, skin laxity, wrinkles, moles, liver spots, excess fat, cellulite, unwanted hair, skin discoloration, and spider veins. Traditionally, aesthetic medicine includes dermatology, oral and maxillofacial surgery, reconstructive surgery and plastic surgery. Aesthetic medicine includes both surgical procedures (liposuction, facelifts, breast implants, Radio frequency ablation) and non-surgical procedures (radio frequency skin tightening, non-surgical liposuction, chemical peel, high-intensity focused electromagnetic field, radio frequency fat removal), and practitioners may utilize a combination of both.

This report studies the Aesthetics market; it mainly covers the Aesthetics products for face, full body or other body parts. Mainly covers the Dermal Fillers, Botulinum Toxin, Breast Implants, Cosmetic Surgery Device and Others.

Market competition is intense. Allergan, Galderma, LG Life Science, Merz Aesthetics, Ipsen, Syneron Medical, etc. are the leaders of the industry, with high-end customers.

The Global Info Research report includes an overview of the development of the Medical Aesthetics industry chain, the market status of Facial Injectable (Dermal Fillers, Botulinum Toxin), Fat Reduction (Dermal Fillers, Botulinum Toxin), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Medical Aesthetics.

Regionally, the report analyzes the Medical Aesthetics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Medical Aesthetics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Medical Aesthetics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Medical Aesthetics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Dermal Fillers, Botulinum Toxin).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Medical Aesthetics market.

Regional Analysis: The report involves examining the Medical Aesthetics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Medical Aesthetics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Medical Aesthetics:

Company Analysis: Report covers individual Medical Aesthetics players, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Medical Aesthetics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Facial Injectable, Fat Reduction).

Technology Analysis: Report covers specific technologies relevant to Medical Aesthetics. It assesses the current state, advancements, and potential future developments in Medical Aesthetics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Medical Aesthetics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Medical Aesthetics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Dermal Fillers

Botulinum Toxin

Breast Implants

Cosmetic Surgery Device

Others

Market segment by Application

Facial Injectable

Fat Reduction

Breast Implant

Others

Market segment by players, this report covers

Allergan

Galderma

LG Life Science

Merz Aesthetics

Ipsen

Syneron Medical

Cynosure

Mentor Worldwide

Medytox

Valeant Pharmaceuticals

Fosun Pharma

Teoxane

Bloomage

GC Aesthetics

Suneva Medical

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Medical Aesthetics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Medical Aesthetics, with revenue, gross margin and global market share of Medical Aesthetics from 2019 to 2024.

Chapter 3, the Medical Aesthetics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Medical Aesthetics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Medical Aesthetics.

Chapter 13, to describe Medical Aesthetics research findings and conclusion.

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