

Global Meal Kit Delivery Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G89852A87D3EN.html>

Date: January 2024

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: G89852A87D3EN

Abstracts

According to our (Global Info Research) latest study, the global Meal Kit Delivery Services market size was valued at USD 11030 million in 2023 and is forecast to a readjusted size of USD 41560 million by 2030 with a CAGR of 20.9% during review period.

A meal kit is a subscription service that sends customers pre-portioned food ingredients and recipes for them to prepare home cooked meals. Services that send pre-cooked meals are called meal delivery services. This subscription model is an example of personalization in the food and beverage industry that is becoming more popular and wide-spread.

Global Meal Kit Delivery Services key players include Hello Fresh, Blue Apron, Home Chef, etc. Global top three manufacturers hold a share about 40%.

North America is the largest market, with a share over 45%, followed by Europe and Asia-Pacific, both have a share about 40 percent.

In terms of product, Ready-to-eat Food is the largest segment, with a share about 85%. And in terms of application, the largest application is Personal Meal Kits, followed by Family Meal Kits.

The Global Info Research report includes an overview of the development of the Meal Kit Delivery Services industry chain, the market status of Household (Ready-to-eat Food, Reprocessed Food), Office (Ready-to-eat Food, Reprocessed Food), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Meal Kit Delivery Services.

Regionally, the report analyzes the Meal Kit Delivery Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Meal Kit Delivery Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Meal Kit Delivery Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Meal Kit Delivery Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Ready-to-eat Food, Reprocessed Food).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Meal Kit Delivery Services market.

Regional Analysis: The report involves examining the Meal Kit Delivery Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Meal Kit Delivery Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Meal Kit Delivery Services:

Company Analysis: Report covers individual Meal Kit Delivery Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Meal Kit Delivery Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Office).

Technology Analysis: Report covers specific technologies relevant to Meal Kit Delivery Services. It assesses the current state, advancements, and potential future developments in Meal Kit Delivery Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Meal Kit Delivery Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Meal Kit Delivery Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Ready-to-eat Food

Reprocessed Food

Other

Market segment by Application

Household

Office

Other

Market segment by players, this report covers

Hello Fresh

Blue Apron

Home Chef

Marley Spoon

Sun Basket

Abel & Cole

Riverford

Gousto

Quitoque

Kochhaus

Middagsfrid

Allerhandebox

Chefmarket

Kochzauber

Fresh Fitness Food

Mindful Chef

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Meal Kit Delivery Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Meal Kit Delivery Services, with revenue, gross margin and global market share of Meal Kit Delivery Services from 2019 to 2024.

Chapter 3, the Meal Kit Delivery Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Meal Kit Delivery Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Meal Kit Delivery Services.

Chapter 13, to describe Meal Kit Delivery Services research findings and conclusion.

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