

Global Media Converters Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Media Converters market size is expected to reach \$ 435 million by 2032, rising at a market growth of 3.1% CAGR during the forecast period (2026-2032).

A media converter is a networking device that converts one transmission medium or physical interface into another, most commonly electrical Ethernet to fiber-optic Ethernet, or one fiber/copper format to another. It is widely used to extend transmission distance, connect legacy infrastructure, improve EMI resistance, and bridge heterogeneous network environments in enterprise, telecom, security, and industrial networks. In 2025, Global media converter sales are estimated at 8,200 k units, with an average ex-works price of 42 US\$/unit and with a gross margin range of 20%-33%.

The market is mainly driven by the need to extend network distance, fiberize legacy copper environments, and improve reliability in industrial and harsh deployments. Official pages from Moxa, PLANET, Allied Telesis, Advantech, and Lantronix/Transition show that media converters remain relevant in industrial Ethernet, legacy-network extension, and mixed fiber-copper infrastructure rather than being fully replaced by switches.

This report studies the global Media Converters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Media Converters and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Media Converters that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Media Converters total production and demand, 2021-2032, (K Units)

Global Media Converters total production value, 2021-2032, (USD Million)

Global Media Converters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Media Converters consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Media Converters domestic production, consumption, key domestic manufacturers and share

Global Media Converters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Media Converters production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Media Converters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Media Converters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Moxa Inc., Advantech, Perle Systems, Omnitron Systems, HMS Networks, Antaira Technologies, PLANET Technology Corp., Allied Telesis, Red Lion Controls, Pepperl+Fuchs, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Media Converters market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Media Converters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Media Converters Market, Segmentation by Type:

Copper-to-Fiber Media Converters

Fiber-to-Fiber Media Converters

Global Media Converters Market, Segmentation by Management:

Unmanaged

Managed

Chassis-based

Global Media Converters Market, Segmentation by Data Rate:

Fast Ethernet

Gigabit

10 Gigabit

Global Media Converters Market, Segmentation by Application:

Residential Use

Commercial Use

Industrial Use

Companies Profiled:

Moxa Inc.

Advantech

Perle Systems

Omnitron Systems

HMS Networks

Antaira Technologies

PLANET Technology Corp.

Allied Telesis

Red Lion Controls

Pepperl+Fuchs

MICROSENS GmbH & Co. KG

Korenix Technology

Lantech Communications

EtherWAN Systems

Black Box Corporation

D-Link

TP-Link

Key Questions Answered:

1. How big is the global Media Converters market?
2. What is the demand of the global Media Converters market?
3. What is the year over year growth of the global Media Converters market?
4. What is the production and production value of the global Media Converters market?
5. Who are the key producers in the global Media Converters market?
6. What are the growth factors driving the market demand?

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