

# Global Measurement While Drilling (MWD) System Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Measurement While Drilling (MWD) System market size is expected to reach \$ 6385 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

The Measurement While Drilling (MWD) system is a high-precision measurement and data transmission device installed at the bottom of the drill string, used to acquire real-time drilling parameters such as wellbore trajectory, tool orientation, annular pressure, and temperature. Data are transmitted to the surface via mud pulse telemetry or other communication methods. The MWD system assists directional drilling, enhances drilling accuracy and efficiency, and provides essential data support for Logging While Drilling (LWD) and Rotary Steerable Systems (RSS), making it a critical component in modern oil and gas drilling operations.

In the MWD market, companies primarily generate revenue from field and technical services rather than from selling equipment systems outright. Major international oilfield service providers typically bundle MWD tools into directional drilling and measurement services, charging operators on a per-well, per-day, or contract basis. The equipment itself is mainly a delivery tool for the service, not a standalone revenue driver.

Compared with one-time equipment sales, service-based models provide more stable and recurring income, making them the dominant business approach in the industry, while only some Chinese suppliers still combine equipment sales with service offerings. The growth of the Measurement While Drilling (MWD) system market is primarily driven by the increasing complexity and efficiency requirements of oil and gas drilling operations. The rising share of directional and horizontal wells demands accurate real-time wellbore trajectory control and downhole data acquisition. In addition, the development of unconventional resources, deep wells, and high-temperature/high-pressure wells has increased reliance on highly reliable MWD technologies. To reduce drilling risks, minimize non-productive time (NPT), and optimize well economics,

operators increasingly depend on real-time MWD data, supporting steady market growth.

This report studies the global Measurement While Drilling (MWD) System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Measurement While Drilling (MWD) System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Measurement While Drilling (MWD) System that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Measurement While Drilling (MWD) System total market, 2021-2032, (USD Million)

Global Measurement While Drilling (MWD) System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Measurement While Drilling (MWD) System total market, key domestic companies, and share, (USD Million)

Global Measurement While Drilling (MWD) System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Measurement While Drilling (MWD) System total market by Type, CAGR, 2021-2032, (USD Million)

Global Measurement While Drilling (MWD) System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Measurement While Drilling (MWD) System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SLB, Baker Hughes, Halliburton, Weatherford, Applied Physics Systems, Scientific Drilling, Enteq Upstream, APS Technology, National Oilwell Varco (NOV), HTWB, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Measurement While Drilling (MWD) System market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Measurement While Drilling (MWD) System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Measurement While Drilling (MWD) System Market, Segmentation by Type:

Equipment

Field Service

Rental & Integrated Service

#### Global Measurement While Drilling (MWD) System Market, Segmentation by Telemetry Technology:

Mud Pulse Telemetry

Electromagnetic Telemetry

Others

#### Global Measurement While Drilling (MWD) System Market, Segmentation by Well Type:

Conventional Oil & Gas

Deep & HPHT Wells

Global Measurement While Drilling (MWD) System Market, Segmentation by Application:

Onshore Oil & Gas Wells

Offshore Oil & Gas Wells

**Companies Profiled:**

SLB

Baker Hughes

Halliburton

Weatherford

Applied Physics Systems

Scientific Drilling

Enteq Upstream

APS Technology

National Oilwell Varco (NOV)

HTWB

Shanghai SK Petroleum & Chemical Equipment

Dezhou United Petroleum Technology

Ehiway

### Key Questions Answered

1. How big is the global Measurement While Drilling (MWD) System market?
2. What is the demand of the global Measurement While Drilling (MWD) System market?
3. What is the year over year growth of the global Measurement While Drilling (MWD) System market?
4. What is the total value of the global Measurement While Drilling (MWD) System market?
5. Who are the Major Players in the global Measurement While Drilling (MWD) System market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Measurement While Drilling (MWD) System Introduction
- 1.2 World Measurement While Drilling (MWD) System Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Measurement While Drilling (MWD) System Total Market by Region (by Headquarter Location)
  - 1.3.1 World Measurement While Drilling (MWD) System Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Measurement While Drilling (MWD) System Revenue (2021-2032)
  - 1.3.3 China Based Company Measurement While Drilling (MWD) System Revenue (2021-2032)
  - 1.3.4 Europe Based Company Measurement While Drilling (MWD) System Revenue (2021-2032)
  - 1.3.5 Japan Based Company Measurement While Drilling (MWD) System Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Measurement While Drilling (MWD) System Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Measurement While Drilling (MWD) System Revenue (2021-2032)
  - 1.3.8 India Based Company Measurement While Drilling (MWD) System Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Measurement While Drilling (MWD) System Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Measurement While Drilling (MWD) System Consumption Value (2021-2032)
- 2.2 World Measurement While Drilling (MWD) System Consumption Value by Region
  - 2.2.1 World Measurement While Drilling (MWD) System Consumption Value by Region (2021-2026)
  - 2.2.2 World Measurement While Drilling (MWD) System Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Measurement While Drilling (MWD) System Consumption Value

(2021-2032)

2.4 China Measurement While Drilling (MWD) System Consumption Value (2021-2032)

2.5 Europe Measurement While Drilling (MWD) System Consumption Value

(2021-2032)

2.6 Japan Measurement While Drilling (MWD) System Consumption Value (2021-2032)

2.7 South Korea Measurement While Drilling (MWD) System Consumption Value

(2021-2032)

2.8 ASEAN Measurement While Drilling (MWD) System Consumption Value

(2021-2032)

2.9 India Measurement While Drilling (MWD) System Consumption Value (2021-2032)

### **3 WORLD MEASUREMENT WHILE DRILLING (MWD) SYSTEM COMPANIES COMPETITIVE ANALYSIS**

3.1 World Measurement While Drilling (MWD) System Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Measurement While Drilling (MWD) System Industry Rank of Major  
Players

3.2.2 Global Concentration Ratios (CR4) for Measurement While Drilling (MWD)  
System in 2025

3.2.3 Global Concentration Ratios (CR8) for Measurement While Drilling (MWD)  
System in 2025

3.3 Measurement While Drilling (MWD) System Company Evaluation Quadrant

3.4 Measurement While Drilling (MWD) System Market: Overall Company Footprint  
Analysis

3.4.1 Measurement While Drilling (MWD) System Market: Region Footprint

3.4.2 Measurement While Drilling (MWD) System Market: Company Product Type  
Footprint

3.4.3 Measurement While Drilling (MWD) System Market: Company Product  
Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

#### 4.1 United States VS China: Measurement While Drilling (MWD) System Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Measurement While Drilling (MWD) System Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Measurement While Drilling (MWD) System Revenue Market Share Comparison (2021 & 2025 & 2032)

#### 4.2 United States Based Companies VS China Based Companies: Measurement While Drilling (MWD) System Consumption Value Comparison

4.2.1 United States VS China: Measurement While Drilling (MWD) System Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Measurement While Drilling (MWD) System Consumption Value Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States Based Measurement While Drilling (MWD) System Companies and Market Share, 2021-2026

4.3.1 United States Based Measurement While Drilling (MWD) System Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Measurement While Drilling (MWD) System Revenue, (2021-2026)

#### 4.4 China Based Companies Measurement While Drilling (MWD) System Revenue and Market Share, 2021-2026

4.4.1 China Based Measurement While Drilling (MWD) System Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Measurement While Drilling (MWD) System Revenue, (2021-2026)

#### 4.5 Rest of World Based Measurement While Drilling (MWD) System Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Measurement While Drilling (MWD) System Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Measurement While Drilling (MWD) System Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Measurement While Drilling (MWD) System Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Equipment

5.2.2 Field Service

5.2.3 Rental & Integrated Service

### 5.3 Market Segment by Type

5.3.1 World Measurement While Drilling (MWD) System Market Size by Type (2021-2026)

5.3.2 World Measurement While Drilling (MWD) System Market Size by Type (2027-2032)

5.3.3 World Measurement While Drilling (MWD) System Market Size Market Share by Type (2027-2032)

## 6 MARKET ANALYSIS BY TELEMETRY TECHNOLOGY

6.1 World Measurement While Drilling (MWD) System Market Size Overview by Telemetry Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Telemetry Technology

6.2.1 Mud Pulse Telemetry

6.2.2 Electromagnetic Telemetry

6.2.3 Others

6.3 Market Segment by Telemetry Technology

6.3.1 World Measurement While Drilling (MWD) System Market Size by Telemetry Technology (2021-2026)

6.3.2 World Measurement While Drilling (MWD) System Market Size by Telemetry Technology (2027-2032)

6.3.3 World Measurement While Drilling (MWD) System Market Size Market Share by Telemetry Technology (2027-2032)

## 7 MARKET ANALYSIS BY WELL TYPE

7.1 World Measurement While Drilling (MWD) System Market Size Overview by Well Type: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Well Type

7.2.1 Conventional Oil & Gas

7.2.2 Deep & HPHT Wells

7.3 Market Segment by Well Type

7.3.1 World Measurement While Drilling (MWD) System Market Size by Well Type (2021-2026)

7.3.2 World Measurement While Drilling (MWD) System Market Size by Well Type (2027-2032)

7.3.3 World Measurement While Drilling (MWD) System Market Size Market Share by Well Type (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Measurement While Drilling (MWD) System Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Onshore Oil & Gas Wells

8.2.2 Offshore Oil & Gas Wells

8.3 Market Segment by Application

8.3.1 World Measurement While Drilling (MWD) System Market Size by Application (2021-2026)

8.3.2 World Measurement While Drilling (MWD) System Market Size by Application (2027-2032)

8.3.3 World Measurement While Drilling (MWD) System Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 SLB

9.1.1 SLB Details

9.1.2 SLB Major Business

9.1.3 SLB Measurement While Drilling (MWD) System Product and Services

9.1.4 SLB Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 SLB Recent Developments/Updates

9.1.6 SLB Competitive Strengths & Weaknesses

9.2 Baker Hughes

9.2.1 Baker Hughes Details

9.2.2 Baker Hughes Major Business

9.2.3 Baker Hughes Measurement While Drilling (MWD) System Product and Services

9.2.4 Baker Hughes Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Baker Hughes Recent Developments/Updates

9.2.6 Baker Hughes Competitive Strengths & Weaknesses

9.3 Halliburton

9.3.1 Halliburton Details

9.3.2 Halliburton Major Business

9.3.3 Halliburton Measurement While Drilling (MWD) System Product and Services

9.3.4 Halliburton Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)

- 9.3.5 Halliburton Recent Developments/Updates
- 9.3.6 Halliburton Competitive Strengths & Weaknesses
- 9.4 Weatherford
  - 9.4.1 Weatherford Details
  - 9.4.2 Weatherford Major Business
  - 9.4.3 Weatherford Measurement While Drilling (MWD) System Product and Services
  - 9.4.4 Weatherford Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Weatherford Recent Developments/Updates
  - 9.4.6 Weatherford Competitive Strengths & Weaknesses
- 9.5 Applied Physics Systems
  - 9.5.1 Applied Physics Systems Details
  - 9.5.2 Applied Physics Systems Major Business
  - 9.5.3 Applied Physics Systems Measurement While Drilling (MWD) System Product and Services
  - 9.5.4 Applied Physics Systems Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Applied Physics Systems Recent Developments/Updates
  - 9.5.6 Applied Physics Systems Competitive Strengths & Weaknesses
- 9.6 Scientific Drilling
  - 9.6.1 Scientific Drilling Details
  - 9.6.2 Scientific Drilling Major Business
  - 9.6.3 Scientific Drilling Measurement While Drilling (MWD) System Product and Services
  - 9.6.4 Scientific Drilling Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Scientific Drilling Recent Developments/Updates
  - 9.6.6 Scientific Drilling Competitive Strengths & Weaknesses
- 9.7 Enteq Upstream
  - 9.7.1 Enteq Upstream Details
  - 9.7.2 Enteq Upstream Major Business
  - 9.7.3 Enteq Upstream Measurement While Drilling (MWD) System Product and Services
  - 9.7.4 Enteq Upstream Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Enteq Upstream Recent Developments/Updates
  - 9.7.6 Enteq Upstream Competitive Strengths & Weaknesses
- 9.8 APS Technology
  - 9.8.1 APS Technology Details

- 9.8.2 APS Technology Major Business
- 9.8.3 APS Technology Measurement While Drilling (MWD) System Product and Services
- 9.8.4 APS Technology Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
- 9.8.5 APS Technology Recent Developments/Updates
- 9.8.6 APS Technology Competitive Strengths & Weaknesses
- 9.9 National Oilwell Varco (NOV)
  - 9.9.1 National Oilwell Varco (NOV) Details
  - 9.9.2 National Oilwell Varco (NOV) Major Business
  - 9.9.3 National Oilwell Varco (NOV) Measurement While Drilling (MWD) System Product and Services
  - 9.9.4 National Oilwell Varco (NOV) Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 National Oilwell Varco (NOV) Recent Developments/Updates
  - 9.9.6 National Oilwell Varco (NOV) Competitive Strengths & Weaknesses
- 9.10 HTWB
  - 9.10.1 HTWB Details
  - 9.10.2 HTWB Major Business
  - 9.10.3 HTWB Measurement While Drilling (MWD) System Product and Services
  - 9.10.4 HTWB Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 HTWB Recent Developments/Updates
  - 9.10.6 HTWB Competitive Strengths & Weaknesses
- 9.11 Shanghai SK Petroleum & Chemical Equipment
  - 9.11.1 Shanghai SK Petroleum & Chemical Equipment Details
  - 9.11.2 Shanghai SK Petroleum & Chemical Equipment Major Business
  - 9.11.3 Shanghai SK Petroleum & Chemical Equipment Measurement While Drilling (MWD) System Product and Services
  - 9.11.4 Shanghai SK Petroleum & Chemical Equipment Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Shanghai SK Petroleum & Chemical Equipment Recent Developments/Updates
  - 9.11.6 Shanghai SK Petroleum & Chemical Equipment Competitive Strengths & Weaknesses
- 9.12 Dezhou United Petroleum Technology
  - 9.12.1 Dezhou United Petroleum Technology Details
  - 9.12.2 Dezhou United Petroleum Technology Major Business
  - 9.12.3 Dezhou United Petroleum Technology Measurement While Drilling (MWD) System Product and Services

- 9.12.4 Dezhou United Petroleum Technology Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 Dezhou United Petroleum Technology Recent Developments/Updates
- 9.12.6 Dezhou United Petroleum Technology Competitive Strengths & Weaknesses
- 9.13 Ehiway
  - 9.13.1 Ehiway Details
  - 9.13.2 Ehiway Major Business
  - 9.13.3 Ehiway Measurement While Drilling (MWD) System Product and Services
  - 9.13.4 Ehiway Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Ehiway Recent Developments/Updates
  - 9.13.6 Ehiway Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Measurement While Drilling (MWD) System Industry Chain
- 10.2 Measurement While Drilling (MWD) System Upstream Analysis
- 10.3 Measurement While Drilling (MWD) System Midstream Analysis
- 10.4 Measurement While Drilling (MWD) System Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Measurement While Drilling (MWD) System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Measurement While Drilling (MWD) System Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Measurement While Drilling (MWD) System Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Measurement While Drilling (MWD) System Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Measurement While Drilling (MWD) System Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Measurement While Drilling (MWD) System Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Measurement While Drilling (MWD) System Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Measurement While Drilling (MWD) System Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Measurement While Drilling (MWD) System Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Measurement While Drilling (MWD) System Players in 2025
- Table 12. World Measurement While Drilling (MWD) System Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Measurement While Drilling (MWD) System Company Evaluation Quadrant
- Table 14. Head Office of Key Measurement While Drilling (MWD) System Players
- Table 15. Measurement While Drilling (MWD) System Market: Company Product Type Footprint
- Table 16. Measurement While Drilling (MWD) System Market: Company Product Application Footprint
- Table 17. Measurement While Drilling (MWD) System Mergers & Acquisitions Activity
- Table 18. United States VS China Measurement While Drilling (MWD) System Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Measurement While Drilling (MWD) System Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Measurement While Drilling (MWD) System Companies, Headquarters (States, Country)

Table 21. United States Based Companies Measurement While Drilling (MWD) System Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Measurement While Drilling (MWD) System Revenue Market Share (2021-2026)

Table 23. China Based Measurement While Drilling (MWD) System Companies, Headquarters (Province, Country)

Table 24. China Based Companies Measurement While Drilling (MWD) System Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Measurement While Drilling (MWD) System Revenue Market Share (2021-2026)

Table 26. Rest of World Based Measurement While Drilling (MWD) System Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Measurement While Drilling (MWD) System Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Measurement While Drilling (MWD) System Revenue Market Share (2021-2026)

Table 29. World Measurement While Drilling (MWD) System Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Measurement While Drilling (MWD) System Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Measurement While Drilling (MWD) System Market Size by Type (2027-2032) & (USD Million)

Table 32. World Measurement While Drilling (MWD) System Market Size by Telemetry Technology, (USD Million), 2021 & 2025 & 2032

Table 33. World Measurement While Drilling (MWD) System Market Size Value by Telemetry Technology (2021-2026) & (USD Million)

Table 34. World Measurement While Drilling (MWD) System Market Size by Telemetry Technology (2027-2032) & (USD Million)

Table 35. World Measurement While Drilling (MWD) System Market Size by Well Type, (USD Million), 2021 & 2025 & 2032

Table 36. World Measurement While Drilling (MWD) System Market Size Value by Well Type (2021-2026) & (USD Million)

Table 37. World Measurement While Drilling (MWD) System Market Size by Well Type (2027-2032) & (USD Million)

Table 38. World Measurement While Drilling (MWD) System Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Measurement While Drilling (MWD) System Market Size by Application

(2021-2026) & (USD Million)

Table 40. World Measurement While Drilling (MWD) System Market Size by Application

(2027-2032) & (USD Million)

Table 41. SLB Basic Information, Manufacturing Base and Competitors

Table 42. SLB Major Business

Table 43. SLB Measurement While Drilling (MWD) System Product and Services

Table 44. SLB Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. SLB Recent Developments/Updates

Table 46. SLB Competitive Strengths & Weaknesses

Table 47. Baker Hughes Basic Information, Manufacturing Base and Competitors

Table 48. Baker Hughes Major Business

Table 49. Baker Hughes Measurement While Drilling (MWD) System Product and Services

Table 50. Baker Hughes Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Baker Hughes Recent Developments/Updates

Table 52. Baker Hughes Competitive Strengths & Weaknesses

Table 53. Halliburton Basic Information, Manufacturing Base and Competitors

Table 54. Halliburton Major Business

Table 55. Halliburton Measurement While Drilling (MWD) System Product and Services

Table 56. Halliburton Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Halliburton Recent Developments/Updates

Table 58. Halliburton Competitive Strengths & Weaknesses

Table 59. Weatherford Basic Information, Manufacturing Base and Competitors

Table 60. Weatherford Major Business

Table 61. Weatherford Measurement While Drilling (MWD) System Product and Services

Table 62. Weatherford Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Weatherford Recent Developments/Updates

Table 64. Weatherford Competitive Strengths & Weaknesses

Table 65. Applied Physics Systems Basic Information, Manufacturing Base and Competitors

Table 66. Applied Physics Systems Major Business

Table 67. Applied Physics Systems Measurement While Drilling (MWD) System Product and Services

Table 68. Applied Physics Systems Measurement While Drilling (MWD) System

Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Applied Physics Systems Recent Developments/Updates

Table 70. Applied Physics Systems Competitive Strengths & Weaknesses

Table 71. Scientific Drilling Basic Information, Manufacturing Base and Competitors

Table 72. Scientific Drilling Major Business

Table 73. Scientific Drilling Measurement While Drilling (MWD) System Product and Services

Table 74. Scientific Drilling Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Scientific Drilling Recent Developments/Updates

Table 76. Scientific Drilling Competitive Strengths & Weaknesses

Table 77. Enteq Upstream Basic Information, Manufacturing Base and Competitors

Table 78. Enteq Upstream Major Business

Table 79. Enteq Upstream Measurement While Drilling (MWD) System Product and Services

Table 80. Enteq Upstream Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Enteq Upstream Recent Developments/Updates

Table 82. Enteq Upstream Competitive Strengths & Weaknesses

Table 83. APS Technology Basic Information, Manufacturing Base and Competitors

Table 84. APS Technology Major Business

Table 85. APS Technology Measurement While Drilling (MWD) System Product and Services

Table 86. APS Technology Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. APS Technology Recent Developments/Updates

Table 88. APS Technology Competitive Strengths & Weaknesses

Table 89. National Oilwell Varco (NOV) Basic Information, Manufacturing Base and Competitors

Table 90. National Oilwell Varco (NOV) Major Business

Table 91. National Oilwell Varco (NOV) Measurement While Drilling (MWD) System Product and Services

Table 92. National Oilwell Varco (NOV) Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. National Oilwell Varco (NOV) Recent Developments/Updates

Table 94. National Oilwell Varco (NOV) Competitive Strengths & Weaknesses

Table 95. HTWB Basic Information, Manufacturing Base and Competitors

Table 96. HTWB Major Business

Table 97. HTWB Measurement While Drilling (MWD) System Product and Services

- Table 98. HTWB Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. HTWB Recent Developments/Updates
- Table 100. HTWB Competitive Strengths & Weaknesses
- Table 101. Shanghai SK Petroleum & Chemical Equipment Basic Information, Manufacturing Base and Competitors
- Table 102. Shanghai SK Petroleum & Chemical Equipment Major Business
- Table 103. Shanghai SK Petroleum & Chemical Equipment Measurement While Drilling (MWD) System Product and Services
- Table 104. Shanghai SK Petroleum & Chemical Equipment Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Shanghai SK Petroleum & Chemical Equipment Recent Developments/Updates
- Table 106. Shanghai SK Petroleum & Chemical Equipment Competitive Strengths & Weaknesses
- Table 107. Dezhou United Petroleum Technology Basic Information, Manufacturing Base and Competitors
- Table 108. Dezhou United Petroleum Technology Major Business
- Table 109. Dezhou United Petroleum Technology Measurement While Drilling (MWD) System Product and Services
- Table 110. Dezhou United Petroleum Technology Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Dezhou United Petroleum Technology Recent Developments/Updates
- Table 112. Dezhou United Petroleum Technology Competitive Strengths & Weaknesses
- Table 113. Ehiway Basic Information, Manufacturing Base and Competitors
- Table 114. Ehiway Major Business
- Table 115. Ehiway Measurement While Drilling (MWD) System Product and Services
- Table 116. Ehiway Measurement While Drilling (MWD) System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Ehiway Recent Developments/Updates
- Table 118. Ehiway Competitive Strengths & Weaknesses
- Table 119. Global Key Players of Measurement While Drilling (MWD) System Upstream (Raw Materials)
- Table 120. Global Measurement While Drilling (MWD) System Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Measurement While Drilling (MWD) System Picture

Figure 2. World Measurement While Drilling (MWD) System Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Measurement While Drilling (MWD) System Total Revenue (2021-2032) & (USD Million)

Figure 4. World Measurement While Drilling (MWD) System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Measurement While Drilling (MWD) System Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Measurement While Drilling (MWD) System Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Measurement While Drilling (MWD) System Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Measurement While Drilling (MWD) System Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Measurement While Drilling (MWD) System Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Measurement While Drilling (MWD) System Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Measurement While Drilling (MWD) System Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Measurement While Drilling (MWD) System Revenue (2021-2032) & (USD Million)

Figure 13. Measurement While Drilling (MWD) System Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Measurement While Drilling (MWD) System Consumption Value (2021-2032) & (USD Million)

Figure 16. World Measurement While Drilling (MWD) System Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Measurement While Drilling (MWD) System Consumption Value (2021-2032) & (USD Million)

Figure 18. China Measurement While Drilling (MWD) System Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Measurement While Drilling (MWD) System Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Measurement While Drilling (MWD) System Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Measurement While Drilling (MWD) System Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Measurement While Drilling (MWD) System Consumption Value (2021-2032) & (USD Million)

Figure 23. India Measurement While Drilling (MWD) System Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Measurement While Drilling (MWD) System by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Measurement While Drilling (MWD) System Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Measurement While Drilling (MWD) System Markets in 2025

Figure 27. United States VS China: Measurement While Drilling (MWD) System Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Measurement While Drilling (MWD) System Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Measurement While Drilling (MWD) System Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Measurement While Drilling (MWD) System Market Size Market Share by Type in 2025

Figure 31. Equipment

Figure 32. Field Service

Figure 33. Rental & Integrated Service

Figure 34. World Measurement While Drilling (MWD) System Market Size Market Share by Type (2021-2032)

Figure 35. World Measurement While Drilling (MWD) System Market Size by Telemetry Technology, (USD Million), 2021 & 2025 & 2032

Figure 36. World Measurement While Drilling (MWD) System Market Size Market Share by Telemetry Technology in 2025

Figure 37. Mud Pulse Telemetry

Figure 38. Electromagnetic Telemetry

Figure 39. Others

Figure 40. World Measurement While Drilling (MWD) System Market Size Market Share by Telemetry Technology (2021-2032)

Figure 41. World Measurement While Drilling (MWD) System Market Size by Well Type, (USD Million), 2021 & 2025 & 2032

Figure 42. World Measurement While Drilling (MWD) System Market Size Market Share

by Well Type in 2025

Figure 43. Conventional Oil & Gas

Figure 44. Deep & HPHT Wells

Figure 45. World Measurement While Drilling (MWD) System Market Size Market Share by Well Type (2021-2032)

Figure 46. World Measurement While Drilling (MWD) System Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Measurement While Drilling (MWD) System Market Size Market Share by Application in 2025

Figure 48. Onshore Oil & Gas Wells

Figure 49. Offshore Oil & Gas Wells

Figure 50. World Measurement While Drilling (MWD) System Market Size Market Share by Application (2021-2032)

Figure 51. Measurement While Drilling (MWD) System Industrial Chain

Figure 52. Methodology

Figure 53. Research Process and Data Source

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