

Global Meal Kit Delivery Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Meal Kit Delivery Services market size was valued at USD 11030 million in 2023 and is forecast to a readjusted size of USD 41560 million by 2030 with a CAGR of 20.9% during review period.

A meal kit is a subscription service that sends customers pre-portioned food ingredients and recipes for them to prepare home cooked meals. Services that send pre-cooked meals are called meal delivery services. This subscription model is an example of personalization in the food and beverage industry that is becoming more popular and wide-spread.

Global Meal Kit Delivery Services key players include Hello Fresh, Blue Apron, Home Chef, etc. Global top three manufacturers hold a share about 40%.

North America is the largest market, with a share over 45%, followed by Europe and Asia-Pacific, both have a share about 40 percent.

In terms of product, Ready-to-eat Food is the largest segment, with a share about 85%. And in terms of application, the largest application is Personal Meal Kits, followed by Family Meal Kits.

The Global Info Research report includes an overview of the development of the Meal Kit Delivery Services industry chain, the market status of Household (Ready-to-eat Food, Reprocessed Food), Office (Ready-to-eat Food, Reprocessed Food), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Meal Kit Delivery Services.

Regionally, the report analyzes the Meal Kit Delivery Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Meal Kit Delivery Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Meal Kit Delivery Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Meal Kit Delivery Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Ready-to-eat Food, Reprocessed Food).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Meal Kit Delivery Services market.

Regional Analysis: The report involves examining the Meal Kit Delivery Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Meal Kit Delivery Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Meal Kit Delivery Services:

Company Analysis: Report covers individual Meal Kit Delivery Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Meal Kit Delivery Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Office).

Technology Analysis: Report covers specific technologies relevant to Meal Kit Delivery Services. It assesses the current state, advancements, and potential future developments in Meal Kit Delivery Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Meal Kit Delivery Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Meal Kit Delivery Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Ready-to-eat Food

Reprocessed Food

Other

Market segment by Application

Household

Office

Other

Market segment by players, this report covers

Hello Fresh

Blue Apron

Home Chef

Marley Spoon

Sun Basket

Abel & Cole

Riverford

Gousto

Quitoque

Kochhaus

Middagsfrid

Allerhandebox

Chefmarket

Kochzauber

Fresh Fitness Food

Mindful Chef

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Meal Kit Delivery Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Meal Kit Delivery Services, with revenue, gross margin and global market share of Meal Kit Delivery Services from 2019 to 2024.

Chapter 3, the Meal Kit Delivery Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Meal Kit Delivery Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Meal Kit Delivery Services.

Chapter 13, to describe Meal Kit Delivery Services research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Meal Kit Delivery Services

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Meal Kit Delivery Services by Type

1.3.1 Overview: Global Meal Kit Delivery Services Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Meal Kit Delivery Services Consumption Value Market Share by Type in 2023

1.3.3 Ready-to-eat Food

1.3.4 Reprocessed Food

1.3.5 Other

1.4 Global Meal Kit Delivery Services Market by Application

1.4.1 Overview: Global Meal Kit Delivery Services Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Household

1.4.3 Office

1.4.4 Other

1.5 Global Meal Kit Delivery Services Market Size & Forecast

1.6 Global Meal Kit Delivery Services Market Size and Forecast by Region

1.6.1 Global Meal Kit Delivery Services Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Meal Kit Delivery Services Market Size by Region, (2019-2030)

1.6.3 North America Meal Kit Delivery Services Market Size and Prospect (2019-2030)

1.6.4 Europe Meal Kit Delivery Services Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Meal Kit Delivery Services Market Size and Prospect (2019-2030)

1.6.6 South America Meal Kit Delivery Services Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Meal Kit Delivery Services Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Hello Fresh

2.1.1 Hello Fresh Details

2.1.2 Hello Fresh Major Business

2.1.3 Hello Fresh Meal Kit Delivery Services Product and Solutions

2.1.4 Hello Fresh Meal Kit Delivery Services Revenue, Gross Margin and Market

Share (2019-2024)

2.1.5 Hello Fresh Recent Developments and Future Plans

2.2 Blue Apron

2.2.1 Blue Apron Details

2.2.2 Blue Apron Major Business

2.2.3 Blue Apron Meal Kit Delivery Services Product and Solutions

2.2.4 Blue Apron Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Blue Apron Recent Developments and Future Plans

2.3 Home Chef

2.3.1 Home Chef Details

2.3.2 Home Chef Major Business

2.3.3 Home Chef Meal Kit Delivery Services Product and Solutions

2.3.4 Home Chef Meal Kit Delivery Services Revenue, Gross Margin and Market

Share (2019-2024)

2.3.5 Home Chef Recent Developments and Future Plans

2.4 Marley Spoon

2.4.1 Marley Spoon Details

2.4.2 Marley Spoon Major Business

2.4.3 Marley Spoon Meal Kit Delivery Services Product and Solutions

2.4.4 Marley Spoon Meal Kit Delivery Services Revenue, Gross Margin and Market

Share (2019-2024)

2.4.5 Marley Spoon Recent Developments and Future Plans

2.5 Sun Basket

2.5.1 Sun Basket Details

2.5.2 Sun Basket Major Business

2.5.3 Sun Basket Meal Kit Delivery Services Product and Solutions

2.5.4 Sun Basket Meal Kit Delivery Services Revenue, Gross Margin and Market

Share (2019-2024)

2.5.5 Sun Basket Recent Developments and Future Plans

2.6 Abel & Cole

2.6.1 Abel & Cole Details

2.6.2 Abel & Cole Major Business

2.6.3 Abel & Cole Meal Kit Delivery Services Product and Solutions

2.6.4 Abel & Cole Meal Kit Delivery Services Revenue, Gross Margin and Market

Share (2019-2024)

2.6.5 Abel & Cole Recent Developments and Future Plans

2.7 Riverford

2.7.1 Riverford Details

- 2.7.2 Riverford Major Business
- 2.7.3 Riverford Meal Kit Delivery Services Product and Solutions
- 2.7.4 Riverford Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Riverford Recent Developments and Future Plans
- 2.8 Gousto
 - 2.8.1 Gousto Details
 - 2.8.2 Gousto Major Business
 - 2.8.3 Gousto Meal Kit Delivery Services Product and Solutions
 - 2.8.4 Gousto Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Gousto Recent Developments and Future Plans
- 2.9 Quitoque
 - 2.9.1 Quitoque Details
 - 2.9.2 Quitoque Major Business
 - 2.9.3 Quitoque Meal Kit Delivery Services Product and Solutions
 - 2.9.4 Quitoque Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Quitoque Recent Developments and Future Plans
- 2.10 Kochhaus
 - 2.10.1 Kochhaus Details
 - 2.10.2 Kochhaus Major Business
 - 2.10.3 Kochhaus Meal Kit Delivery Services Product and Solutions
 - 2.10.4 Kochhaus Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Kochhaus Recent Developments and Future Plans
- 2.11 Middagsfrid
 - 2.11.1 Middagsfrid Details
 - 2.11.2 Middagsfrid Major Business
 - 2.11.3 Middagsfrid Meal Kit Delivery Services Product and Solutions
 - 2.11.4 Middagsfrid Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Middagsfrid Recent Developments and Future Plans
- 2.12 Allerhandebox
 - 2.12.1 Allerhandebox Details
 - 2.12.2 Allerhandebox Major Business
 - 2.12.3 Allerhandebox Meal Kit Delivery Services Product and Solutions
 - 2.12.4 Allerhandebox Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)

- 2.12.5 Allerhandebox Recent Developments and Future Plans
- 2.13 Chefmarket
 - 2.13.1 Chefmarket Details
 - 2.13.2 Chefmarket Major Business
 - 2.13.3 Chefmarket Meal Kit Delivery Services Product and Solutions
 - 2.13.4 Chefmarket Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Chefmarket Recent Developments and Future Plans
- 2.14 Kochzauber
 - 2.14.1 Kochzauber Details
 - 2.14.2 Kochzauber Major Business
 - 2.14.3 Kochzauber Meal Kit Delivery Services Product and Solutions
 - 2.14.4 Kochzauber Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Kochzauber Recent Developments and Future Plans
- 2.15 Fresh Fitness Food
 - 2.15.1 Fresh Fitness Food Details
 - 2.15.2 Fresh Fitness Food Major Business
 - 2.15.3 Fresh Fitness Food Meal Kit Delivery Services Product and Solutions
 - 2.15.4 Fresh Fitness Food Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Fresh Fitness Food Recent Developments and Future Plans
- 2.16 Mindful Chef
 - 2.16.1 Mindful Chef Details
 - 2.16.2 Mindful Chef Major Business
 - 2.16.3 Mindful Chef Meal Kit Delivery Services Product and Solutions
 - 2.16.4 Mindful Chef Meal Kit Delivery Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Mindful Chef Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Meal Kit Delivery Services Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Meal Kit Delivery Services by Company Revenue
 - 3.2.2 Top 3 Meal Kit Delivery Services Players Market Share in 2023
 - 3.2.3 Top 6 Meal Kit Delivery Services Players Market Share in 2023
- 3.3 Meal Kit Delivery Services Market: Overall Company Footprint Analysis
 - 3.3.1 Meal Kit Delivery Services Market: Region Footprint

- 3.3.2 Meal Kit Delivery Services Market: Company Product Type Footprint
- 3.3.3 Meal Kit Delivery Services Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Meal Kit Delivery Services Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Meal Kit Delivery Services Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Meal Kit Delivery Services Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Meal Kit Delivery Services Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Meal Kit Delivery Services Consumption Value by Type (2019-2030)
- 6.2 North America Meal Kit Delivery Services Consumption Value by Application (2019-2030)
- 6.3 North America Meal Kit Delivery Services Market Size by Country
 - 6.3.1 North America Meal Kit Delivery Services Consumption Value by Country (2019-2030)
 - 6.3.2 United States Meal Kit Delivery Services Market Size and Forecast (2019-2030)
 - 6.3.3 Canada Meal Kit Delivery Services Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico Meal Kit Delivery Services Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Meal Kit Delivery Services Consumption Value by Type (2019-2030)
- 7.2 Europe Meal Kit Delivery Services Consumption Value by Application (2019-2030)
- 7.3 Europe Meal Kit Delivery Services Market Size by Country
 - 7.3.1 Europe Meal Kit Delivery Services Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Meal Kit Delivery Services Market Size and Forecast (2019-2030)
 - 7.3.3 France Meal Kit Delivery Services Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Meal Kit Delivery Services Market Size and Forecast (2019-2030)

7.3.5 Russia Meal Kit Delivery Services Market Size and Forecast (2019-2030)

7.3.6 Italy Meal Kit Delivery Services Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Meal Kit Delivery Services Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Meal Kit Delivery Services Consumption Value by Application
(2019-2030)

8.3 Asia-Pacific Meal Kit Delivery Services Market Size by Region

8.3.1 Asia-Pacific Meal Kit Delivery Services Consumption Value by Region
(2019-2030)

8.3.2 China Meal Kit Delivery Services Market Size and Forecast (2019-2030)

8.3.3 Japan Meal Kit Delivery Services Market Size and Forecast (2019-2030)

8.3.4 South Korea Meal Kit Delivery Services Market Size and Forecast (2019-2030)

8.3.5 India Meal Kit Delivery Services Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Meal Kit Delivery Services Market Size and Forecast
(2019-2030)

8.3.7 Australia Meal Kit Delivery Services Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Meal Kit Delivery Services Consumption Value by Type (2019-2030)

9.2 South America Meal Kit Delivery Services Consumption Value by Application
(2019-2030)

9.3 South America Meal Kit Delivery Services Market Size by Country

9.3.1 South America Meal Kit Delivery Services Consumption Value by Country
(2019-2030)

9.3.2 Brazil Meal Kit Delivery Services Market Size and Forecast (2019-2030)

9.3.3 Argentina Meal Kit Delivery Services Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Meal Kit Delivery Services Consumption Value by Type
(2019-2030)

10.2 Middle East & Africa Meal Kit Delivery Services Consumption Value by Application
(2019-2030)

10.3 Middle East & Africa Meal Kit Delivery Services Market Size by Country

10.3.1 Middle East & Africa Meal Kit Delivery Services Consumption Value by Country
(2019-2030)

- 10.3.2 Turkey Meal Kit Delivery Services Market Size and Forecast (2019-2030)
- 10.3.3 Saudi Arabia Meal Kit Delivery Services Market Size and Forecast (2019-2030)
- 10.3.4 UAE Meal Kit Delivery Services Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 Meal Kit Delivery Services Market Drivers
- 11.2 Meal Kit Delivery Services Market Restraints
- 11.3 Meal Kit Delivery Services Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Meal Kit Delivery Services Industry Chain
- 12.2 Meal Kit Delivery Services Upstream Analysis
- 12.3 Meal Kit Delivery Services Midstream Analysis
- 12.4 Meal Kit Delivery Services Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Meal Kit Delivery Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Meal Kit Delivery Services Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Meal Kit Delivery Services Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Meal Kit Delivery Services Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Hello Fresh Company Information, Head Office, and Major Competitors

Table 6. Hello Fresh Major Business

Table 7. Hello Fresh Meal Kit Delivery Services Product and Solutions

Table 8. Hello Fresh Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Hello Fresh Recent Developments and Future Plans

Table 10. Blue Apron Company Information, Head Office, and Major Competitors

Table 11. Blue Apron Major Business

Table 12. Blue Apron Meal Kit Delivery Services Product and Solutions

Table 13. Blue Apron Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Blue Apron Recent Developments and Future Plans

Table 15. Home Chef Company Information, Head Office, and Major Competitors

Table 16. Home Chef Major Business

Table 17. Home Chef Meal Kit Delivery Services Product and Solutions

Table 18. Home Chef Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Home Chef Recent Developments and Future Plans

Table 20. Marley Spoon Company Information, Head Office, and Major Competitors

Table 21. Marley Spoon Major Business

Table 22. Marley Spoon Meal Kit Delivery Services Product and Solutions

Table 23. Marley Spoon Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Marley Spoon Recent Developments and Future Plans

Table 25. Sun Basket Company Information, Head Office, and Major Competitors

Table 26. Sun Basket Major Business

Table 27. Sun Basket Meal Kit Delivery Services Product and Solutions

Table 28. Sun Basket Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Sun Basket Recent Developments and Future Plans

Table 30. Abel & Cole Company Information, Head Office, and Major Competitors

Table 31. Abel & Cole Major Business

Table 32. Abel & Cole Meal Kit Delivery Services Product and Solutions

Table 33. Abel & Cole Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Abel & Cole Recent Developments and Future Plans

Table 35. Riverford Company Information, Head Office, and Major Competitors

Table 36. Riverford Major Business

Table 37. Riverford Meal Kit Delivery Services Product and Solutions

Table 38. Riverford Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Riverford Recent Developments and Future Plans

Table 40. Gousto Company Information, Head Office, and Major Competitors

Table 41. Gousto Major Business

Table 42. Gousto Meal Kit Delivery Services Product and Solutions

Table 43. Gousto Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Gousto Recent Developments and Future Plans

Table 45. Quitoque Company Information, Head Office, and Major Competitors

Table 46. Quitoque Major Business

Table 47. Quitoque Meal Kit Delivery Services Product and Solutions

Table 48. Quitoque Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Quitoque Recent Developments and Future Plans

Table 50. Kochhaus Company Information, Head Office, and Major Competitors

Table 51. Kochhaus Major Business

Table 52. Kochhaus Meal Kit Delivery Services Product and Solutions

Table 53. Kochhaus Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Kochhaus Recent Developments and Future Plans

Table 55. Middagsfrid Company Information, Head Office, and Major Competitors

Table 56. Middagsfrid Major Business

Table 57. Middagsfrid Meal Kit Delivery Services Product and Solutions

Table 58. Middagsfrid Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Middagsfrid Recent Developments and Future Plans

Table 60. Allerhandebox Company Information, Head Office, and Major Competitors
Table 61. Allerhandebox Major Business
Table 62. Allerhandebox Meal Kit Delivery Services Product and Solutions
Table 63. Allerhandebox Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 64. Allerhandebox Recent Developments and Future Plans
Table 65. Chefmarket Company Information, Head Office, and Major Competitors
Table 66. Chefmarket Major Business
Table 67. Chefmarket Meal Kit Delivery Services Product and Solutions
Table 68. Chefmarket Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 69. Chefmarket Recent Developments and Future Plans
Table 70. Kochzauber Company Information, Head Office, and Major Competitors
Table 71. Kochzauber Major Business
Table 72. Kochzauber Meal Kit Delivery Services Product and Solutions
Table 73. Kochzauber Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 74. Kochzauber Recent Developments and Future Plans
Table 75. Fresh Fitness Food Company Information, Head Office, and Major Competitors
Table 76. Fresh Fitness Food Major Business
Table 77. Fresh Fitness Food Meal Kit Delivery Services Product and Solutions
Table 78. Fresh Fitness Food Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 79. Fresh Fitness Food Recent Developments and Future Plans
Table 80. Mindful Chef Company Information, Head Office, and Major Competitors
Table 81. Mindful Chef Major Business
Table 82. Mindful Chef Meal Kit Delivery Services Product and Solutions
Table 83. Mindful Chef Meal Kit Delivery Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 84. Mindful Chef Recent Developments and Future Plans
Table 85. Global Meal Kit Delivery Services Revenue (USD Million) by Players (2019-2024)
Table 86. Global Meal Kit Delivery Services Revenue Share by Players (2019-2024)
Table 87. Breakdown of Meal Kit Delivery Services by Company Type (Tier 1, Tier 2, and Tier 3)
Table 88. Market Position of Players in Meal Kit Delivery Services, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
Table 89. Head Office of Key Meal Kit Delivery Services Players

Table 90. Meal Kit Delivery Services Market: Company Product Type Footprint
Table 91. Meal Kit Delivery Services Market: Company Product Application Footprint
Table 92. Meal Kit Delivery Services New Market Entrants and Barriers to Market Entry
Table 93. Meal Kit Delivery Services Mergers, Acquisition, Agreements, and Collaborations
Table 94. Global Meal Kit Delivery Services Consumption Value (USD Million) by Type (2019-2024)
Table 95. Global Meal Kit Delivery Services Consumption Value Share by Type (2019-2024)
Table 96. Global Meal Kit Delivery Services Consumption Value Forecast by Type (2025-2030)
Table 97. Global Meal Kit Delivery Services Consumption Value by Application (2019-2024)
Table 98. Global Meal Kit Delivery Services Consumption Value Forecast by Application (2025-2030)
Table 99. North America Meal Kit Delivery Services Consumption Value by Type (2019-2024) & (USD Million)
Table 100. North America Meal Kit Delivery Services Consumption Value by Type (2025-2030) & (USD Million)
Table 101. North America Meal Kit Delivery Services Consumption Value by Application (2019-2024) & (USD Million)
Table 102. North America Meal Kit Delivery Services Consumption Value by Application (2025-2030) & (USD Million)
Table 103. North America Meal Kit Delivery Services Consumption Value by Country (2019-2024) & (USD Million)
Table 104. North America Meal Kit Delivery Services Consumption Value by Country (2025-2030) & (USD Million)
Table 105. Europe Meal Kit Delivery Services Consumption Value by Type (2019-2024) & (USD Million)
Table 106. Europe Meal Kit Delivery Services Consumption Value by Type (2025-2030) & (USD Million)
Table 107. Europe Meal Kit Delivery Services Consumption Value by Application (2019-2024) & (USD Million)
Table 108. Europe Meal Kit Delivery Services Consumption Value by Application (2025-2030) & (USD Million)
Table 109. Europe Meal Kit Delivery Services Consumption Value by Country (2019-2024) & (USD Million)
Table 110. Europe Meal Kit Delivery Services Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific Meal Kit Delivery Services Consumption Value by Type (2019-2024) & (USD Million)

Table 112. Asia-Pacific Meal Kit Delivery Services Consumption Value by Type (2025-2030) & (USD Million)

Table 113. Asia-Pacific Meal Kit Delivery Services Consumption Value by Application (2019-2024) & (USD Million)

Table 114. Asia-Pacific Meal Kit Delivery Services Consumption Value by Application (2025-2030) & (USD Million)

Table 115. Asia-Pacific Meal Kit Delivery Services Consumption Value by Region (2019-2024) & (USD Million)

Table 116. Asia-Pacific Meal Kit Delivery Services Consumption Value by Region (2025-2030) & (USD Million)

Table 117. South America Meal Kit Delivery Services Consumption Value by Type (2019-2024) & (USD Million)

Table 118. South America Meal Kit Delivery Services Consumption Value by Type (2025-2030) & (USD Million)

Table 119. South America Meal Kit Delivery Services Consumption Value by Application (2019-2024) & (USD Million)

Table 120. South America Meal Kit Delivery Services Consumption Value by Application (2025-2030) & (USD Million)

Table 121. South America Meal Kit Delivery Services Consumption Value by Country (2019-2024) & (USD Million)

Table 122. South America Meal Kit Delivery Services Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Middle East & Africa Meal Kit Delivery Services Consumption Value by Type (2019-2024) & (USD Million)

Table 124. Middle East & Africa Meal Kit Delivery Services Consumption Value by Type (2025-2030) & (USD Million)

Table 125. Middle East & Africa Meal Kit Delivery Services Consumption Value by Application (2019-2024) & (USD Million)

Table 126. Middle East & Africa Meal Kit Delivery Services Consumption Value by Application (2025-2030) & (USD Million)

Table 127. Middle East & Africa Meal Kit Delivery Services Consumption Value by Country (2019-2024) & (USD Million)

Table 128. Middle East & Africa Meal Kit Delivery Services Consumption Value by Country (2025-2030) & (USD Million)

Table 129. Meal Kit Delivery Services Raw Material

Table 130. Key Suppliers of Meal Kit Delivery Services Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Meal Kit Delivery Services Picture

Figure 2. Global Meal Kit Delivery Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Meal Kit Delivery Services Consumption Value Market Share by Type in 2023

Figure 4. Ready-to-eat Food

Figure 5. Reprocessed Food

Figure 6. Other

Figure 7. Global Meal Kit Delivery Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Meal Kit Delivery Services Consumption Value Market Share by Application in 2023

Figure 9. Household Picture

Figure 10. Office Picture

Figure 11. Other Picture

Figure 12. Global Meal Kit Delivery Services Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Meal Kit Delivery Services Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Market Meal Kit Delivery Services Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 15. Global Meal Kit Delivery Services Consumption Value Market Share by Region (2019-2030)

Figure 16. Global Meal Kit Delivery Services Consumption Value Market Share by Region in 2023

Figure 17. North America Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 18. Europe Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 19. Asia-Pacific Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 20. South America Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 21. Middle East and Africa Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 22. Global Meal Kit Delivery Services Revenue Share by Players in 2023

Figure 23. Meal Kit Delivery Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 24. Global Top 3 Players Meal Kit Delivery Services Market Share in 2023

Figure 25. Global Top 6 Players Meal Kit Delivery Services Market Share in 2023

Figure 26. Global Meal Kit Delivery Services Consumption Value Share by Type (2019-2024)

Figure 27. Global Meal Kit Delivery Services Market Share Forecast by Type (2025-2030)

Figure 28. Global Meal Kit Delivery Services Consumption Value Share by Application (2019-2024)

Figure 29. Global Meal Kit Delivery Services Market Share Forecast by Application (2025-2030)

Figure 30. North America Meal Kit Delivery Services Consumption Value Market Share by Type (2019-2030)

Figure 31. North America Meal Kit Delivery Services Consumption Value Market Share by Application (2019-2030)

Figure 32. North America Meal Kit Delivery Services Consumption Value Market Share by Country (2019-2030)

Figure 33. United States Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 34. Canada Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 35. Mexico Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 36. Europe Meal Kit Delivery Services Consumption Value Market Share by Type (2019-2030)

Figure 37. Europe Meal Kit Delivery Services Consumption Value Market Share by Application (2019-2030)

Figure 38. Europe Meal Kit Delivery Services Consumption Value Market Share by Country (2019-2030)

Figure 39. Germany Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 40. France Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 41. United Kingdom Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 42. Russia Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 43. Italy Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 44. Asia-Pacific Meal Kit Delivery Services Consumption Value Market Share by Type (2019-2030)

Figure 45. Asia-Pacific Meal Kit Delivery Services Consumption Value Market Share by Application (2019-2030)

Figure 46. Asia-Pacific Meal Kit Delivery Services Consumption Value Market Share by Region (2019-2030)

Figure 47. China Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 48. Japan Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 49. South Korea Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 50. India Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 51. Southeast Asia Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 52. Australia Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 53. South America Meal Kit Delivery Services Consumption Value Market Share by Type (2019-2030)

Figure 54. South America Meal Kit Delivery Services Consumption Value Market Share by Application (2019-2030)

Figure 55. South America Meal Kit Delivery Services Consumption Value Market Share by Country (2019-2030)

Figure 56. Brazil Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 57. Argentina Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 58. Middle East and Africa Meal Kit Delivery Services Consumption Value Market Share by Type (2019-2030)

Figure 59. Middle East and Africa Meal Kit Delivery Services Consumption Value Market Share by Application (2019-2030)

Figure 60. Middle East and Africa Meal Kit Delivery Services Consumption Value Market Share by Country (2019-2030)

Figure 61. Turkey Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 62. Saudi Arabia Meal Kit Delivery Services Consumption Value (2019-2030) &

(USD Million)

Figure 63. UAE Meal Kit Delivery Services Consumption Value (2019-2030) & (USD Million)

Figure 64. Meal Kit Delivery Services Market Drivers

Figure 65. Meal Kit Delivery Services Market Restraints

Figure 66. Meal Kit Delivery Services Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Meal Kit Delivery Services in 2023

Figure 69. Manufacturing Process Analysis of Meal Kit Delivery Services

Figure 70. Meal Kit Delivery Services Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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