

Global Measuring Wheel Encoders Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Measuring Wheel Encoders market size is expected to reach \$ 493 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

A measuring wheel encoder is a motion sensor used to measure linear displacement or velocity. It achieves distance or speed detection by converting the rotational motion of a measuring wheel into a digital signal. This device typically combines a mechanical measuring wheel with a rotary encoder, enabling precise measurements of motion on conveyor belts, production lines, textile equipment, or automated equipment surfaces. Measuring wheel encoders are widely used in industrial automation, packaging machinery, printing equipment, material handling systems, and robotic equipment?any application requiring precise position and velocity measurement. The upstream of the measuring wheel encoder supply chain includes suppliers of photoelectric or magnetic encoder components, precision bearings, electronic circuits, and rubber or polyurethane wheel materials; midstream manufacturers are responsible for assembling and calibrating measuring wheel encoders, integrating sensing technology, signal processing electronics, and durable wheel structures; downstream users include automation equipment manufacturers, packaging machinery companies, printing equipment companies, textile machinery manufacturers, and logistics system integrators?industries requiring high-precision motion measurement equipment. In 2025, global measuring wheel encoder production was approximately 2.14 million units, with an average market price of approximately US\$145 per unit. Manufacturer gross margins typically ranged from 28% to 40%. Global measuring wheel encoder production capacity in 2025 was approximately 2.75 million units.

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velocity. It achieves distance or speed detection by converting the rotational motion of a measuring wheel into a digital signal. This device typically combines a mechanical measuring wheel with a rotary encoder, enabling precise measurements of motion on conveyor belts, production lines, textile equipment, or automated equipment surfaces. Measuring wheel encoders are widely used in industrial automation, packaging machinery, printing equipment, material handling systems, and robotic equipment?any application requiring precise position and velocity measurement. The upstream of the measuring wheel encoder supply chain includes suppliers of photoelectric or magnetic encoder components, precision bearings, electronic circuits, and rubber or polyurethane wheel materials; midstream manufacturers are responsible for assembling and calibrating measuring wheel encoders, integrating sensing technology, signal processing electronics, and durable wheel structures; downstream users include automation equipment manufacturers, packaging machinery companies, printing equipment companies, textile machinery manufacturers, and logistics system integrators?industries requiring high-precision motion measurement equipment. In 2025, global measuring wheel encoder production was approximately 2.14 million units, with an average market price of approximately US\$145 per unit. Manufacturer gross margins typically ranged from 28% to 40%. Global measuring wheel encoder production capacity in 2025 was approximately 2.75 million units.

This report studies the global Measuring Wheel Encoders production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Measuring Wheel Encoders and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Measuring Wheel Encoders that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Measuring Wheel Encoders total production and demand, 2021-2032, (K Units)

Global Measuring Wheel Encoders total production value, 2021-2032, (USD Million)

Global Measuring Wheel Encoders production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Measuring Wheel Encoders consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Measuring Wheel Encoders domestic production, consumption, key domestic manufacturers and share

Global Measuring Wheel Encoders production by manufacturer, production, price, value

and market share 2021-2026, (USD Million) & (K Units)

Global Measuring Wheel Encoders production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Measuring Wheel Encoders production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Measuring Wheel Encoders market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SICK, Baumer, Encoder Products Company (EPC), K?bler, Dynapar, Hohner Automation, Reliance, Turck, Wachendorff Automation, Briterencoder, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Measuring Wheel Encoders market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Measuring Wheel Encoders Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Measuring Wheel Encoders Market, Segmentation by Type:

Single Wheel

Double Wheel

Global Measuring Wheel Encoders Market, Segmentation by Encoder Type:

Incremental Measuring Wheel Encoder

Absolute Measuring Wheel Encoder

Global Measuring Wheel Encoders Market, Segmentation by Detection Technology:

Magnetic Measuring Wheel Encoder

Optical Measuring Wheel Encoder

Global Measuring Wheel Encoders Market, Segmentation by Application:

Automation and Industrial Equipment

Logistics and Conveying Systems

Printing and Paper Processing

Textile and Film Processing

Other

Companies Profiled:

SICK

Baumer

Encoder Products Company (EPC)

K?bler

Dynapar

Hohner Automation

Reliance

Turck

Wachendorff Automation

Briterencoder

Sensata Technologies

Hengstler

Trumeter

Connectric

eTesters

Key Questions Answered:

1. How big is the global Measuring Wheel Encoders market?
2. What is the demand of the global Measuring Wheel Encoders market?
3. What is the year over year growth of the global Measuring Wheel Encoders market?

4. What is the production and production value of the global Measuring Wheel Encoders market?
5. Who are the key producers in the global Measuring Wheel Encoders market?
6. What are the growth factors driving the market demand?

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