

# Global Measuring Tape Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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## Abstracts

A Measuring Tape or tape measure is a flexible ruler. It consists of a ribbon of cloth, plastic, fiber glass, or metal strip with linear-measurement markings. It is a common measuring tool. Its design allows for a measure of great length to be easily carried in pocket or toolkit and permits one to measure around curves or corners. Today it is ubiquitous, even appearing in miniature form as a keychain fob, or novelty item. Surveyors use tape measures in lengths of over 100 m (300+ ft).

Scope of the Report:

This report focuses on the Measuring Tape in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Stanley Black & Decker

Tajima

Apex

Hultafors

Irwin

Pro?skit

Great Wall

Endura

Exploit

Komelon

PST

Berent

Jetech

Empire

Bosi

Kraftwelle

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pocket tapes

## Surveyors tapes

Market Segment by Applications, can be divided into

Woodworking

Others

There are 15 Chapters to deeply display the global Measuring Tape market.

Chapter 1, to describe Measuring Tape Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Measuring Tape, with sales, revenue, and price of Measuring Tape, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Measuring Tape, for each region, from 2012 to 2017;

Chapter 5, 6, 7, 8 and 9, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2012 to 2017;

Chapter 12, Measuring Tape market forecast, by regions, type and application, with sales and revenue, from 2017 to 2022;

Chapter 13, 14 and 15, to describe Measuring Tape sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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